



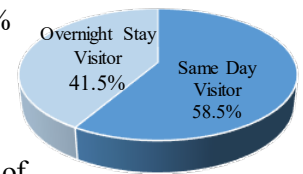
Monthly Tourism Highlights – Oct 2025

Visitor Arrivals

1. Visitor Arrivals

- The visitation of October 2025 decreased by 25.1% MoM to 3.47 million and registered a 10.8% increase comparing to October 2024. Around 92.5% visitors were from the Greater China Region.
- Overnight stay visitors (1.37 million) and same day visitors (2.10 million) of October recorded a y-o-y increase of 1.7% and 17.6% respectively.
- The average length of stay of October stood at 1.1 days, remained the same comparing to the same period of 2024; the average length of stay of overnight visitors stood at 2.4 days, a drop of 0.1 day compared with the same period of 2024.
- Visitor arrivals in January to October of 2025 accumulated 33.14 million, increased by 14.1% comparing to the same period of 2024.
- Among the visitation in January to October, overnight stay visitors (13.76 million) and same-day visitors (19.38 million) recorded a y-o-y increase of 2.4% and 24.1% respectively.
- In January to October, the average length of stay of visitors stood at 1.1 days, a drop of 0.1 day compared with the same period of 2024; while overnight visitors stayed 2.3 days, remained the same comparing to the same period of 2024.

Visitor Arrivals to Macao Jan-Oct 2025



	2025 Oct	2024 Oct	% Change	2025 Jan - Oct	2024 Jan - Oct	% Change
Visitor Arrivals	3,472,477	3,135,358	+10.8%	33,143,547	29,056,272	+14.1%
Same Day Visitor	2,103,520	1,789,072	+17.6%	19,382,049	15,623,746	+24.1%
Ratio %	(60.6%)	(57.1%)		(58.5%)	(53.8%)	
Overnight Stay Visitor	1,368,957	1,346,286	+1.7%	13,761,498	13,432,526	+2.4%
Ratio %	(39.4%)	(42.9%)		(41.5%)	(46.2%)	

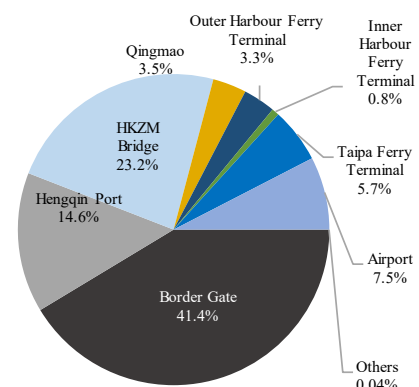
2. Visitor Arrivals by Mode of Transport

- As for the visitor arrivals by mode of transport in January to October of 2025, majority of visitors arrived by land, amounted at 27.39 million, increased by 18.7% comparing to the same period of 2024 and accounted for 82.7% of the total visitors. Among them, the Hengqin Port increased by 39.6%; while arrivals by sea decreased by 5.2% to 3.25 million, accounting for 9.8% of the total visitors; arrivals by air decreased by 2.0% to 2.50 million, accounting for 7.5% of the total visitors.
- The major entry ports were Border Gate (41.4%), Hong Kong-Zhuhai-Macao Bridge (23.2%) and Hengqin Port (14.6%).

Visitor Arrivals by Mode of Transport during Jan-Oct, 2025

	Visitor Arrivals	% Change
Land	27,393,483	+18.7%
Checkpoint of Border Gate	13,704,893	+22.4%
Checkpoint of the Macao Port Area at Hengqin Port	4,824,657	+39.6%
Checkpoint of the Zhuhai-Macao Cross-Border Industrial Zone	10,663	+15.2%
Checkpoint of Macao Port Administration Area of Hong Kong-Zhuhai-Macao Bridge	7,692,690	+6.3%
Checkpoint of Qingmao	1,160,580	-2.0%
Sea	3,247,827	-5.2%
Outer Harbour Ferry Terminal	1,108,969	-8.4%
Taipa Ferry Terminal	1,885,218	-6.2%
Inner Harbour Ferry Terminal	253,640	+24.5%
Air	2,502,237	-2.0%
Airport	2,500,754	-2.0%
Heliport of Outer Harbour Ferry Terminal	1,483	+15.9%
Total	33,143,547	+14.1%

Distribution on Port of Entry





Monthly Tourism Highlights – Oct 2025

3. Visitor Arrivals by Major Source Markets

- The Greater China Markets (Chinese Mainland, HK SAR & Taiwan Region), the major source markets, occupied over 90% of the total arrivals. Chinese Mainland, Hong Kong SAR and Taiwan region increased 17.7%, 1.2% and 18.3% respectively in January-October of 2025.

Major Source Markets during Jan-Oct, 2025

	Visitor Arrivals	% of Total Visitors	% Change
Chinese Mainland	24,113,080	72.8%	+17.7%
Hong Kong SAR	6,064,331	18.3%	+1.2%
Taiwan Region	819,227	2.5%	+18.3%
Republic of Korea	434,551	1.3%	+11.8%
Philippines	427,714	1.3%	+11.3%
Indonesia	163,475	0.5%	+15.5%
Thailand	141,232	0.4%	+31.8%
Malaysia	137,615	0.4%	+3.0%
Japan	128,899	0.4%	+25.6%
USA	127,797	0.4%	+9.8%

Source: DSEC

- International visitors recorded increases in varying degrees.
- The short-haul markets recorded an increase of 4.8%, while the long-haul markets also recorded an increase of 15.9% year-on-year.

Comparison between Major Short Haul and Long Haul Markets during Jan-Oct, 2025

Short-haul Markets*			Long-haul Markets		
	Visitor Arrivals	% Change		Visitor Arrivals	% Change
Total	8,545,287	+4.8%	Total	485,180	+15.9%
Major Markets			Major Markets		
Hong Kong SAR	6,064,331	+1.2%	USA	127,797	+9.8%
Taiwan Region	819,227	+18.3%	Australia	54,528	+19.7%
Republic of Korea	434,551	+11.8%	Canada	52,493	+11.6%
Philippines	427,714	+11.3%	United Kingdom	33,827	+7.9%
Indonesia	163,475	+15.5%	Russian Federation	29,277	+16.9%

*Asia excludes Chinese Mainland

Source: DSEC



Monthly Tourism Highlights – Oct 2025

4. Chinese Mainland

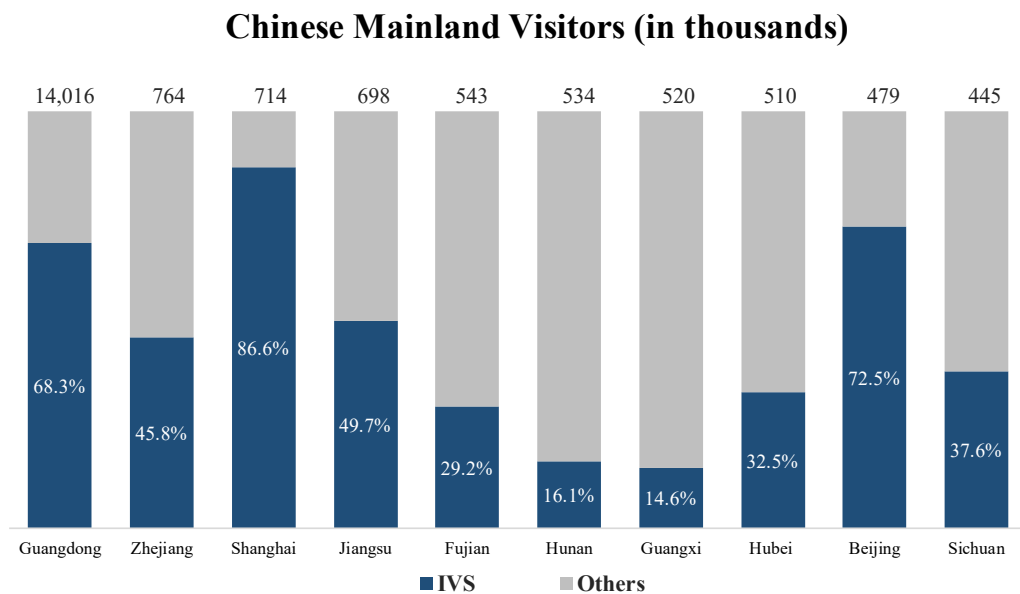
- In January to October, visitors from Chinese Mainland increased by 17.7% year-on-year to 24.11 million (72.8% of total visitors). Among those, 9.85 million were overnight stay visitors, increased by 3.7%.
- Chinese Mainland visitors came mostly from the Guangdong province (14.02 million), representing 58.1% of total Chinese Mainland visitors. Furthermore, Chinese Mainland visitors travelling to Macao under the Individual Visit Scheme (IVS) increased by 24.1% to 12.83 million, representing 53.2% of total Chinese Mainland visitors.
- In January to October, the average length of stay of overnight Chinese Mainland visitors was 2.4 days, remained the same comparing to the same period of 2024.

Top Ten Visitor Arrivals from Provinces and Municipalities of Chinese Mainland during Jan-Oct, 2025

	Chinese Mainland Visitors	% Change	IVS	% Change
Guangdong	14,016,129	+28.5%	9,575,847	+33.4%
Zhejiang	763,652	+5.7%	349,704	+1.4%
Shanghai	713,638	-3.2%	617,802	-7.4%
Jiangsu	697,682	+3.8%	346,522	-0.6%
Fujian	542,786	+9.1%	158,345	+0.1%
Hunan	533,783	+2.9%	86,176	-6.9%
Guangxi	519,729	+10.6%	75,821	+8.4%
Hubei	510,142	+5.4%	165,978	-5.6%
Beijing	478,979	+5.8%	347,228	-1.8%
Sichuan	444,611	+8.1%	167,381	+6.4%

Source: DSEC

Chinese Mainland Visitors by Province and % of IVS of Jan-Oct, 2025



Source: DSEC



Monthly Tourism Highlights – Oct 2025

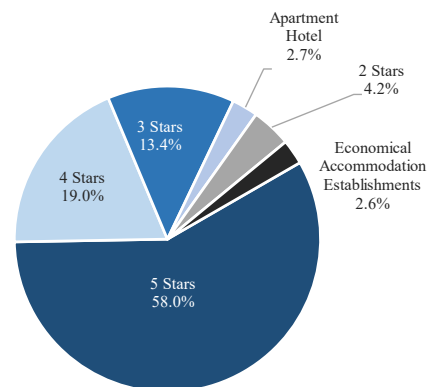
5. Hotels and Other Areas

- According to MGTO as of October 2025, there were 150 hotel establishments, providing 47,091 rooms, decreased by 2.6% compared with the same period of 2024.
- As of October 2025, licensed by MGTO, there were 197 travel agencies (+1.0%), 1,847 tour guides (+1.4%) and 524 restaurants (-0.6%).

Number of Hotel Establishments and Rooms by Class as of October 2025

Categories of Hotel Establishments	No. of Establishments	No. of Rooms
5 Stars	40	27,336
4 Stars	18	8,930
3 Stars	18	6,316
Apartment Hotel	4	1,295
2 Stars	25	1,977
Economical Accommodation Establishments	45	1,237
Total	150	47,091

% of Rooms by Categories of Hotel Establishments



Source: MGTO

This report is published by Macao Government Tourism Office (MGTO). Statistical data are drawn from Statistics and Census Service (DSEC) and MGTO. Reproduction of data is allowed provided the source is quoted.

Disclaimer: Strenuous effort in content editing has been made for this report ensure the accuracy of this information.

Please see Macao Tourism Industry Net <http://industry.macaotourism.gov.mo> & Macao Tourism Data plus <http://dataplus.macaotourism.gov.mo> for more detailed tourism related information.