

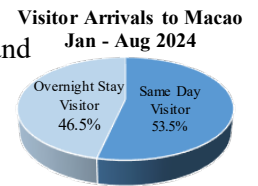


# Monthly Tourism Highlights – August 2024

## Visitor Arrivals

### 1. Visitor Arrivals

- The visitation of August 2024 increased by 20.9% MoM to 3.65 million and registered a 13.3% increase comparing to August 2023. Around 95.6% visitors were from the Greater China Region.
- Overnight stay visitors (1.61 million) in August recorded a year-over-year increase of 2.7%, while same day visitors (2.04 million) increased by 23.4%.
- The average length of stay of August stood at 1.1 days, a drop of 0.1 day compared to the same period of 2023 and the average length of stay for overnight visitors stood at 2.3 days, an increase of 0.1 days compared to the same period of 2023.
- Visitor arrivals in January to August of 2024 accumulated 23.39 million, an increase of 32.7% compared to the same period of 2023.
- Among the visitation in January to August, overnight stay visitors (10.87 million) and same-day visitors (12.53 million) registered an increase of 19.8% and 46.3% respectively compared to the same period of 2023.
- In January to August, the average length of stay of visitors stood at 1.2 days, a drop of 0.1 day compared to the same period of 2023. Meanwhile, overnight visitors stayed an average of 2.3 days, remaining the same compared to the same period of 2023.



	2024 Aug	2023 Aug	% Change	2024 Jan - Aug	2023 Jan - Aug	% Change
<b>Visitor Arrivals</b>	3,651,731	3,221,691	+13.3%	23,392,903	17,627,112	+32.7%
<b>Same Day Visitor</b>	2,041,362	1,653,866	+23.4%	12,526,527	8,559,783	+46.3%
<b>Ratio %</b>	(55.9%)	(51.3%)		(53.5%)	(48.6%)	
<b>Overnight Stay Visitor</b>	1,610,369	1,567,825	+2.7%	10,866,376	9,067,329	+19.8%
<b>Ratio %</b>	(44.1%)	(48.7%)		(46.5%)	(51.4%)	

Source: DSEC

### 2. Visitor Arrivals by Mode of Transport

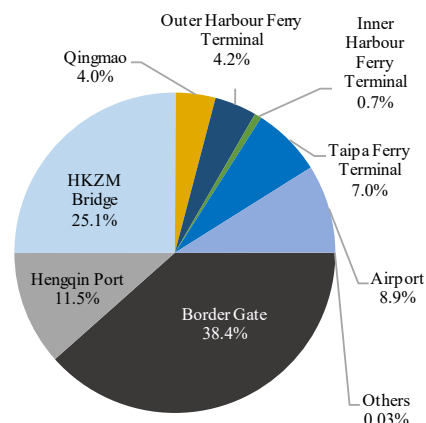
- As for the visitor arrivals by mode of transport in 2024, majority of visitors arrived by land, amounting to 18.51 million, an increase of 32.7% compared to the same period of 2023 and accounting to 79.1% of the total visitors. Arrivals by sea increased by 17.0% to 2.80 million, accounting for 12.0 % of the total visitors. Arrivals by air increased by 62.1% to 2.08 million, accounting for 8.9% of the total visitors.
- The major entry ports were Checkpoint of Border Gate (38.4%), Checkpoint of Macao Port Administration Area of Hong Kong-Zhuhai-Macao Bridge (25.1%) and Checkpoint of the Macao Port Area at Hengqin Port (11.5%).

### Visitor Arrivals by Mode of Transport during 2024

	Visitor Arrivals	% Change
<b>Land</b>	<b>18,508,325</b>	<b>+32.7%</b>
Checkpoint of Border Gate	8,989,973	+35.5%
Checkpoint of the Macao Port Area at Hengqin Port	2,700,012	+41.7%
Checkpoint of the Zhuhai-Macao Cross-Border Industrial Zone	7,063	+48.4%
Checkpoint of Macao Port Administration Area of Hong Kong-Zhuhai-Macao Bridge	5,875,238	+25.1%
Checkpoint of Qingmao	936,039	+32.8%
<b>Sea</b>	<b>2,802,067</b>	<b>+17.0%</b>
Outer Harbour Ferry Terminal	991,350	+16.4%
Taipa Ferry Terminal	1,645,129	+16.3%
Inner Harbour Ferry Terminal	165,588	+30.4%
<b>Air</b>	<b>2,082,511</b>	<b>+62.1%</b>
Airport	2,081,467	+62.1%
Heliport of Outer Harbour Ferry Terminal	1,044	+987.5%
<b>Total</b>	<b>23,392,903</b>	<b>+32.7%</b>

Source: DSEC

### Distribution on Port of Entry





## Monthly Tourism Highlights – August 2024

### 3. Visitor Arrivals by Major Source Markets

- The Greater China Markets (Mainland China, Hong Kong and Taiwan Region), the major source markets, occupied 93.2% of the total arrivals. Mainland China, Hong Kong and Taiwan region increased by 39.9%, 0.8% and 89.6% respectively in January to August of 2024.

#### Major Source Markets during 2024

	Visitor Arrivals	% of Total Visitors	% Change
Mainland China	16,473,718	70.4%	+39.9%
Hong Kong	4,860,942	20.8%	+0.8%
Taiwan Region	554,307	2.4%	+89.6%
Philippines	312,479	1.3%	+81.6%
Republic of Korea	301,607	1.3%	+239.1%
Indonesia	115,577	0.5%	+37.7%
Malaysia	101,734	0.4%	+139.4%
USA	94,730	0.4%	+94.2%
Thailand	89,097	0.4%	+85.2%
Japan	81,230	0.3%	+124.2%

Source: DSEC

- International visitors recorded varying degrees of increases.
- The short-haul markets recorded a 16.1% year-over-year increase, while the long-haul markets also recorded a 91.7% increase.

#### Comparison between Major Short Haul and Long Haul Markets during 2024

Short-haul Markets*			Long-haul Markets		
	Visitor Arrivals	% Change		Visitor Arrivals	% Change
<b>Total</b>	6,589,291	+16.1%	<b>Total</b>	329,894	+91.7%
Major Markets			Major Markets		
Hong Kong	4,860,942	+0.8%	USA	94,730	+94.2%
Taiwan Region	554,307	+89.6%	Canada	37,783	+79.7%
Philippines	312,479	+81.6%	Australia	35,157	+94.4%
Republic of Korea	301,607	+239.1%	United Kingdom	25,062	+48.4%
Indonesia	115,577	+37.7%	Russian Federation	19,594	+177.3%

\*Asia, excluding Mainland China

Source: DSEC



## Monthly Tourism Highlights – August 2024

### 4. Mainland China

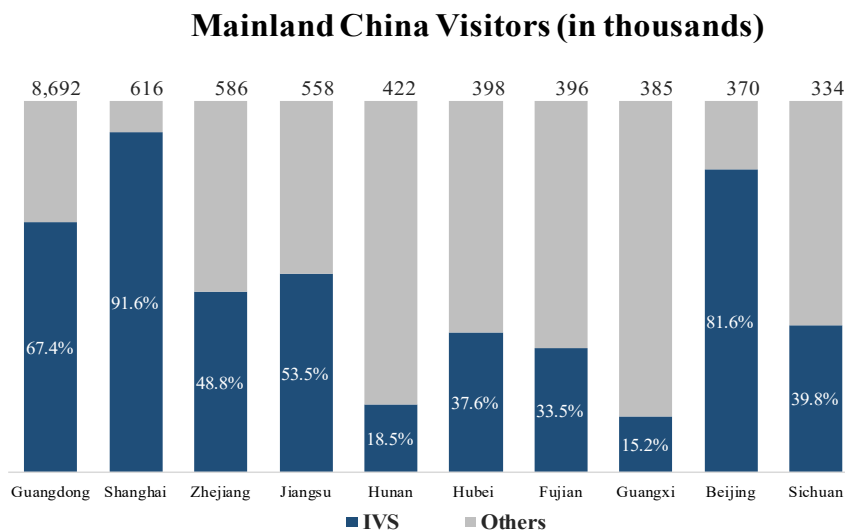
- In January to August, visitors from Mainland China increased by 39.9% year-on-year to 16.47 million, accounting for 70.4% of total visitors. Among those, 7.69 million were overnight stay visitors, an increase of 24.6%.
- Mainland China visitors were mostly from Guangdong province (8.69 million), representing 52.8% of total Mainland China visitors. Furthermore, Mainland China visitors travelling to Macao under the Individual Visit Scheme (IVS) increased by 22.7% to 8.52 million, representing 51.7% of total Mainland China visitors.
- In January and August, the average length of stay of overnight Mainland China visitors was 2.4 days, the same as the record for the same period in 2023.

#### Top Ten Visitor Arrivals from Provinces and Municipalities of Mainland China during 2024

	Mainland China Visitors	% Change	IVS	% Change
Guangdong	8,692,084	+36.3%	5,860,019	+20.6%
Shanghai	616,370	+25.4%	564,476	+19.9%
Zhejiang	586,420	+35.4%	285,939	+28.9%
Jiangsu	558,049	+22.2%	298,498	+17.0%
Hunan	421,519	+30.0%	77,923	+25.7%
Hubei	397,797	+19.4%	149,659	+10.8%
Fujian	395,927	+18.2%	132,567	+7.5%
Guangxi	385,491	+13.9%	58,570	+6.8%
Beijing	370,454	+57.7%	302,113	+40.8%
Sichuan	334,048	+33.4%	132,947	+41.0%

Source: DSEC

#### Mainland China Visitors by Province and % of IVS of 2024



Source: DSEC



## Monthly Tourism Highlights – August 2024

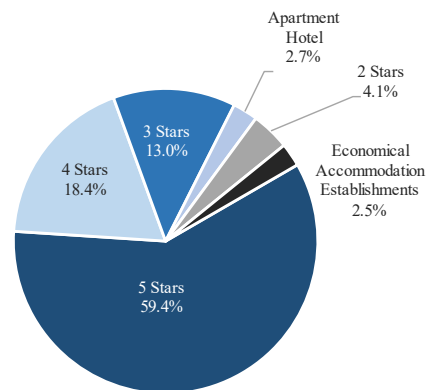
### 5. Hotels and Other Areas

- According to MGTO as of August 2024, there were 150 hotel establishments, providing 48,519 rooms, an increase of 0.4% compared to the same period of 2023.
- As of August 2024, licensed by MGTO, there were 193 travel agencies (+3.2%), 1,793 tour guides (+4.5%) and 527 restaurants (+1.3%).

#### Number of Hotel Establishments and Rooms by Class as of August 2024

Categories of Hotel Establishments	No. of Establishments	No. of Rooms
5 Stars	40	28,802
4 Stars	18	8,930
3 Stars	18	6,316
Apartment Hotel	4	1,295
2 Stars	25	1,977
Economical Accommodation Establishments	45	1,199
<b>Total</b>	<b>150</b>	<b>48,519</b>

% of Rooms by Categories of Hotel Establishments



Source: MGTO

This report is published by Macao Government Tourism Office (MGTO). Statistical data are drawn from Statistics and Census Service (DSEC) and MGTO. Reproduction of data is allowed provided the source is quoted.

Disclaimer: Strenuous effort in content editing has been made for this report ensure the accuracy of this information.

Please see Macao Tourism Industry Net <http://industry.macaotourism.gov.mo> & Macao Tourism Data plus <http://dataplus.macaotourism.gov.mo> for more detailed tourism related information.