

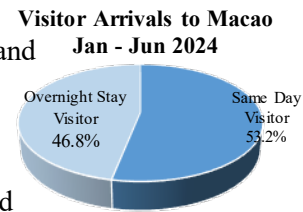


Monthly Tourism Highlights – June 2024

Visitor Arrivals

1. Visitor Arrivals

- The visitation of June 2024 decreased by 5.2% MoM to 2.55 million and registered a 15.5% increase comparing to June 2023. Around 92.5% visitors were from the Greater China Region.
- Overnight stay visitors (1.24 million) and same day visitors (1.32 million) of June recorded a y-o-y increase of 6.1% and 25.8% respectively.
- The average length of stay of June stood at 1.2 days, a drop of 0.1 day compared with the same period of 2023 and the average length of stay of overnight visitors stood at 2.3 days, increased by 0.1 days comparing to the same period of 2023.
- Visitor arrivals in January to June of 2024 accumulated 16.72 million, increased by 43.6% comparing to the same period of 2023.
- Among the visitation in January to June, overnight stay visitors (7.83 million) and same-day visitors (8.89 million) registered an increase of 29.1% and 59.3% respectively compared to the same period of 2023.
- In January to June, the average length of stay of visitors stood at 1.2 days, a drop of 0.1 day compared with the same period of 2023; while overnight visitors stayed 2.3 days, remain the same comparing to the same period of 2023.



	2024 Jun	2023 Jun	% Change	2024 Jan - Jun	2023 Jan - Jun	% Change
Visitor Arrivals	2,551,318	2,209,662	+15.5%	16,719,983	11,645,877	+43.6%
Same Day Visitor	1,316,114	1,045,878	+25.8%	8,888,503	5,578,054	+59.3%
Ratio %	(51.6%)	(47.3%)		(53.2%)	(47.9%)	
Overnight Stay Visitor	1,235,204	1,163,784	+6.1%	7,831,480	6,067,823	+29.1%
Ratio %	(48.4%)	(52.7%)		(46.8%)	(52.1%)	

Source: DSEC

2. Visitor Arrivals by Mode of Transport

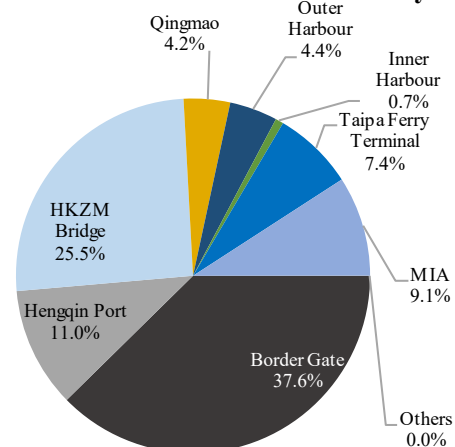
- As for the visitor arrivals by mode of transport in 2024, majority of visitors arrived by land, amounted at 13.11 million, increased by 42.3% comparing to the same period of 2023 and accounted for 79.1% of the total visitors while arrivals by sea increased by 30.5% to 2.09 million, accounting for 13.7% of the total visitors; arrivals by air increased by 82.4% to 1.52 million, accounting for 7.2% of the total visitors.
- The major entry ports were Border Gate (37.6%), Hong Kong-Zhuhai-Macao Bridge (27.4%) and Hengqin Port (10.3%).

Visitor Arrivals by Mode of Transport during 2024

	Visitor Arrivals	% Change
Land	13,110,676	+42.3%
Border Gate	6,293,827	+43.8%
Hengqin Port	1,835,288	+53.0%
Trans-Border Industrial Park	4,967	+42.9%
Hong Kong-Zhuhai-Macao Bridge	4,268,006	+33.6%
Qingmao	708,588	+62.3%
Sea	2,087,227	+30.5%
Outer Harbour	730,619	+27.4%
Taipa Ferry Terminal	1,233,696	+30.4%
Inner Harbour	122,912	+53.9%
Air	1,522,080	+82.4%
Macao International Airport	1,521,430	+82.3%
Heliport of Outer Harbour	650	+855.9%
Total	16,719,983	+43.6%

Source: DSEC

Distribution on Port of Entry





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3. Visitor Arrivals by Major Source Markets

- The Greater China Markets (Mainland, HK & Taiwan Region), the major source markets, occupied over 90% of the total arrivals. Mainland, Hong Kong and Taiwan region increased by 52.9%, 4.5% and 130.4% respectively in January to June of 2024.

Major Source Markets during 2024

	Visitor Arrivals	% of Total Visitors	% Change
Mainland China	11,537,999	69.0%	+52.9%
Hong Kong	3,608,467	21.6%	+4.5%
Taiwan Region	404,895	2.4%	+130.4%
Philippines	234,336	1.4%	+105.1%
Republic of Korea	231,859	1.4%	+400.4%
Indonesia	91,953	0.5%	+58.2%
Malaysia	85,122	0.5%	+199.9%
Thailand	74,420	0.4%	+146.7%
USA	69,566	0.4%	+129.4%
Japan	61,870	0.4%	+178.7%

Source: DSEC

- International visitors recorded increases in varying degrees.
- The short-haul markets recorded an increase of 23.6%, while the long-haul markets also recorded an increase of 122.4% year-on-year.

Comparison between Major Short Haul and Long Haul Markets during 2024

Short-haul Markets*			Long-haul Markets		
	Visitor Arrivals	% Change		Visitor Arrivals	% Change
Total	4,931,298	+23.6%	Total	250,686	+122.4%
Major Markets			Major Markets		
Hong Kong	3,608,467	+4.5%	USA	69,566	+129.4%
Taiwan Region	404,895	+130.4%	Australia	29,192	+130.9%
Philippines	234,336	+105.1%	Canada	28,620	+112.3%
Republic of Korea	231,859	+400.4%	United Kingdom	19,129	+66.8%
Indonesia	91,953	+58.2%	Russian Federation	15,599	+236.5%

*Asia excludes Mainland China

Source: DSEC



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4. Mainland China

- In January to June, visitors from Mainland China increased by 52.9% year-on-year to 11.54 million (69.0% of total visitors). Among those, 5.44 million were overnight stay visitors, increased by 35.1%.
- Mainland visitors came mostly from the Guangdong province (6.07 million), representing 52.6% of total Mainland visitors. Furthermore, Mainland visitors travelling to Macao under the Individual Visit Scheme (IVS) increased by 31.8% to 5.95 million, representing 51.6% of total Mainland visitors.
- In January and June, the average length of stay of overnight Mainland visitors was 2.5 days, increased by 0.1 days comparing to the same period of 2023.

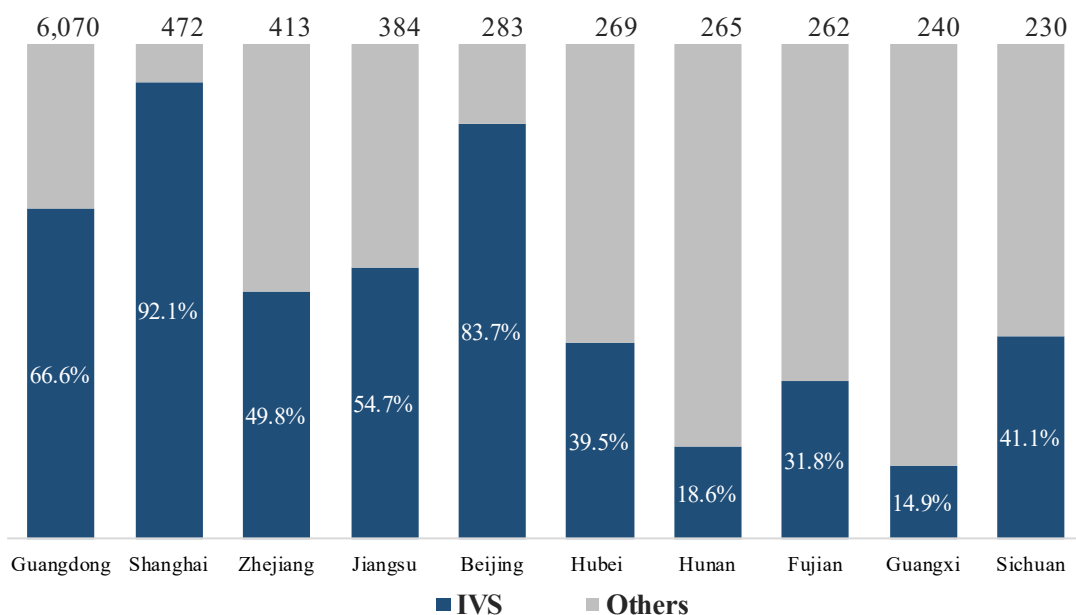
Top Ten Visitor Arrivals from Provinces and Municipalities of Mainland China during 2024

	Mainland China Visitors	% Change	IVS	% Change
Guangdong	6,069,705	+45.9%	4,043,481	+27.5%
Shanghai	471,960	+41.6%	434,872	+35.5%
Zhejiang	413,381	+50.3%	206,064	+42.0%
Jiangsu	384,184	+36.6%	210,122	+32.0%
Beijing	282,623	+82.5%	236,530	+63.4%
Hubei	269,012	+30.2%	106,241	+23.0%
Hunan	264,539	+40.0%	49,076	+39.8%
Fujian	262,317	+28.8%	83,374	+19.7%
Guangxi	240,099	+15.5%	35,726	+12.7%
Sichuan	230,364	+44.9%	94,603	+58.0%

Source: DSEC

Mainland China Visitors by Province and % of IVS of 2024

Mainland China Visitors (in thousands)



Source: DSEC



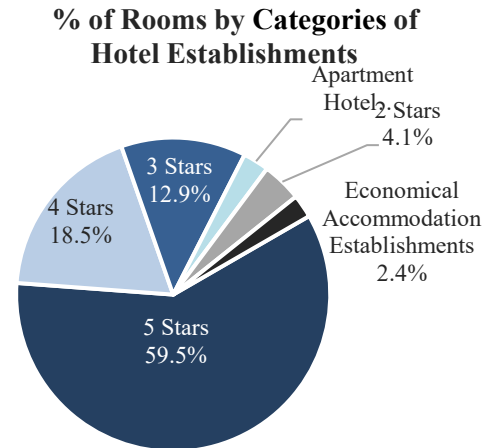
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5. Hotels and Other Areas

- According to MGTO as of June 2024, there were 149 hotel establishments, providing 48,408 rooms, increased by 1.6% compared with the same period of 2023.
- As of June 2024, licensed by MGTO, there were 194 travel agencies (+4.3%), 1,793 tour guides (+3.6%) and 527 restaurants (+1.7%).

Number of Hotel Establishments and Rooms by Class as of June 2024

Categories of Hotel Establishments	No. of Establishments	No. of Rooms
5 Stars	40	28,784
4 Stars	18	8,930
3 Stars	17	6,223
Apartment Hotel	4	1,295
2 Stars	25	1,977
Economical Accommodation Establishments	45	1,199
Total	149	48,408



Source: MGTO

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Please see Macao Tourism Industry Net <http://industry.macaotourism.gov.mo> & Macao Tourism Data plus <http://dataplus.macaotourism.gov.mo> for more detailed tourism related information.