

# 2018

## 市場表現狀況報告 Market Performance



市場表現狀況報告  
2018 年

**MARKET PERFORMANCE**  
**2018**

澳門特別行政區政府旅遊局

**MACAO GOVERNMENT TOURISM OFFICE**

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# 第一部份 入境旅客

## **Part 1. Visitor Arrivals**

## **1.1 按證件簽發地**

### **By Place of Issue of Travel Document**

## 2018年按證件簽發地統計之入境旅客總數

### VISITOR ARRIVALS BY PLACE OF ISSUE OF TRAVEL DOCUMENT 2018

證件簽發地 PLACE OF ISSUE OF TRAVEL DOCUMENT	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔總 入境旅客 % Share	與前一年同期比較 Comparison with same period of previous year	
						變動率 % Change	數目No.
<b>總數GRAND TOTAL</b>	<b>10,355,396</b>	<b>22,152,467</b>	<b>3,295,800</b>	<b>35,803,663</b>	<b>100.0</b>	<b>9.8</b>	<b>3,193,157</b>
中國內地 Mainland China	3,844,441	19,444,284	1,971,831	25,260,556	70.6	13.8	3,064,353
香港 Hong Kong	4,494,177	1,789,734	44,014	6,327,925	17.7	2.6	162,796
台灣地區 Taiwan Region	111,662	374,625	574,681	1,060,968	3.0	0.1	861
菲律賓 Philippines	207,999	39,325	64,748	312,072	0.9	1.6	4,933
印度 India	122,724	19,173	5,973	147,870	0.4	-0.2	-251
印尼 Indonesia	138,019	24,255	11,562	173,836	0.5	-11.8	-23,303
日本 Japan	241,708	38,840	45,250	325,798	0.9	-1.0	-3,192
馬來西亞 Malaysia	99,643	51,201	77,010	227,854	0.6	4.4	9,553
韓國 Republic of Korea	468,576	55,095	289,171	812,842	2.3	-7.0	-61,411
新加坡 Singapore	65,692	38,977	30,171	134,840	0.4	-5.8	-8,228
泰國 Thailand	63,622	34,979	82,778	181,379	0.5	-8.5	-16,843
越南 Vietnam	3,376	1,105	2,365	6,846	0.0	-0.7	-49
亞洲其他 Other Asian countries	38,724	41,803	25,644	106,171	0.3	44.2	32,551
巴西 Brazil	6,898	3,726	1,005	11,629	0.0	5.6	617
加拿大 Canada	34,632	31,953	7,683	74,268	0.2	0.0	-19
美國 USA	111,424	65,756	24,630	201,810	0.6	8.3	15,432
美洲其他 Other American Countries	12,231	12,838	2,153	27,222	0.1	11.5	2,800
德國 Germany	22,900	3,769	2,800	29,469	0.1	2.6	750
西班牙 Spain	7,764	1,809	1,005	10,578	0.0	13.7	1,275
俄羅斯 Russian Federation	18,694	8,188	3,902	30,784	0.1	13.9	3,747
法國 France	30,525	5,264	3,121	38,910	0.1	-3.6	-1,464
荷蘭 Netherlands	8,577	2,276	833	11,686	0.0	7.7	832
意大利 Italy	11,373	1,961	1,291	14,625	0.0	5.5	764
葡萄牙 Portugal	10,712	2,854	2,028	15,594	0.0	-4.1	-665
英國 United Kingdom	46,070	8,151	4,098	58,319	0.2	2.1	1,198
瑞士 Switzerland	5,621	715	481	6,817	0.0	-8.4	-628
歐洲其他 Other European Countries	41,924	12,947	5,778	60,649	0.2	6.3	3,571
澳洲 Australia	63,978	20,619	6,317	90,914	0.3	2.2	1,926
新西蘭 New Zealand	9,309	3,970	1,102	14,381	0.0	4.9	674
大洋洲其他 Other Oceanian	827	492	247	1,566	0.0	12.8	178
南非 South Africa	4,834	1,010	515	6,359	0.0	17.4	943
其他 Others	6,740	10,773	1,613	19,126	0.1	-2.8	-544

資料來源: 統計暨普查局

Source: Statistics & Census Service

i) 經海路之入境旅客(澳門中山遊艇自由行於2016年11月23日正式開通) = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea(The "cross-border yacht sailing scheme" between Macao and Zhongshan has come into service from 23 November 2016) = Outer Harbour (temporarily closed from 17 January 2016)+ Inner Harbour + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

註: - 根據統計暨普查局, 入境旅客統計由2008年起已剔除外地僱員及學生等人士。

Noted: - According to Statistics & Census Service, the visitor arrivals figures from year 2008 onward will not include other non-resident namely workers, students, etc



## 1.2 按國籍 By Nationality

## 2018年按國籍統計之入境旅客總數

### VISITOR ARRIVALS BY NATIONALITY 2018

國籍 NATIONALITY	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔總 入境旅客 % Share	與前一年同期比較 Comparison with same period of previous year	
						變動率 % Change	數目No.
<b>總數 GRAND TOTAL</b>	<b>10,355,396</b>	<b>22,152,467</b>	<b>3,295,800</b>	<b>35,803,663</b>	<b>100.0</b>	<b>9.8</b>	<b>3,193,157</b>
<b>中國 China</b>	<b>8,450,118</b>	<b>21,607,904</b>	<b>2,590,224</b>	<b>32,648,246</b>	<b>91.2</b>	<b>11.0</b>	<b>3,227,947</b>
中國內地 Mainland China	3,844,624	19,444,750	1,971,834	25,261,208	70.6	13.8	3,063,958
香港 Hong Kong	4,493,887	1,788,944	43,951	6,326,782	17.7	2.6	163,183
台灣地區 Taiwan Region	111,607	374,210	574,439	1,060,256	3.0	0.1	806
菲律賓 Philippines	207,874	39,299	64,726	311,899	0.9	1.6	4,883
印度 India	122,673	19,160	5,971	147,804	0.4	-0.2	-234
印尼 Indonesia	137,936	24,240	11,559	173,735	0.5	-11.8	-23,317
日本 Japan	241,592	38,804	45,240	325,636	0.9	-1.0	-3,169
馬來西亞 Malaysia	99,597	51,162	76,972	227,731	0.6	4.4	9,553
韓國 Republic of Korea	468,318	55,063	289,042	812,423	2.3	-7.0	-61,340
新加坡 Singapore	65,646	38,961	30,159	134,766	0.4	-5.8	-8,224
泰國 Thailand	63,581	34,952	82,738	181,271	0.5	-8.5	-16,848
越南 Vietnam	3,379	1,111	2,362	6,852	0.0	-0.5	-37
亞洲其他 Other Asian countries	38,764	41,923	25,692	106,379	0.3	44.1	32,576
巴西 Brazil	6,888	3,728	1,005	11,621	0.0	5.5	611
加拿大 Canada	34,623	31,917	7,680	74,220	0.2	0.0	14
美國 USA	111,393	65,718	24,626	201,737	0.6	8.3	15,424
美洲其他 Other American Countries	12,777	13,489	2,577	28,843	0.1	10.9	2,824
德國 Germany	22,892	3,769	2,798	29,459	0.1	2.6	759
西班牙 Spain	7,807	1,809	1,005	10,621	0.0	13.7	1,282
俄羅斯 Russian Federation	18,694	8,184	3,901	30,779	0.1	13.9	3,751
法國 France	30,502	5,273	3,112	38,887	0.1	-3.7	-1,508
荷蘭 Netherlands	8,577	2,279	834	11,690	0.0	7.5	817
意大利 Italy	11,367	1,959	1,291	14,617	0.0	5.5	767
葡萄牙 Portugal	10,715	2,854	2,029	15,598	0.0	-4.1	-660
英國 United Kingdom	46,076	8,151	4,099	58,326	0.2	2.1	1,204
瑞士 Switzerland	5,619	714	483	6,816	0.0	-8.5	-631
歐洲其他 Other European Countries	41,948	12,966	5,782	60,696	0.2	6.3	3,592
澳洲 Australia	63,972	20,614	6,317	90,903	0.3	2.2	1,930
新西蘭 New Zealand	9,306	3,969	1,102	14,377	0.0	4.9	676
大洋洲其他 Other Oceanian Countries	832	498	253	1,583	0.0	11.2	160
南非 South Africa	4,833	1,009	515	6,357	0.0	17.4	943
其他 Others	7,097	10,988	1,706	19,791	0.1	-2.9	-588

資料來源: 統計暨普查局

Source: Statistics & Census Service

i) 經海路之入境旅客(澳門中山遊艇自由行於2016年11月23日正式開通) = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea(The "cross-border yacht sailing scheme" between Macao and Zhongshan has come into service from 23 November 2016) = Outer Harbour (temporarily closed from 17 January 2016)+ Inner Harbour + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

註: - 根據統計暨普查局, 入境旅客統計由2008年起已剔除外地僱員及學生等人士。

Noted: - According to Statistics & Census Service, the visitor arrivals figures from year 2008 onward will not include other non-resident namely workers, students, etc

## 第二部份 市場表現狀況

### **Part 2. Market Performance**

市場資料: 所有市場

MARKET PROFILE : ALL MARKETS

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals<sup>a) ix)</sup></b>							
<b>總數 Total<sup>i)</sup></b>	<b>29,324,822</b>	<b>31,525,632</b>	<b>30,714,628</b>	<b>30,950,336</b>	<b>32,610,506</b>	<b>35,803,663</b>	<b>9.8%</b>
變動率 % change	(+4.4%)	(+7.5%)	(-2.6%)	(+0.8%)	(+5.4%)	(+9.8%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	15,056,359	16,959,949	16,406,861	15,246,720	15,355,668	17,310,712	12.7%
佔總入境旅客 % of Total	(51.3%)	(53.8%)	(53.4%)	(49.3%)	(47.1%)	(48.3%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	14,268,463	14,565,683	14,307,767	15,703,616	17,254,838	18,492,951	7.2%
佔總入境旅客 % of Total	(48.7%)	(46.2%)	(46.6%)	(50.7%)	(52.9%)	(51.7%)	
<b>2. 入境方式 Mode of Entry<sup>a) ix)</sup></b>							
海路 Sea <sup>iv)</sup>	11,557,593	12,080,543	11,413,908	10,777,447	11,236,083	10,355,396	-7.8%
佔總入境旅客 % of Total	(39.4%)	(38.3%)	(37.2%)	(34.8%)	(34.5%)	(28.9%)	
陸路 Land <sup>v)</sup>	15,817,499	17,389,890	17,210,946	17,759,572	18,629,788	22,152,467	18.9%
佔總入境旅客 % of Total	(53.9%)	(55.2%)	(56.0%)	(57.4%)	(57.1%)	(61.9%)	
空路 Air <sup>vi)</sup>	1,949,730	2,055,199	2,089,774	2,413,317	2,744,635	3,295,800	20.1%
佔總入境旅客 % of Total	(6.6%)	(6.5%)	(6.8%)	(7.8%)	(8.4%)	(9.2%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)<sup>a)</sup></b>							
總旅客 Total Visitor	1.0	1.0	1.1	1.2	1.2	1.2	--
留宿旅客 Overnight Stay Visitor	1.9	1.9	2.1	2.1	2.1	2.2	0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours<sup>a) viii)</sup></b>							
總數 Total	9,775,798	9,220,031	8,588,830	7,041,480	7,919,330	8,752,436	10.5%
佔總入境旅客 % of Total	(33.3%)	(29.2%)	(28.0%)	(22.8%)	(24.3%)	(24.4%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao / Hong Kong<sup>b)</sup></b>							
香港入境旅客 Arrivals to Hong Kong	54,298,804	60,838,836	59,307,596	56,654,903	58,472,157	65,147,555	11.4%
變動率 % change	(+11.7%)	(+12.0%)	(-2.5%)	(-4.5%)	(+3.2%)	(+11.4%)	--
澳門 / 香港入境旅客比例 % % of Arrivals to Macao / HK	54.0%	51.8%	51.8%	54.6%	55.8%	55.0%	--
<b>6. 酒店住客 Hotel Overnight Guests<sup>a) vii)</sup></b>							
<b>總數 Total</b>	<b>10,016,020</b>	<b>10,018,317</b>	<b>9,924,327</b>	<b>11,299,918</b>	<b>12,389,470</b>	<b>13,342,720</b>	<b>7.7%</b>
變動率 % change	(+12.7%)	(+0.0%)	(-0.9%)	(+13.9%)	(+9.6%)	(+7.7%)	--
五星級酒店 5 star hotels	5,901,660	5,764,310	5,764,273	6,137,785	6,487,292	7,311,632	12.7%
佔總酒店住客 % of Total	(58.9%)	(57.5%)	(58.1%)	(54.3%)	(52.4%)	(54.8%)	
四星級酒店 4 star hotels	2,610,744	2,699,126	2,711,831	3,391,719	3,533,880	3,540,251	0.2%
佔總酒店住客 % of Total	(26.1%)	(26.9%)	(27.3%)	(30.0%)	(28.5%)	(26.5%)	
三星級酒店 3 star hotels	1,007,278	1,035,441	985,785	1,329,604	1,900,699	1,921,196	1.1%
佔總酒店住客 % of Total	(10.1%)	(10.3%)	(9.9%)	(11.8%)	(15.3%)	(14.4%)	
二星級酒店 2 star hotels	335,524	351,946	301,793	284,479	294,071	362,039	23.1%
佔總酒店住客 % of Total	(3.3%)	(3.5%)	(3.0%)	(2.5%)	(2.4%)	(2.7%)	
公寓 Guest houses	160,814	167,494	160,645	156,331	173,528	207,602	19.6%
佔總酒店住客 % of Total	(1.6%)	(1.7%)	(1.6%)	(1.4%)	(1.4%)	(1.6%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	<b>34.2%</b>	<b>31.8%</b>	<b>32.3%</b>	<b>36.5%</b>	<b>38.0%</b>	<b>37.3%</b>	<b>--</b>
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)<sup>a) vii)</sup></b>	<b>1.4</b>	<b>1.4</b>	<b>1.5</b>	<b>1.4</b>	<b>1.5</b>	<b>1.5</b>	<b>--</b>

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 所有市場之入境旅客

## VISITOR ARRIVALS FROM ALL MARKETS

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>11,557,593</b> (39.4%)	<b>15,817,499</b> (53.9%)	<b>1,949,730</b> (6.6%)	<b>29,324,822</b>	<b>100.0%</b>	<b>4.4%</b>	<b>1,242,530</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>12,080,543</b> (38.3%)	<b>17,389,890</b> (55.2%)	<b>2,055,199</b> (6.5%)	<b>31,525,632</b>	<b>100.0%</b>	<b>7.5%</b>	<b>2,200,810</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>11,413,908</b> (37.2%)	<b>17,210,946</b> (56.0%)	<b>2,089,774</b> (6.8%)	<b>30,714,628</b>	<b>100.0%</b>	<b>-2.6%</b>	<b>-811,004</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>10,777,447</b> (34.8%)	<b>17,759,572</b> (57.4%)	<b>2,413,317</b> (7.8%)	<b>30,950,336</b>	<b>100.0%</b>	<b>0.8%</b>	<b>235,708</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>11,236,083</b> (34.5%)	<b>18,629,788</b> (57.1%)	<b>2,744,635</b> (8.4%)	<b>32,610,506</b>	<b>100.0%</b>	<b>5.4%</b>	<b>1,660,170</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>10,355,396</b> (28.9%)	<b>22,152,467</b> (61.9%)	<b>3,295,800</b> (9.2%)	<b>35,803,663</b>	<b>100.0%</b>	<b>9.8%</b>	<b>3,193,157</b>
一月Jan 佔總入境旅客 % of Total	898,715 (32.8%)	1,577,333 (57.5%)	265,417 (9.7%)	2,741,465	7.7%	-4.7%	-134,581
二月Feb 佔總入境旅客 % of Total	831,954 (27.1%)	1,970,653 (64.2%)	268,330 (8.7%)	3,070,937	8.6%	23.1%	575,741
三月Mar 佔總入境旅客 % of Total	919,489 (33.6%)	1,542,325 (56.4%)	271,497 (9.9%)	2,733,311	7.6%	9.3%	232,092
四月Apr 佔總入境旅客 % of Total	954,443 (32.2%)	1,740,479 (58.8%)	265,957 (9.0%)	2,960,879	8.3%	8.0%	218,080
五月May 佔總入境旅客 % of Total	899,059 (33.2%)	1,538,364 (56.9%)	267,322 (9.9%)	2,704,745	7.6%	5.2%	134,317
六月Jun 佔總入境旅客 % of Total	854,073 (32.8%)	1,478,786 (56.8%)	269,994 (10.4%)	2,602,853	7.3%	9.4%	224,238
七月Jul 佔總入境旅客 % of Total	965,282 (31.8%)	1,786,783 (58.9%)	282,232 (9.3%)	3,034,297	8.5%	4.0%	116,344
八月Aug 佔總入境旅客 % of Total	1,049,062 (30.8%)	2,053,251 (60.3%)	301,190 (8.8%)	3,403,503	9.5%	18.7%	537,103
九月Sep 佔總入境旅客 % of Total	757,946 (29.6%)	1,550,019 (60.5%)	253,309 (9.9%)	2,561,274	7.2%	3.0%	74,891
十月Oct 佔總入境旅客 % of Total	852,473 (27.0%)	2,015,701 (63.9%)	286,117 (9.1%)	3,154,291	8.8%	9.2%	265,575
十一月Nov 佔總入境旅客 % of Total	678,513 (20.8%)	2,314,952 (70.9%)	272,818 (8.4%)	3,266,283	9.1%	15.3%	433,222
十二月Dec 佔總入境旅客 % of Total	694,387 (19.5%)	2,583,821 (72.4%)	291,617 (8.2%)	3,569,825	10.0%	16.9%	516,135

資料來源：統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

## 2.1 東北亞

### North-East Asia

## MARKET PROFILE : MAINLAND CHINA

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>18,632,207</b>	<b>21,252,410</b>	<b>20,410,615</b>	<b>20,454,104</b>	<b>22,196,203</b>	<b>25,260,556</b>	<b>13.8%</b>
變動率 % change	(+10.2%)	(+14.1%)	(-4.0%)	(+0.2%)	(+8.5%)	(+13.8%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	9,706,885	11,524,204	11,176,465	10,203,356	10,266,047	11,945,745	16.4%
佔總入境旅客 % of Total	(52.1%)	(54.2%)	(54.8%)	(49.9%)	(46.3%)	(47.3%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	8,925,322	9,728,206	9,234,150	10,250,748	11,930,156	13,314,811	11.6%
佔總入境旅客 % of Total	(47.9%)	(45.8%)	(45.2%)	(50.1%)	(53.7%)	(52.7%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)*</sup>	4,251,429	5,124,106	4,395,464	3,665,351	4,315,165	3,844,441	-10.9%
佔總入境旅客 % of Total	(22.8%)	(24.1%)	(21.5%)	(17.9%)	(19.4%)	(15.2%)	
陸路 Land <sup>v)</sup>	13,405,165	15,004,743	14,870,322	15,495,384	16,435,480	19,444,284	18.3%
佔總入境旅客 % of Total	(71.9%)	(70.6%)	(72.9%)	(75.8%)	(74.0%)	(77.0%)	
空路 Air <sup>vi)</sup>	975,613	1,123,561	1,144,829	1,293,369	1,445,558	1,971,831	36.4%
佔總入境旅客 % of Total	(5.2%)	(5.3%)	(5.6%)	(6.3%)	(6.5%)	(7.8%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.1	1.0	1.1	1.2	1.3	1.3	--
留宿旅客 Overnight Stay Visitor	2.1	2.0	2.1	2.2	2.2	2.2	--
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	7,458,472	7,319,713	7,012,707	5,549,311	6,293,609	6,833,891	8.6%
佔總入境旅客 % of Total	(40.0%)	(34.4%)	(34.4%)	(27.1%)	(28.4%)	(27.1%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao / Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	40,745,277	47,247,675	45,842,360	42,778,145	44,445,259	51,038,230	14.8%
變動率 % change	(+16.7%)	(+16.0%)	(-3.0%)	(-6.7%)	(+3.9%)	(+14.8%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	45.7%	45.0%	44.5%	47.8%	49.9%	49.5%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>6,319,488</b>	<b>6,938,468</b>	<b>6,744,981</b>	<b>7,607,697</b>	<b>8,636,783</b>	<b>9,716,953</b>	<b>12.5%</b>
變動率 % change	(+17.6%)	(+9.8%)	(-2.8%)	(+12.8%)	(+13.5%)	(+12.5%)	---
五星級 5 star hotels	3,267,361	3,686,544	3,670,564	3,888,928	4,253,380	4,988,674	17.3%
佔總酒店住客 % of Total	(51.7%)	(53.1%)	(54.4%)	(51.1%)	(49.2%)	(51.3%)	
四星級 4 star hotels	1,854,364	1,954,472	1,862,106	2,324,813	2,558,020	2,716,379	6.2%
佔總酒店住客 % of Total	(29.3%)	(28.2%)	(27.6%)	(30.6%)	(29.6%)	(28.0%)	
三星級 3 star hotels	785,769	877,858	839,302	1,036,562	1,448,397	1,562,618	7.9%
佔總酒店住客 % of Total	(12.4%)	(12.7%)	(12.4%)	(13.6%)	(16.8%)	(16.1%)	
二星級 2 star hotels	276,104	286,365	240,163	223,529	226,514	273,539	20.8%
佔總酒店住客 % of Total	(4.4%)	(4.1%)	(3.6%)	(2.9%)	(2.6%)	(2.8%)	
公寓 Guest houses	135,890	133,229	132,846	133,865	150,472	175,743	16.8%
佔總酒店住客 % of Total	(2.2%)	(1.9%)	(2.0%)	(1.8%)	(1.7%)	(1.8%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	33.9%	32.6%	33.0%	37.2%	38.9%	38.5%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) vii)</sup>	1.1	1.2	1.3	1.2	1.3	1.3	--

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 中國內地入境旅客

## VISITOR ARRIVALS FROM MAINLAND CHINA

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>4,251,429</b> (22.8%)	<b>13,405,165</b> (71.9%)	<b>975,613</b> (5.2%)	<b>18,632,207</b>	<b>100.0%</b>	<b>10.2%</b>	<b>1,729,708</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>5,124,106</b> (24.1%)	<b>15,004,743</b> (70.6%)	<b>1,123,561</b> (5.3%)	<b>21,252,410</b>	<b>100.0%</b>	<b>14.1%</b>	<b>2,620,203</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>4,395,464</b> (21.5%)	<b>14,870,322</b> (72.9%)	<b>1,144,829</b> (5.6%)	<b>20,410,615</b>	<b>100.0%</b>	<b>-4.0%</b>	<b>-841,795</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>3,665,351</b> (17.9%)	<b>15,495,384</b> (75.8%)	<b>1,293,369</b> (6.3%)	<b>20,454,104</b>	<b>100.0%</b>	<b>0.2%</b>	<b>43,489</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>4,315,165</b> (19.4%)	<b>16,435,480</b> (74.0%)	<b>1,445,558</b> (6.5%)	<b>22,196,203</b>	<b>100.0%</b>	<b>8.5%</b>	<b>1,742,099</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>3,844,441</b> (15.2%)	<b>19,444,284</b> (77.0%)	<b>1,971,831</b> (7.8%)	<b>25,260,556</b>	<b>100.0%</b>	<b>13.8%</b>	<b>3,064,353</b>
一月Jan 佔總入境旅客 % of Total	370,163 (19.2%)	1,408,406 (73.1%)	149,073 (7.7%)	1,927,642	7.6%	-3.5%	-69,713
二月Feb 佔總入境旅客 % of Total	307,529 (13.4%)	1,801,158 (78.8%)	178,302 (7.8%)	2,286,989	9.1%	37.3%	621,769
三月Mar 佔總入境旅客 % of Total	307,772 (16.9%)	1,355,310 (74.6%)	153,661 (8.5%)	1,816,743	7.2%	9.8%	161,640
四月Apr 佔總入境旅客 % of Total	377,746 (18.3%)	1,530,599 (74.3%)	152,317 (7.4%)	2,060,662	8.2%	16.5%	292,059
五月May 佔總入境旅客 % of Total	341,590 (18.4%)	1,364,085 (73.3%)	155,231 (8.3%)	1,860,906	7.4%	9.3%	158,328
六月Jun 佔總入境旅客 % of Total	290,562 (16.6%)	1,306,048 (74.5%)	155,612 (8.9%)	1,752,222	6.9%	13.5%	207,985
七月Jul 佔總入境旅客 % of Total	396,322 (18.3%)	1,597,330 (73.7%)	174,761 (8.1%)	2,168,413	8.6%	7.6%	152,347
八月Aug 佔總入境旅客 % of Total	464,819 (18.4%)	1,868,385 (73.9%)	194,105 (7.7%)	2,527,309	10.0%	25.3%	510,463
九月Sep 佔總入境旅客 % of Total	280,012 (15.4%)	1,388,184 (76.3%)	152,073 (8.4%)	1,820,269	7.2%	5.7%	98,411
十月Oct 佔總入境旅客 % of Total	345,482 (15.0%)	1,782,089 (77.3%)	179,273 (7.8%)	2,306,844	9.1%	12.1%	248,314
十一月Nov 佔總入境旅客 % of Total	195,757 (8.6%)	1,927,078 (84.4%)	160,793 (7.0%)	2,283,628	9.0%	15.3%	302,581
十二月Dec 佔總入境旅客 % of Total	166,687 (6.8%)	2,115,612 (86.4%)	166,630 (6.8%)	2,448,929	9.7%	18.4%	380,169

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+其他陸路通道

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)



市場資料: 香港

MARKET PROFILE : HONG KONG

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>6,766,044</b>	<b>6,426,608</b>	<b>6,534,543</b>	<b>6,419,839</b>	<b>6,165,129</b>	<b>6,327,925</b>	<b>2.6%</b>
變動率 % change	(-4.4%)	(-5.0%)	(+1.7%)	(-1.8%)	(-4.0%)	(+2.6%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	3,560,766	3,638,054	3,469,163	3,195,526	3,226,772	3,474,350	7.7%
佔總入境旅客 % of Total	(52.6%)	(56.6%)	(53.1%)	(49.8%)	(52.3%)	(54.9%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	3,205,278	2,788,554	3,065,380	3,224,313	2,938,357	2,853,575	-2.9%
佔總入境旅客 % of Total	(47.4%)	(43.4%)	(46.9%)	(50.2%)	(47.7%)	(45.1%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)</sup>	5,154,436	4,816,654	4,971,874	4,986,060	4,747,315	4,494,177	-5.3%
佔總入境旅客 % of Total	(76.2%)	(74.9%)	(76.1%)	(77.7%)	(77.0%)	(71.0%)	
陸路 Land <sup>v)</sup>	1,575,496	1,578,943	1,533,796	1,403,121	1,383,291	1,789,734	29.4%
佔總入境旅客 % of Total	(23.3%)	(24.6%)	(23.5%)	(21.9%)	(22.4%)	(28.3%)	
空路 Air <sup>vi)</sup>	36,112	31,011	28,873	30,658	34,523	44,014	27.5%
佔總入境旅客 % of Total	(0.5%)	(0.5%)	(0.4%)	(0.5%)	(0.6%)	(0.7%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	0.8	0.7	0.8	0.9	0.9	0.9	--
留宿旅客 Overnight Stay Visitor	1.4	1.4	1.6	1.7	1.7	1.6	-0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	429,007	218,315	194,681	160,289	162,459	136,203	-16.2%
佔總入境旅客 % of Total	(6.3%)	(3.4%)	(3.0%)	(2.5%)	(2.6%)	(2.2%)	
<b>5. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>1,743,107</b>	<b>1,301,992</b>	<b>1,512,887</b>	<b>1,779,869</b>	<b>1,609,126</b>	<b>1,514,499</b>	<b>-5.9%</b>
變動率 % change	(+2.4%)	(-25.3%)	(+16.2%)	(+17.7%)	(-9.6%)	(-5.9%)	---
五星級 5 star hotels	1,284,148	916,020	1,020,475	1,064,355	967,130	981,153	1.4%
佔總酒店住客 % of Total	(73.7%)	(70.4%)	(67.5%)	(59.8%)	(60.1%)	(64.8%)	
四星級 4 star hotels	346,987	292,779	404,453	525,525	381,626	327,358	-14.2%
佔總酒店住客 % of Total	(19.9%)	(22.5%)	(26.7%)	(29.5%)	(23.7%)	(21.6%)	
三星級 3 star hotels	78,088	60,276	60,880	164,087	232,884	167,795	-27.9%
佔總酒店住客 % of Total	(4.5%)	(4.6%)	(4.0%)	(9.2%)	(14.5%)	(11.1%)	
二星級 2 star hotels	20,367	18,552	16,400	15,379	17,956	27,904	55.4%
佔總酒店住客 % of Total	(1.2%)	(1.4%)	(1.1%)	(0.9%)	(1.1%)	(1.8%)	
公寓 Guest houses	13,517	14,365	10,679	10,523	9,530	10,289	8.0%
佔總酒店住客 % of Total	(0.8%)	(1.1%)	(0.7%)	(0.6%)	(0.6%)	(0.7%)	
<b>6. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	<b>25.8%</b>	<b>20.3%</b>	<b>23.2%</b>	<b>27.7%</b>	<b>26.1%</b>	<b>23.9%</b>	<b>---</b>
<b>7. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) viii)</sup>	<b>1.4</b>	<b>1.4</b>	<b>1.3</b>	<b>1.3</b>	<b>1.4</b>	<b>1.5</b>	<b>0.1</b>

資料來源: a) 統計暨普查局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 香港入境旅客

## VISITOR ARRIVALS FROM HONG KONG

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目 No.
<b>2013</b> 佔總入境旅客 % of Total	<b>5,154,436</b> (76.2%)	<b>1,575,496</b> (23.3%)	<b>36,112</b> (0.5%)	<b>6,766,044</b>	<b>100.0%</b>	<b>-4.4%</b>	<b>-315,109</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>4,816,654</b> (74.9%)	<b>1,578,943</b> (24.6%)	<b>31,011</b> (0.5%)	<b>6,426,608</b>	<b>100.0%</b>	<b>-5.0%</b>	<b>-339,436</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>4,971,874</b> (76.1%)	<b>1,533,796</b> (23.5%)	<b>28,873</b> (0.4%)	<b>6,534,543</b>	<b>100.0%</b>	<b>1.7%</b>	<b>107,935</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>4,986,060</b> (77.7%)	<b>1,403,121</b> (21.9%)	<b>30,658</b> (0.5%)	<b>6,419,839</b>	<b>100.0%</b>	<b>-1.8%</b>	<b>-114,704</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>4,747,315</b> (77.0%)	<b>1,383,291</b> (22.4%)	<b>34,523</b> (0.6%)	<b>6,165,129</b>	<b>100.0%</b>	<b>-4.0%</b>	<b>-254,710</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>4,494,177</b> (71.0%)	<b>1,789,734</b> (28.3%)	<b>44,014</b> (0.7%)	<b>6,327,925</b>	<b>100.0%</b>	<b>2.6%</b>	<b>162,796</b>
一月Jan 佔總入境旅客 % of Total	331,891 (75.7%)	103,945 (23.7%)	2,737 (0.6%)	438,573	6.9%	-16.8%	-88,645
二月Feb 佔總入境旅客 % of Total	383,102 (76.4%)	114,826 (22.9%)	3,825 (0.8%)	501,753	7.9%	0.1%	612
三月Mar 佔總入境旅客 % of Total	420,959 (78.2%)	114,466 (21.3%)	2,798 (0.5%)	538,223	8.5%	9.3%	46,008
四月Apr 佔總入境旅客 % of Total	402,097 (75.0%)	129,609 (24.2%)	4,169 (0.8%)	535,875	8.5%	-12.0%	-73,004
五月May 佔總入境旅客 % of Total	376,115 (77.7%)	104,567 (21.6%)	3,574 (0.7%)	484,256	7.7%	-2.1%	-10,190
六月Jun 佔總入境旅客 % of Total	394,714 (78.7%)	103,210 (20.6%)	3,527 (0.7%)	501,451	7.9%	2.0%	9,764
七月Jul 佔總入境旅客 % of Total	423,328 (77.6%)	117,809 (21.6%)	4,109 (0.8%)	545,246	8.6%	-2.5%	-14,175
八月Aug 佔總入境旅客 % of Total	433,860 (78.0%)	118,264 (21.3%)	4,248 (0.8%)	556,372	8.8%	5.0%	26,696
九月Sep 佔總入境旅客 % of Total	342,342 (77.1%)	98,252 (22.1%)	3,411 (0.8%)	444,005	7.0%	-1.6%	-7,302
十月Oct 佔總入境旅客 % of Total	347,837 (68.3%)	157,582 (30.9%)	3,950 (0.8%)	509,369	8.0%	9.3%	43,457
十一月Nov 佔總入境旅客 % of Total	303,802 (51.4%)	283,840 (48.0%)	3,435 (0.6%)	591,077	9.3%	25.6%	120,320
十二月Dec 佔總入境旅客 % of Total	334,130 (49.0%)	343,364 (50.4%)	4,231 (0.6%)	681,725	10.8%	19.1%	109,255

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 台灣地區

MARKET PROFILE : TAIWAN REGION

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 %Change/Difference
<b>1. 入境旅客 Arrivals<sup>a) ix)</sup></b>							
<b>總數 Total<sup>i)</sup></b>	<b>1,001,189</b>	<b>953,753</b>	<b>988,059</b>	<b>1,074,525</b>	<b>1,060,107</b>	<b>1,060,968</b>	<b>0.1%</b>
<i>變動率 % change</i>	<i>(-6.6%)</i>	<i>(-4.7%)</i>	<i>(+3.6%)</i>	<i>(+8.8%)</i>	<i>(-1.3%)</i>	<i>(+0.1%)</i>	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	578,448	544,012	537,264	530,815	519,758	534,804	2.9%
<i>佔總入境旅客 % of Total</i>	<i>(57.8%)</i>	<i>(57.0%)</i>	<i>(54.4%)</i>	<i>(49.4%)</i>	<i>(49.0%)</i>	<i>(50.4%)</i>	
留宿旅客 Overnight Stay <sup>iii)</sup>	422,741	409,741	450,795	543,710	540,349	526,164	-2.6%
<i>佔總入境旅客 % of Total</i>	<i>(42.2%)</i>	<i>(43.0%)</i>	<i>(45.6%)</i>	<i>(50.6%)</i>	<i>(51.0%)</i>	<i>(49.6%)</i>	
<b>2. 入境方式 Mode of Entry<sup>a) ix)</sup></b>							
海路 Sea <sup>iv)</sup>	176,818	162,682	149,625	132,437	130,867	111,662	-14.7%
<i>佔總入境旅客 % of Total</i>	<i>(17.7%)</i>	<i>(17.1%)</i>	<i>(15.1%)</i>	<i>(12.3%)</i>	<i>(12.3%)</i>	<i>(10.5%)</i>	
陸路 Land <sup>v)</sup>	352,429	334,629	350,519	376,395	362,790	374,625	3.3%
<i>佔總入境旅客 % of Total</i>	<i>(35.2%)</i>	<i>(35.1%)</i>	<i>(35.5%)</i>	<i>(35.0%)</i>	<i>(34.2%)</i>	<i>(35.3%)</i>	
空路 Air <sup>vi)</sup>	471,942	456,442	487,915	565,693	566,450	574,681	1.5%
<i>佔總入境旅客 % of Total</i>	<i>(47.1%)</i>	<i>(47.9%)</i>	<i>(49.4%)</i>	<i>(52.6%)</i>	<i>(53.4%)</i>	<i>(54.2%)</i>	
<b>3. 旅客平均逗留時間(日) Average Length of Stay (Day)<sup>a)</sup></b>							
總旅客 Total Visitor	0.9	0.9	1.0	1.1	1.1	1.1	--
留宿旅客 Overnight Stay Visitor	2.0	2.0	2.2	2.2	2.2	2.1	-0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours a) viii)</b>							
總數 Total	665,638	632,358	477,244	397,789	427,268	669,824	56.8%
<i>佔總入境旅客 % of Total</i>	<i>(66.5%)</i>	<i>(66.3%)</i>	<i>(48.3%)</i>	<i>(37.0%)</i>	<i>(40.3%)</i>	<i>(63.1%)</i>	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao / Hong Kong<sup>b)</sup></b>							
香港入境旅客 Arrivals to Hong Kong	2,100,098	2,031,883	2,015,797	2,011,428	2,010,755	1,925,234	-4.3%
<i>變動率 % change</i>	<i>(+0.5%)</i>	<i>(-3.2%)</i>	<i>(-0.8%)</i>	<i>(-0.2%)</i>	<i>(-0.03%)</i>	<i>(-4.3%)</i>	
澳門/香港入境旅客比例 % of Arrivals to Macao / HK	47.7%	46.9%	49.0%	53.4%	52.7%	55.1%	---
<b>6. 酒店住客 Hotel Overnight Guests<sup>a) vii)</sup></b>							
<b>總數 Total</b>	<b>385,827</b>	<b>358,773</b>	<b>382,660</b>	<b>476,920</b>	<b>493,409</b>	<b>477,337</b>	<b>-3.3%</b>
<i>變動率 % change</i>	<i>(+6.4%)</i>	<i>(-7.0%)</i>	<i>(+6.7%)</i>	<i>(+24.6%)</i>	<i>(+3.5%)</i>	<i>(-3.3%)</i>	<i>---</i>
五星級 5 star hotels	285,081	257,139	253,877	267,077	255,645	262,045	2.5%
<i>佔總酒店住客 % of Total</i>	<i>(73.9%)</i>	<i>(71.7%)</i>	<i>(66.3%)</i>	<i>(56.0%)</i>	<i>(51.8%)</i>	<i>(54.9%)</i>	
四星級 4 star hotels	74,344	76,445	104,245	162,708	149,330	130,022	-12.9%
<i>佔總酒店住客 % of Total</i>	<i>(19.3%)</i>	<i>(21.3%)</i>	<i>(27.2%)</i>	<i>(34.1%)</i>	<i>(30.3%)</i>	<i>(27.2%)</i>	
三星級 3 star hotels	21,343	18,648	14,630	35,986	74,556	64,594	-13.4%
<i>佔總酒店住客 % of Total</i>	<i>(5.5%)</i>	<i>(5.2%)</i>	<i>(3.8%)</i>	<i>(7.5%)</i>	<i>(15.1%)</i>	<i>(13.5%)</i>	
二星級 2 star hotels	3,276	3,907	6,747	8,175	10,648	15,855	48.9%
<i>佔總酒店住客 % of Total</i>	<i>(0.8%)</i>	<i>(1.1%)</i>	<i>(1.8%)</i>	<i>(1.7%)</i>	<i>(2.2%)</i>	<i>(3.3%)</i>	
公寓 Guest houses	1,783	2,634	3,161	2,974	3,230	4,821	49.3%
<i>佔總酒店住客 % of Total</i>	<i>(0.5%)</i>	<i>(0.7%)</i>	<i>(0.8%)</i>	<i>(0.6%)</i>	<i>(0.7%)</i>	<i>(1.0%)</i>	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>							
	38.5%	37.6%	38.7%	44.4%	46.5%	45.0%	---
<b>8. 酒店住客平均留宿時間(晚) Average Length of Stay of Hotel Overnight Guests (nights)<sup>a) vii)</sup></b>							
	1.7	1.9	1.8	1.7	1.8	1.8	--

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) 入住酒店場所的旅客

vii) Visitors who stay in hotel establishments

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 台灣地區入境旅客

## VISITOR ARRIVALS FROM TAIWAN REGION

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>176,818</b> (17.7%)	<b>352,429</b> (35.2%)	<b>471,942</b> (47.1%)	<b>1,001,189</b>	<b>100.0%</b>	<b>-6.6%</b>	<b>-70,863</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>162,682</b> (17.1%)	<b>334,629</b> (35.1%)	<b>456,442</b> (47.9%)	<b>953,753</b>	<b>100.0%</b>	<b>-4.7%</b>	<b>-47,436</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>149,625</b> (15.1%)	<b>350,519</b> (35.5%)	<b>487,915</b> (49.4%)	<b>988,059</b>	<b>100.0%</b>	<b>3.6%</b>	<b>34,306</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>132,437</b> (12.3%)	<b>376,395</b> (35.0%)	<b>565,693</b> (52.6%)	<b>1,074,525</b>	<b>100.0%</b>	<b>8.8%</b>	<b>86,466</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>130,867</b> (12.3%)	<b>362,790</b> (34.2%)	<b>566,450</b> (53.4%)	<b>1,060,107</b>	<b>100.0%</b>	<b>-1.3%</b>	<b>-14,418</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>111,662</b> (10.5%)	<b>374,625</b> (35.3%)	<b>574,681</b> (54.2%)	<b>1,060,968</b>	<b>100.0%</b>	<b>0.1%</b>	<b>861</b>
一月Jan 佔總入境旅客 % of Total	9,480 (11.3%)	27,899 (33.4%)	46,212 (55.3%)	<b>83,591</b>	7.9%	-0.8%	-672
二月Feb 佔總入境旅客 % of Total	9,970 (12.5%)	26,775 (33.6%)	42,925 (53.9%)	<b>79,670</b>	7.5%	-8.4%	-7,340
三月Mar 佔總入境旅客 % of Total	9,382 (10.4%)	31,402 (34.8%)	49,345 (54.7%)	<b>90,129</b>	8.5%	6.9%	5,782
四月Apr 佔總入境旅客 % of Total	11,633 (12.3%)	33,431 (35.4%)	49,481 (52.3%)	<b>94,545</b>	8.9%	5.6%	4,978
五月May 佔總入境旅客 % of Total	7,625 (9.1%)	28,988 (34.5%)	47,502 (56.5%)	<b>84,115</b>	7.9%	-5.6%	-5,003
六月Jun 佔總入境旅客 % of Total	9,433 (10.2%)	31,648 (34.1%)	51,816 (55.8%)	<b>92,897</b>	8.8%	7.8%	6,717
七月Jul 佔總入境旅客 % of Total	10,931 (10.7%)	36,385 (35.7%)	54,602 (53.6%)	<b>101,918</b>	9.6%	-1.0%	-1,072
八月Aug 佔總入境旅客 % of Total	10,373 (11.0%)	33,260 (35.3%)	50,490 (53.6%)	<b>94,123</b>	8.9%	1.7%	1,543
九月Sep 佔總入境旅客 % of Total	8,726 (10.5%)	29,241 (35.2%)	45,032 (54.3%)	<b>82,999</b>	7.8%	-3.7%	-3,184
十月Oct 佔總入境旅客 % of Total	7,733 (9.4%)	28,906 (35.3%)	45,207 (55.2%)	<b>81,846</b>	7.7%	-3.9%	-3,350
十一月Nov 佔總入境旅客 % of Total	6,904 (8.4%)	30,800 (37.5%)	44,395 (54.1%)	<b>82,099</b>	7.7%	-2.4%	-1,983
十二月Dec 佔總入境旅客 % of Total	9,472 (10.2%)	35,890 (38.6%)	47,674 (51.2%)	<b>93,036</b>	8.8%	5.0%	4,445

資料來源：統計暨普查局

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: Statistics and Census Service

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ Other entry points by land

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

## MARKET PROFILE : REPUBLIC OF KOREA

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> a)ix)							
<b>總數 Total</b> i)	<b>474,269</b>	<b>554,521</b>	<b>554,177</b>	<b>662,321</b>	<b>874,253</b>	<b>812,842</b>	<b>-7.0%</b>
變動率 % change	(+6.6%)	(+16.9%)	(-0.1%)	(+19.5%)	(+32.0%)	(-7.0%)	
不過夜旅客 Same-day Visitor ii)	212,350	271,842	277,231	312,842	336,992	301,274	-10.6%
佔總入境旅客 % of Total	(44.8%)	(49.0%)	(50.0%)	(47.2%)	(38.5%)	(37.1%)	
留宿旅客 Overnight Stay iii)	261,919	282,679	276,946	349,479	537,261	511,568	-4.8%
佔總入境旅客 % of Total	(55.2%)	(51.0%)	(50.0%)	(52.8%)	(61.5%)	(62.9%)	
<b>2. 入境方式 Mode of Entry</b> a)ix)							
海路 Sea iv)	357,443	412,719	405,012	471,492	520,424	468,576	-10.0%
佔總入境旅客 % of Total	(75.4%)	(74.4%)	(73.1%)	(71.2%)	(59.5%)	(57.6%)	
陸路 Land v)	43,929	53,811	52,147	48,561	45,346	55,095	21.5%
佔總入境旅客 % of Total	(9.3%)	(9.7%)	(9.4%)	(7.3%)	(5.2%)	(6.8%)	
空路 Air vi)	72,897	87,991	97,018	142,268	308,483	289,171	-6.3%
佔總入境旅客 % of Total	(15.4%)	(15.9%)	(17.5%)	(21.5%)	(35.3%)	(35.6%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> a)							
總旅客 Total Visitor	0.9	0.9	1.1	1.2	1.3	1.4	0.1
留宿旅客 Overnight Stay Visitor	1.6	1.5	2.0	2.0	2.0	2.1	0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours a) viii)</b>							
總數 Total	410,543	398,380	324,094	370,180	478,909	615,031	28.4%
佔總入境旅客 % of Total	(86.6%)	(71.8%)	(58.5%)	(55.9%)	(54.8%)	(75.7%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong b)</b>							
香港入境旅客 Arrivals to Hong Kong	1,083,543	1,251,047	1,243,293	1,392,367	1,487,670	1,421,411	-4.5%
變動率 % change	(+0.5%)	(+15.5%)	(-0.6%)	(+12.0%)	(+6.8%)	(-4.5%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	43.8%	44.3%	44.6%	47.6%	58.8%	57.2%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> a)vii)							
<b>總數 Total</b>	<b>213,328</b>	<b>216,782</b>	<b>226,583</b>	<b>304,325</b>	<b>501,167</b>	<b>484,223</b>	<b>-3.4%</b>
變動率 % change	(+14.5%)	(+1.6%)	(+4.5%)	(+34.3%)	(+64.7%)	(-3.4%)	---
五星級 5 star hotels	136,344	129,539	148,125	199,838	320,218	320,218	0.0%
佔總酒店住客 % of Total	(63.9%)	(59.8%)	(65.4%)	(65.7%)	(63.9%)	(66.1%)	
四星級 4 star hotels	63,087	75,981	67,449	87,834	144,658	125,473	-13.3%
佔總酒店住客 % of Total	(29.6%)	(35.0%)	(29.8%)	(28.9%)	(28.9%)	(25.9%)	
三星級 3 star hotels	12,285	8,249	6,847	11,345	27,023	28,913	7.0%
佔總酒店住客 % of Total	(5.8%)	(3.8%)	(3.0%)	(3.7%)	(5.4%)	(6.0%)	
二星級 2 star hotels	1,295	2,086	3,283	4,454	7,305	6,887	-5.7%
佔總酒店住客 % of Total	(0.6%)	(1.0%)	(1.4%)	(1.5%)	(1.5%)	(1.4%)	
公寓 Guest houses	317	927	879	854	1,963	2,732	39.2%
佔總酒店住客 % of Total	(0.1%)	(0.4%)	(0.4%)	(0.3%)	(0.4%)	(0.6%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	45.0%	39.1%	40.9%	45.9%	57.3%	59.6%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> a)vii)	1.7	1.8	1.7	1.5	1.6	1.7	0.1

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 韓國入境旅客

## VISITOR ARRIVALS FROM REPUBLIC OF KOREA

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>357,443</b> (75.4%)	<b>43,929</b> (9.3%)	<b>72,897</b> (15.4%)	<b>474,269</b>	<b>100.0%</b>	<b>6.6%</b>	<b>29,496</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>412,719</b> (74.4%)	<b>53,811</b> (9.7%)	<b>87,991</b> (15.9%)	<b>554,521</b>	<b>100.0%</b>	<b>16.9%</b>	<b>80,252</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>405,012</b> (73.1%)	<b>52,147</b> (9.4%)	<b>97,018</b> (17.5%)	<b>554,177</b>	<b>100.0%</b>	<b>-0.1%</b>	<b>-344</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>471,492</b> (71.2%)	<b>48,561</b> (7.3%)	<b>142,268</b> (21.5%)	<b>662,321</b>	<b>100.0%</b>	<b>19.5%</b>	<b>108,144</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>520,424</b> (59.5%)	<b>45,346</b> (5.2%)	<b>308,483</b> (35.3%)	<b>874,253</b>	<b>100.0%</b>	<b>32.0%</b>	<b>211,932</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>468,576</b> (57.6%)	<b>55,095</b> (6.8%)	<b>289,171</b> (35.6%)	<b>812,842</b>	<b>100.0%</b>	<b>-7.0%</b>	<b>-61,411</b>
一月Jan 佔總入境旅客 % of Total	61,150 (62.5%)	4,279 (4.4%)	32,432 (33.1%)	<b>97,861</b>	12.0%	20.2%	16,413
二月Feb 佔總入境旅客 % of Total	44,918 (62.7%)	3,394 (4.7%)	23,321 (32.6%)	<b>71,633</b>	8.8%	-13.4%	-11,131
三月Mar 佔總入境旅客 % of Total	43,175 (61.2%)	4,016 (5.7%)	23,394 (33.1%)	<b>70,585</b>	8.7%	7.9%	5,192
四月Apr 佔總入境旅客 % of Total	34,943 (57.2%)	4,445 (7.3%)	21,718 (35.5%)	<b>61,106</b>	7.5%	-5.9%	-3,818
五月May 佔總入境旅客 % of Total	36,574 (56.3%)	4,044 (6.2%)	24,362 (37.5%)	<b>64,980</b>	8.0%	-10.0%	-7,225
六月Jun 佔總入境旅客 % of Total	30,190 (52.2%)	3,737 (6.5%)	23,860 (41.3%)	<b>57,787</b>	7.1%	-13.4%	-8,971
七月Jul 佔總入境旅客 % of Total	32,602 (54.8%)	3,911 (6.6%)	22,938 (38.6%)	<b>59,451</b>	7.3%	-19.8%	-14,678
八月Aug 佔總入境旅客 % of Total	38,552 (58.4%)	3,693 (5.6%)	23,807 (36.0%)	<b>66,052</b>	8.1%	-12.6%	-9,496
九月Sep 佔總入境旅客 % of Total	31,515 (54.1%)	3,725 (6.4%)	23,006 (39.5%)	<b>58,246</b>	7.2%	-4.4%	-2,694
十月Oct 佔總入境旅客 % of Total	34,160 (56.7%)	4,591 (7.6%)	21,489 (35.7%)	<b>60,240</b>	7.4%	-25.2%	-20,288
十一月Nov 佔總入境旅客 % of Total	37,616 (55.6%)	6,764 (10.0%)	23,305 (34.4%)	<b>67,685</b>	8.3%	-6.6%	-4,790
十二月Dec 佔總入境旅客 % of Total	43,181 (55.9%)	8,496 (11.0%)	25,539 (33.1%)	<b>77,216</b>	9.5%	0.1%	75

資料來源: 統計暨普查局

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: Statistics and Census Service

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ + Other entry points by land

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 日本  
MARKET PROFILE : JAPAN

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals <sup>a)</sup></b>							
<b>總數 Total <sup>i)</sup></b>	<b>290,622</b>	<b>299,849</b>	<b>282,217</b>	<b>300,613</b>	<b>328,990</b>	<b>325,798</b>	<b>-1.0%</b>
變動率 % change	(-26.6%)	(+3.2%)	(-5.9%)	(+6.5%)	(+9.4%)	(-1.0%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	112,419	118,791	117,179	118,677	137,923	138,065	0.1%
佔總入境旅客 % of Total	(38.7%)	(39.6%)	(41.5%)	(39.5%)	(41.9%)	(42.4%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	178,203	181,058	165,038	181,936	191,067	187,733	-1.7%
佔總入境旅客 % of Total	(61.3%)	(60.4%)	(58.5%)	(60.5%)	(58.1%)	(57.6%)	
<b>2. 入境方式 Mode of Entry <sup>a)</sup></b>							
海路 Sea <sup>iv)</sup>	223,487	235,707	221,926	218,542	247,268	241,708	-2.2%
佔總入境旅客 % of Total	(76.9%)	(78.6%)	(78.6%)	(72.7%)	(75.2%)	(74.2%)	
陸路 Land <sup>v)</sup>	35,251	34,789	31,081	33,990	32,822	38,840	18.3%
佔總入境旅客 % of Total	(12.1%)	(11.6%)	(11.0%)	(11.3%)	(10.0%)	(11.9%)	
空路 Air <sup>vi)</sup>	31,884	29,353	29,210	48,081	48,900	45,250	-7.5%
佔總入境旅客 % of Total	(11.0%)	(9.8%)	(10.4%)	(16.0%)	(14.9%)	(13.9%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day) <sup>a)</sup></b>							
總旅客 Total Visitor	1.0	1.0	1.0	1.1	1.1	1.0	-0.1
留宿旅客 Overnight Stay Visitor	1.5	1.5	1.6	1.6	1.7	1.6	-0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours <sup>a) viii)</sup></b>							
總數 Total	133,124	148,152	136,550	130,141	139,072	115,357	-17.1%
佔總入境旅客 % of Total	(45.8%)	(49.4%)	(48.4%)	(43.3%)	(42.3%)	(35.4%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong <sup>b)</sup></b>							
香港入境旅客 Arrivals to Hong Kong	1,057,033	1,078,766	1,049,272	1,092,329	1,230,010	1,287,773	4.7%
變動率 % change	(-15.7%)	(+2.1%)	(-2.7%)	(+4.1%)	(+12.6%)	(+4.7%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	27.5%	27.8%	26.9%	27.5%	26.7%	25.3%	---
<b>6. 酒店住客 Hotel Overnight Guests <sup>a) vii)</sup></b>							
<b>總數 Total</b>	<b>181,664</b>	<b>171,660</b>	<b>161,897</b>	<b>184,778</b>	<b>190,267</b>	<b>189,233</b>	<b>-0.5%</b>
變動率 % change	(-25.4%)	(-5.5%)	(-5.7%)	(+14.1%)	(+3.0%)	(-0.5%)	
五星級 5 star hotels	124,310	114,438	108,340	126,422	123,354	133,888	8.5%
佔總酒店住客 % of Total	(68.4%)	(66.7%)	(66.9%)	(68.4%)	(64.8%)	(70.8%)	
四星級 4 star hotels	36,575	42,626	41,240	44,343	41,717	35,271	-15.5%
佔總酒店住客 % of Total	(20.1%)	(24.8%)	(25.5%)	(24.0%)	(21.9%)	(18.6%)	
三星級 3 star hotels	17,982	11,340	8,990	10,305	20,747	14,270	-31.2%
佔總酒店住客 % of Total	(9.9%)	(6.6%)	(5.6%)	(5.6%)	(10.9%)	(7.5%)	
二星級 2 star hotels	2,157	2,311	2,439	3,093	3,445	4,129	19.9%
佔總酒店住客 % of Total	(1.2%)	(1.3%)	(1.5%)	(1.7%)	(1.8%)	(2.2%)	
公寓 Guest houses	640	945	888	615	1,004	1,675	66.8%
佔總酒店住客 % of Total	(0.4%)	(0.6%)	(0.5%)	(0.3%)	(0.5%)	(0.9%)	
<b>7 酒店住客佔入境旅客比例 Ratio of Overnight Guests</b>	<b>62.5%</b>	<b>57.2%</b>	<b>57.4%</b>	<b>61.5%</b>	<b>57.8%</b>	<b>58.1%</b>	<b>---</b>
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights) <sup>a) vii)</sup></b>	<b>1.9</b>	<b>1.9</b>	<b>1.9</b>	<b>2.1</b>	<b>1.9</b>	<b>1.7</b>	<b>-0.2</b>

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) 入住酒店場所的旅客

vii) Visitors who stay in hotel establishments

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

市場資料: 日本

**VISITOR ARRIVALS FROM JAPAN**

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>223,487</b> (76.9%)	<b>35,251</b> (12.1%)	<b>31,884</b> (11.0%)	<b>290,622</b>	<b>100.0%</b>	<b>-26.6%</b>	<b>-105,367</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>235,707</b> (78.6%)	<b>34,789</b> (11.6%)	<b>29,353</b> (9.8%)	<b>299,849</b>	<b>100.0%</b>	<b>3.2%</b>	<b>9,227</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>221,926</b> (78.6%)	<b>31,081</b> (11.0%)	<b>29,210</b> (10.4%)	<b>282,217</b>	<b>100.0%</b>	<b>-5.9%</b>	<b>-17,632</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>218,542</b> (72.7%)	<b>33,990</b> (11.3%)	<b>48,081</b> (16.0%)	<b>300,613</b>	<b>100.0%</b>	<b>6.5%</b>	<b>18,396</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>247,268</b> (72.7%)	<b>32,822</b> (11.3%)	<b>48,900</b> (16.0%)	<b>328,990</b>	<b>100.0%</b>	<b>9.4%</b>	<b>28,377</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>241,708</b> (74.2%)	<b>38,840</b> (11.9%)	<b>45,250</b> (13.9%)	<b>325,798</b>	<b>100.0%</b>	<b>-1.0%</b>	<b>-3,192</b>
一月Jan 佔總入境旅客 % of Total	20,946 (76.0%)	2,522 (9.2%)	4,086 (14.8%)	27,554	8.5%	6.9%	1,777
二月Feb 佔總入境旅客 % of Total	15,351 (77.1%)	1,818 (9.1%)	2,752 (13.8%)	19,921	6.1%	-26.4%	-7,137
三月Mar 佔總入境旅客 % of Total	26,620 (77.8%)	2,949 (8.6%)	4,625 (13.5%)	34,194	10.5%	3.1%	1,036
四月Apr 佔總入境旅客 % of Total	15,527 (71.3%)	2,863 (13.1%)	3,382 (15.5%)	21,772	6.7%	7.6%	1,532
五月May 佔總入境旅客 % of Total	23,255 (77.9%)	2,485 (8.3%)	4,124 (13.8%)	29,864	9.2%	-0.5%	-136
六月Jun 佔總入境旅客 % of Total	19,297 (77.5%)	2,437 (9.8%)	3,152 (12.7%)	24,886	7.6%	9.8%	2,224
七月Jul 佔總入境旅客 % of Total	15,362 (75.2%)	2,303 (11.3%)	2,773 (13.6%)	20,438	6.3%	-4.2%	-894
八月Aug 佔總入境旅客 % of Total	22,045 (75.3%)	2,496 (8.5%)	4,728 (16.2%)	29,269	9.0%	-2.0%	-588
九月Sep 佔總入境旅客 % of Total	19,160 (77.0%)	2,458 (9.9%)	3,274 (13.2%)	24,892	7.6%	-19.1%	-5,871
十月Oct 佔總入境旅客 % of Total	19,415 (75.9%)	2,675 (10.5%)	3,493 (13.7%)	25,583	7.9%	1.6%	407
十一月Nov 佔總入境旅客 % of Total	24,116 (69.8%)	6,035 (17.5%)	4,395 (12.7%)	34,546	10.6%	0.1%	31
十二月Dec 佔總入境旅客 % of Total	20,614 (62.7%)	7,799 (23.7%)	4,466 (13.6%)	32,879	10.1%	15.6%	4,427

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)



## **2.2 南亞及東南亞**

### **South and South-East Asia**

市場資料: 印度  
MARKET PROFILE : INDIA

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a)ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>160,019</b>	<b>167,216</b>	<b>167,578</b>	<b>165,278</b>	<b>148,121</b>	<b>147,870</b>	<b>-0.2%</b>
變動率 % change	(+6.1%)	(+4.5%)	(+0.2%)	(-1.4%)	(-10.4%)	(-0.2%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	30,039	33,220	28,817	27,524	24,603	31,510	28.1%
佔總入境旅客 % of Total	(18.8%)	(19.9%)	(17.2%)	(16.7%)	(16.6%)	(21.3%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	129,980	133,996	138,761	137,754	123,518	116,360	-5.8%
佔總入境旅客 % of Total	(81.2%)	(80.1%)	(82.8%)	(83.3%)	(83.4%)	(78.7%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a)ix)</sup>							
海路 Sea <sup>iv)</sup>	137,695	145,528	153,746	150,577	132,875	122,724	-7.6%
佔總入境旅客 % of Total	(86.0%)	(87.0%)	(91.7%)	(91.1%)	(89.7%)	(83.0%)	
陸路 Land <sup>v)</sup>	17,282	16,366	9,477	10,262	10,057	19,173	90.6%
佔總入境旅客 % of Total	(10.8%)	(9.8%)	(5.7%)	(6.2%)	(6.8%)	(13.0%)	
空路 Air <sup>vi)</sup>	5,042	5,322	4,355	4,439	5,189	5,973	15.1%
佔總入境旅客 % of Total	(3.2%)	(3.2%)	(2.6%)	(2.7%)	(3.5%)	(4.0%)	
<b>3. 旅客平均逗留時間(日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.5	1.4	1.7	1.7	1.7	1.7	--
留宿旅客 Overnight Stay Visitor	1.8	1.7	2.0	2.0	2.0	2.1	0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a)viii)</sup>							
總數 Total	71,219	77,676	66,833	67,762	90,192	75,324	-16.5%
佔總入境旅客 % of Total	(44.5%)	(46.5%)	(39.9%)	(41.0%)	(60.9%)	(50.9%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	434,648	516,084	531,770	480,906	392,853	386,681	-1.6%
變動率 % change	(+4.9%)	(+18.7%)	(+3.0%)	(-9.6%)	(-18.3%)	(-1.6%)	--
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	36.8%	32.4%	31.5%	34.4%	37.7%	38.2%	--
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a)vii)</sup>							
<b>總數 Total</b>	<b>137,457</b>	<b>126,678</b>	<b>141,271</b>	<b>132,349</b>	<b>126,108</b>	<b>116,560</b>	<b>-7.6%</b>
變動率 % change	(+29.6%)	(-7.8%)	(+11.5%)	(-6.3%)	(-4.7%)	(-7.6%)	--
五星級 5 star hotels	108,462	95,821	112,638	106,338	99,071	96,456	-2.6%
佔總酒店住客 % of Total	(78.9%)	(75.6%)	(79.7%)	(80.3%)	(78.6%)	(82.8%)	
四星級 4 star hotels	18,433	25,092	24,398	20,868	19,626	12,996	-33.8%
佔總酒店住客 % of Total	(13.4%)	(19.8%)	(17.3%)	(15.8%)	(15.6%)	(11.1%)	.
三星級 3 star hotels	8,906	3,311	2,124	2,896	5,829	4,960	-14.9%
佔總酒店住客 % of Total	(6.5%)	(2.6%)	(1.5%)	(2.2%)	(4.6%)	(4.3%)	.
二星級 2 star hotels	1,500	2,002	1,744	2,016	1,301	1,671	28.4%
佔總酒店住客 % of Total	(1.1%)	(1.6%)	(1.2%)	(1.5%)	(1.0%)	(1.4%)	.
公寓 Guest houses	156	452	367	231	281	477	69.8%
佔總酒店住客 % of Total	(0.1%)	(0.4%)	(0.3%)	(0.2%)	(0.2%)	(0.4%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	<b>85.9%</b>	<b>75.8%</b>	<b>84.3%</b>	<b>80.1%</b>	<b>85.1%</b>	<b>78.8%</b>	<b>--</b>
<b>8. 酒店住客平均留宿時間(晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a)vii)</sup>	<b>2.3</b>	<b>2.3</b>	<b>1.9</b>	<b>2.3</b>	<b>1.9</b>	<b>1.7</b>	<b>-0.2</b>

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

# 印度入境旅客

## VISITOR ARRIVALS FROM INDIA

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>137,695</b> (86.0%)	<b>17,282</b> (10.8%)	<b>5,042</b> (3.2%)	<b>160,019</b>	<b>100.0%</b>	<b>6.1%</b>	<b>9,194</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>145,528</b> (87.0%)	<b>16,366</b> (9.8%)	<b>5,322</b> (3.2%)	<b>167,216</b>	<b>100.0%</b>	<b>4.5%</b>	<b>7,197</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>153,746</b> (91.7%)	<b>9,477</b> (5.7%)	<b>4,355</b> (2.6%)	<b>167,578</b>	<b>100.0%</b>	<b>0.2%</b>	<b>362</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>150,577</b> (91.1%)	<b>10,262</b> (6.2%)	<b>4,439</b> (2.7%)	<b>165,278</b>	<b>100.0%</b>	<b>-1.4%</b>	<b>-2,300</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>132,875</b> (89.7%)	<b>10,057</b> (6.8%)	<b>5,189</b> (3.5%)	<b>148,121</b>	<b>100.0%</b>	<b>-10.4%</b>	<b>-17,157</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>122,724</b> (83.0%)	<b>19,173</b> (13.0%)	<b>5,973</b> (4.0%)	<b>147,870</b>	<b>100.0%</b>	<b>-0.2%</b>	<b>-251</b>
一月Jan 佔總入境旅客 % of Total	8,893 (87.5%)	872 (8.6%)	403 (4.0%)	<b>10,168</b>	6.9%	6.5%	621
二月Feb 佔總入境旅客 % of Total	4,660 (82.7%)	674 (12.0%)	303 (5.4%)	<b>5,637</b>	3.8%	-2.5%	-143
三月Mar 佔總入境旅客 % of Total	8,641 (86.1%)	870 (8.7%)	526 (5.2%)	<b>10,037</b>	6.8%	16.2%	1,403
四月Apr 佔總入境旅客 % of Total	9,422 (82.1%)	1,586 (13.8%)	474 (4.1%)	<b>11,482</b>	7.8%	-7.0%	-866
五月May 佔總入境旅客 % of Total	20,504 (88.5%)	2,111 (9.1%)	551 (2.4%)	<b>23,166</b>	15.7%	0.3%	78
六月Jun 佔總入境旅客 % of Total	15,919 (89.1%)	1,510 (8.5%)	438 (2.5%)	<b>17,867</b>	12.1%	-16.1%	-3,435
七月Jul 佔總入境旅客 % of Total	8,714 (83.4%)	1,289 (12.3%)	449 (4.3%)	<b>10,452</b>	7.1%	0.6%	61
八月Aug 佔總入境旅客 % of Total	8,088 (82.2%)	1,221 (12.4%)	527 (5.4%)	<b>9,836</b>	6.7%	3.9%	371
九月Sep 佔總入境旅客 % of Total	8,137 (80.9%)	1,460 (14.5%)	463 (4.6%)	<b>10,060</b>	6.8%	-0.3%	-26
十月Oct 佔總入境旅客 % of Total	7,332 (76.4%)	1,673 (17.4%)	587 (6.1%)	<b>9,592</b>	6.5%	-27.8%	-3,688
十一月Nov 佔總入境旅客 % of Total	12,176 (79.9%)	2,399 (15.7%)	665 (4.4%)	<b>15,240</b>	10.3%	44.9%	4,719
十二月Dec 佔總入境旅客 % of Total	10,238 (71.4%)	3,508 (24.5%)	587 (4.1%)	<b>14,333</b>	9.7%	4.8%	654

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour + Ferry Terminal in Taipa

ii) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 印尼

MARKET PROFILE : INDONESIA

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) (x)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>208,481</b>	<b>189,189</b>	<b>163,353</b>	<b>182,467</b>	<b>197,139</b>	<b>173,836</b>	<b>-11.8%</b>
變動率 % change	(-0.3%)	(-9.3%)	(-13.7%)	(+11.7%)	(+8.0%)	(-11.8%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	57,730	58,139	53,863	61,606	72,423	66,175	-8.6%
佔總入境旅客 % of Total	(27.7%)	(30.7%)	(33.0%)	(33.8%)	(36.7%)	(38.1%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	150,751	131,050	109,490	120,861	124,716	107,661	-13.7%
佔總入境旅客 % of Total	(72.3%)	(69.3%)	(67.0%)	(66.2%)	(63.3%)	(61.9%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) (x)</sup>							
海路 Sea <sup>iv)</sup>	165,584	153,399	132,544	152,036	163,683	138,019	-15.7%
佔總入境旅客 % of Total	(79.4%)	(81.1%)	(81.1%)	(83.3%)	(83.0%)	(79.4%)	
陸路 Land <sup>v)</sup>	28,175	23,377	20,878	19,727	17,506	24,255	38.6%
佔總入境旅客 % of Total	(13.5%)	(12.4%)	(12.8%)	(10.8%)	(8.9%)	(14.0%)	
空路 Air <sup>vi)</sup>	14,722	12,413	9,931	10,704	15,950	11,562	-27.5%
佔總入境旅客 % of Total	(7.1%)	(6.6%)	(6.1%)	(5.9%)	(8.1%)	(6.7%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.4	1.4	2.7	2.7	2.3	2.5	0.2
留宿旅客 Overnight Stay Visitor	1.9	2.0	4.0	4.0	3.4	3.9	0.5
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) (viii)</sup>							
總數 Total	77,522	69,804	59,128	49,917	42,539	34,193	-19.6%
佔總入境旅客 % of Total	(37.2%)	(36.9%)	(36.2%)	(27.4%)	(21.6%)	(19.7%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao / Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	517,487	492,004	413,568	464,406	482,022	427,007	-11.4%
變動率 % change	(+1.1%)	(-4.9%)	(-15.9%)	(+12.3%)	(+3.8%)	(-11.4%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	40.3%	38.5%	39.5%	39.3%	40.9%	40.7%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) (vii)</sup>							
<b>總數 Total</b>	<b>92,353</b>	<b>78,326</b>	<b>60,510</b>	<b>71,390</b>	<b>76,941</b>	<b>60,905</b>	<b>-20.8%</b>
變動率 % change	(+13.3%)	(-15.2%)	(-22.8%)	(+18.0%)	(+7.8%)	(-20.8%)	
五星級 5 star hotels	59,842	45,918	36,039	40,823	40,644	37,385	-8.0%
佔總酒店住客 % of Total	(64.8%)	(58.6%)	(59.6%)	(57.2%)	(52.8%)	(61.4%)	
四星級 4 star hotels	23,298	26,537	19,606	24,012	26,632	15,363	-42.3%
佔總酒店住客 % of Total	(25.2%)	(33.9%)	(32.4%)	(33.6%)	(34.6%)	(25.2%)	
三星級 3 star hotels	6,750	3,030	2,493	4,402	6,879	4,985	-27.5%
佔總酒店住客 % of Total	(7.3%)	(3.9%)	(4.1%)	(6.2%)	(8.9%)	(8.2%)	
二星級 2 star hotels	1,705	1,861	1,580	1,667	2,280	2,141	-6.1%
佔總酒店住客 % of Total	(1.8%)	(2.4%)	(2.6%)	(2.3%)	(3.0%)	(3.5%)	
公寓 Guest houses	758	980	792	486	506	1,031	103.8%
佔總酒店住客 % of Total	(0.8%)	(1.3%)	(1.3%)	(0.7%)	(0.7%)	(1.7%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	<b>44.3%</b>	<b>41.4%</b>	<b>37.0%</b>	<b>39.1%</b>	<b>39.0%</b>	<b>35.0%</b>	<b>---</b>
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) (vii)</sup>	<b>1.7</b>	<b>1.7</b>	<b>1.7</b>	<b>2.1</b>	<b>1.6</b>	<b>1.7</b>	<b>0.1</b>

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭 (自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋 (於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

viii) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

viii) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 印尼入境旅客

## VISITOR ARRIVALS FROM INDONESIA

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>165,584</b> (79.4%)	<b>28,175</b> (13.5%)	<b>14,722</b> (7.1%)	<b>208,481</b>	<b>100.0%</b>	<b>-0.3%</b>	<b>-603</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>153,399</b> (81.1%)	<b>23,377</b> (12.4%)	<b>12,413</b> (6.6%)	<b>189,189</b>	<b>100.0%</b>	<b>-9.3%</b>	<b>-19,292</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>132,544</b> (81.1%)	<b>20,878</b> (12.8%)	<b>9,931</b> (6.1%)	<b>163,353</b>	<b>100.0%</b>	<b>-13.7%</b>	<b>-25,836</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>152,036</b> (83.3%)	<b>19,727</b> (10.8%)	<b>10,704</b> (5.9%)	<b>182,467</b>	<b>100.0%</b>	<b>11.7%</b>	<b>19,114</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>163,683</b> (83.0%)	<b>17,506</b> (8.9%)	<b>15,950</b> (8.1%)	<b>197,139</b>	<b>100.0%</b>	<b>8.0%</b>	<b>14,672</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>138,019</b> (79.4%)	<b>24,255</b> (14.0%)	<b>11,562</b> (6.7%)	<b>173,836</b>	<b>100.0%</b>	<b>-11.8%</b>	<b>-23,303</b>
一月Jan 佔總入境旅客 % of Total	15,382 (83.8%)	1,341 (7.3%)	1,639 (8.9%)	<b>18,362</b>	10.6%	0.6%	113
二月Feb 佔總入境旅客 % of Total	8,174 (86.0%)	718 (7.6%)	616 (6.5%)	<b>9,508</b>	5.5%	-20.9%	-2,508
三月Mar 佔總入境旅客 % of Total	11,781 (81.6%)	1,471 (10.2%)	1,191 (8.2%)	<b>14,443</b>	8.3%	2.0%	282
四月Apr 佔總入境旅客 % of Total	12,034 (82.5%)	1,593 (10.9%)	954 (6.5%)	<b>14,581</b>	8.4%	-3.4%	-513
五月May 佔總入境旅客 % of Total	10,621 (83.1%)	1,339 (10.5%)	825 (6.5%)	<b>12,785</b>	7.4%	-15.1%	-2,276
六月Jun 佔總入境旅客 % of Total	20,582 (83.8%)	2,287 (9.3%)	1,697 (6.9%)	<b>24,566</b>	14.1%	10.2%	2,266
七月Jul 佔總入境旅客 % of Total	11,518 (84.4%)	1,322 (9.7%)	804 (5.9%)	<b>13,644</b>	7.8%	-22.1%	-3,865
八月Aug 佔總入境旅客 % of Total	8,682 (84.8%)	944 (9.2%)	611 (6.0%)	<b>10,237</b>	5.9%	-17.3%	-2,146
九月Sep 佔總入境旅客 % of Total	8,115 (82.7%)	1,132 (11.5%)	571 (5.8%)	<b>9,818</b>	5.6%	-31.1%	-4,424
十月Oct 佔總入境旅客 % of Total	8,435 (76.0%)	2,030 (18.3%)	632 (5.7%)	<b>11,097</b>	6.4%	-26.8%	-4,057
十一月Nov 佔總入境旅客 % of Total	8,771 (65.4%)	3,904 (29.1%)	741 (5.5%)	<b>13,416</b>	7.7%	-18.2%	-2,976
十二月Dec 佔總入境旅客 % of Total	13,924 (65.1%)	6,174 (28.9%)	1,281 (6.0%)	<b>21,379</b>	12.3%	-13.0%	-3,199

資料來源: a) 統計暨普查局

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: a) Statistics and Census Service

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ + Other entry points by land

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

## MARKET PROFILE : MALAYSIA

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>291,136</b>	<b>250,046</b>	<b>229,102</b>	<b>222,809</b>	<b>218,301</b>	<b>227,854</b>	<b>4.4%</b>
<i>變動率 % change</i>	<i>(-3.5%)</i>	<i>(-14.1%)</i>	<i>(-8.4%)</i>	<i>(-2.7%)</i>	<i>(-2.0%)</i>	<i>(+4.4%)</i>	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	126,775	106,421	94,527	83,935	78,981	88,232	11.7%
<i>佔總入境旅客 % of Total</i>	<i>(43.5%)</i>	<i>(42.6%)</i>	<i>(41.3%)</i>	<i>(37.7%)</i>	<i>(36.2%)</i>	<i>(38.7%)</i>	
留宿旅客 Overnight Stay <sup>iii)</sup>	164,361	143,625	134,575	138,874	139,320	139,622	0.2%
<i>佔總入境旅客 % of Total</i>	<i>(56.5%)</i>	<i>(57.4%)</i>	<i>(58.7%)</i>	<i>(62.3%)</i>	<i>(63.8%)</i>	<i>(61.3%)</i>	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)</sup>	137,385	123,987	111,937	109,818	105,509	99,643	-5.6%
<i>佔總入境旅客 % of Total</i>	<i>(47.2%)</i>	<i>(49.6%)</i>	<i>(48.9%)</i>	<i>(49.3%)</i>	<i>(48.3%)</i>	<i>(43.7%)</i>	
陸路 Land <sup>v)</sup>	68,589	54,081	47,613	43,125	40,403	51,201	26.7%
<i>佔總入境旅客 % of Total</i>	<i>(23.6%)</i>	<i>(21.6%)</i>	<i>(20.8%)</i>	<i>(19.4%)</i>	<i>(18.5%)</i>	<i>(22.5%)</i>	
空路 Air <sup>vi)</sup>	85,162	71,978	69,552	69,866	72,389	77,010	6.4%
<i>佔總入境旅客 % of Total</i>	<i>(29.3%)</i>	<i>(28.8%)</i>	<i>(30.4%)</i>	<i>(31.4%)</i>	<i>(33.2%)</i>	<i>(33.8%)</i>	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.0	1.1	1.3	1.4	1.4	1.4	--
留宿旅客 Overnight Stay Visitor	1.6	1.7	2.0	2.2	2.1	2.1	--
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	111,805	76,289	75,354	54,824	57,151	55,892	-2.2%
<i>佔總入境旅客 % of Total</i>	<i>(38.4%)</i>	<i>(30.5%)</i>	<i>(32.9%)</i>	<i>(24.6%)</i>	<i>(26.2%)</i>	<i>(24.5%)</i>	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	649,124	589,886	544,688	535,542	516,701	510,601	-1.2%
<i>變動率 % change</i>	<i>(+3.9%)</i>	<i>(-9.1%)</i>	<i>(-7.7%)</i>	<i>(-1.7%)</i>	<i>(-3.5%)</i>	<i>(-1.2%)</i>	<i>---</i>
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	44.9%	42.4%	42.1%	41.6%	42.2%	44.6%	<i>---</i>
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>123,959</b>	<b>106,503</b>	<b>97,365</b>	<b>107,517</b>	<b>111,643</b>	<b>111,129</b>	<b>-0.5%</b>
<i>變動率 % change</i>	<i>(+5.4%)</i>	<i>(-14.1%)</i>	<i>(-8.6%)</i>	<i>(+10.4%)</i>	<i>(+3.8%)</i>	<i>(-0.5%)</i>	<i>---</i>
五星級 5 star hotels	61,937	52,121	47,518	52,081	54,462	56,256	3.3%
<i>佔總酒店住客 % of Total</i>	<i>(50.0%)</i>	<i>(48.9%)</i>	<i>(48.8%)</i>	<i>(48.4%)</i>	<i>(48.8%)</i>	<i>(50.6%)</i>	
四星級 4 star hotels	37,411	34,474	31,945	36,399	34,805	30,103	-13.5%
<i>佔總酒店住客 % of Total</i>	<i>(30.2%)</i>	<i>(32.4%)</i>	<i>(32.8%)</i>	<i>(33.9%)</i>	<i>(31.2%)</i>	<i>(27.1%)</i>	
三星級 3 star hotels	16,640	8,906	7,635	10,279	13,926	13,750	-1.3%
<i>佔總酒店住客 % of Total</i>	<i>(13.4%)</i>	<i>(8.4%)</i>	<i>(7.8%)</i>	<i>(9.6%)</i>	<i>(12.5%)</i>	<i>(12.4%)</i>	
二星級 2 star hotels	5,989	7,239	7,306	6,968	6,894	8,163	18.4%
<i>佔總酒店住客 % of Total</i>	<i>(4.8%)</i>	<i>(6.8%)</i>	<i>(7.5%)</i>	<i>(6.5%)</i>	<i>(6.2%)</i>	<i>(7.3%)</i>	
公寓 Guest houses	1,982	3,763	2,961	1,790	1,556	2,857	83.6%
<i>佔總酒店住客 % of Total</i>	<i>(1.6%)</i>	<i>(3.5%)</i>	<i>(3.0%)</i>	<i>(1.7%)</i>	<i>(1.4%)</i>	<i>(2.6%)</i>	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	<b>42.6%</b>	<b>42.6%</b>	<b>42.5%</b>	<b>48.3%</b>	<b>51.1%</b>	<b>48.8%</b>	<b>---</b>
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) vii)</sup>	<b>1.8</b>	<b>2.0</b>	<b>2.1</b>	<b>2.3</b>	<b>2.0</b>	<b>1.9</b>	<b>-0.1</b>

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 馬來西亞入境旅客

## VISITOR ARRIVALS FROM MALAYSIA

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>137,385</b> (47.2%)	<b>68,589</b> (23.6%)	<b>85,162</b> (29.3%)	<b>291,136</b>	<b>100.0%</b>	<b>-3.5%</b>	<b>-10,666</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>123,987</b> (49.6%)	<b>54,081</b> (21.6%)	<b>71,978</b> (28.8%)	<b>250,046</b>	<b>100.0%</b>	<b>-14.1%</b>	<b>-41,090</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>111,937</b> (48.9%)	<b>47,613</b> (20.8%)	<b>69,552</b> (30.4%)	<b>229,102</b>	<b>100.0%</b>	<b>-8.4%</b>	<b>-20,944</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>109,818</b> (49.3%)	<b>43,125</b> (19.4%)	<b>69,866</b> (31.4%)	<b>222,809</b>	<b>100.0%</b>	<b>-2.7%</b>	<b>-6,293</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>105,509</b> (48.3%)	<b>40,403</b> (18.5%)	<b>72,389</b> (33.2%)	<b>218,301</b>	<b>100.0%</b>	<b>-2.0%</b>	<b>-4,508</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>99,643</b> (43.7%)	<b>51,201</b> (22.5%)	<b>77,010</b> (33.8%)	<b>227,854</b>	<b>100.0%</b>	<b>4.4%</b>	<b>9,553</b>
一月Jan 佔總入境旅客 % of Total	9,068 (46.3%)	3,382 (17.3%)	7,127 (36.4%)	<b>19,577</b>	8.6%	39.6%	5,553
二月Feb 佔總入境旅客 % of Total	5,199 (49.2%)	1,958 (18.5%)	3,402 (32.2%)	<b>10,559</b>	4.6%	-32.0%	-4,975
三月Mar 佔總入境旅客 % of Total	12,425 (46.1%)	4,534 (16.8%)	9,979 (37.0%)	<b>26,938</b>	11.8%	14.8%	3,480
四月Apr 佔總入境旅客 % of Total	8,032 (43.2%)	3,741 (20.1%)	6,801 (36.6%)	<b>18,574</b>	8.2%	0.5%	94
五月May 佔總入境旅客 % of Total	7,663 (43.9%)	2,915 (16.7%)	6,895 (39.5%)	<b>17,473</b>	7.7%	-8.0%	-1,521
六月Jun 佔總入境旅客 % of Total	9,428 (45.0%)	3,794 (18.1%)	7,741 (36.9%)	<b>20,963</b>	9.2%	10.7%	2,019
七月Jul 佔總入境旅客 % of Total	5,089 (45.1%)	2,498 (22.1%)	3,696 (32.8%)	<b>11,283</b>	5.0%	16.4%	1,593
八月Aug 佔總入境旅客 % of Total	5,298 (45.5%)	2,348 (20.2%)	3,989 (34.3%)	<b>11,635</b>	5.1%	8.7%	929
九月Sep 佔總入境旅客 % of Total	6,002 (45.5%)	2,862 (21.7%)	4,334 (32.8%)	<b>13,198</b>	5.8%	0.2%	20
十月Oct 佔總入境旅客 % of Total	7,213 (43.3%)	3,871 (23.3%)	5,564 (33.4%)	<b>16,648</b>	7.3%	-6.2%	-1,100
十一月Nov 佔總入境旅客 % of Total	11,061 (39.7%)	8,350 (30.0%)	8,428 (30.3%)	<b>27,839</b>	12.2%	21.5%	4,932
十二月Dec 佔總入境旅客 % of Total	13,165 (39.7%)	10,948 (33.0%)	9,054 (27.3%)	<b>33,167</b>	14.6%	-4.2%	-1,471

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

# 市場資料: 菲律賓

## MARKET PROFILE : PHILIPPINES

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>274,103</b>	<b>262,853</b>	<b>276,806</b>	<b>287,025</b>	<b>307,139</b>	<b>312,072</b>	<b>1.6%</b>
<i>變動率 % change</i>	<i>(-3.4%)</i>	<i>(-4.1%)</i>	<i>(+5.3%)</i>	<i>(+3.7%)</i>	<i>(+7.0%)</i>	<i>(+1.6%)</i>	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	115,652	109,201	120,560	131,738	151,896	155,440	2.3%
<i>佔總入境旅客 % of Total</i>	<i>(42.2%)</i>	<i>(41.5%)</i>	<i>(43.6%)</i>	<i>(45.9%)</i>	<i>(49.5%)</i>	<i>(49.8%)</i>	
留宿旅客 Overnight Stay <sup>iii)</sup>	158,451	153,652	156,246	155,287	155,243	156,632	0.9%
<i>佔總入境旅客 % of Total</i>	<i>(57.8%)</i>	<i>(58.5%)</i>	<i>(56.4%)</i>	<i>(54.1%)</i>	<i>(50.5%)</i>	<i>(50.2%)</i>	
<b>2. 入境方式 Mode of Entry</b> <sup>a)ix)</sup>							
海路 Sea <sup>iv)</sup>	185,187	170,306	187,493	200,048	219,578	207,999	-5.3%
<i>佔總入境旅客 % of Total</i>	<i>(67.6%)</i>	<i>(64.8%)</i>	<i>(67.7%)</i>	<i>(69.7%)</i>	<i>(71.5%)</i>	<i>(66.7%)</i>	
陸路 Land <sup>v)</sup>	32,879	31,955	32,470	30,795	28,399	39,325	38.5%
<i>佔總入境旅客 % of Total</i>	<i>(12.0%)</i>	<i>(12.2%)</i>	<i>(11.7%)</i>	<i>(10.7%)</i>	<i>(9.2%)</i>	<i>(12.6%)</i>	
空路 Air <sup>vi)</sup>	56,037	60,592	56,843	56,182	59,162	64,748	9.4%
<i>佔總入境旅客 % of Total</i>	<i>(20.4%)</i>	<i>(23.1%)</i>	<i>(20.5%)</i>	<i>(19.6%)</i>	<i>(19.3%)</i>	<i>(20.7%)</i>	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.7	1.7	3.9	4.1	3.6	3.6	--
留宿旅客 Overnight Stay Visitor	3.1	3.2	7.2	7.6	7.2	7.3	0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>viii)</sup>							
總數 Total	54,744	27,082	26,910	27,184	24,104	18,730	-22.3%
<i>佔總入境旅客 % of Total</i>	<i>(20.0%)</i>	<i>(10.3%)</i>	<i>(9.7%)</i>	<i>(9.5%)</i>	<i>(7.8%)</i>	<i>(6.0%)</i>	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao/Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	705,319	634,744	704,082	791,171	894,489	894,821	0.04%
<i>變動率 % change</i>	<i>(-0.6%)</i>	<i>(-10.0%)</i>	<i>(+10.9%)</i>	<i>(+12.4%)</i>	<i>(+13.1%)</i>	<i>(+0.04%)</i>	<i>---</i>
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	38.9%	41.4%	39.3%	36.3%	34.3%	34.9%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a)vii)</sup>							
<b>總數 Total</b>	<b>65,074</b>	<b>58,208</b>	<b>54,031</b>	<b>52,783</b>	<b>50,675</b>	<b>52,872</b>	<b>4.3%</b>
<i>變動率 % change</i>	<i>(-7.3%)</i>	<i>(-10.6%)</i>	<i>(-7.2%)</i>	<i>(-2.3%)</i>	<i>(-4.0%)</i>	<i>(+4.3%)</i>	
五星級 5 star hotels	32,388	28,862	24,720	24,277	23,876	24,353	2.0%
<i>佔總酒店住客 % of Total</i>	<i>(49.8%)</i>	<i>(46.1%)</i>	<i>(45.8%)</i>	<i>(46.0%)</i>	<i>(47.1%)</i>	<i>(46.1%)</i>	
四星級 4 star hotels	12,607	13,334	13,344	14,658	12,979	13,886	7.0%
<i>佔總酒店住客 % of Total</i>	<i>(19.4%)</i>	<i>(22.9%)</i>	<i>(24.7%)</i>	<i>(27.8%)</i>	<i>(25.6%)</i>	<i>(26.3%)</i>	
三星級 3 star hotels	10,881	4,941	4,330	6,160	7,700	6,791	-11.8%
<i>佔總酒店住客 % of Total</i>	<i>(16.7%)</i>	<i>(8.5%)</i>	<i>(8.0%)</i>	<i>(11.7%)</i>	<i>(15.2%)</i>	<i>(12.8%)</i>	
二星級 2 star hotels	7,956	10,583	9,348	6,259	4,427	5,133	15.9%
<i>佔總酒店住客 % of Total</i>	<i>(12.2%)</i>	<i>(18.2%)</i>	<i>(17.3%)</i>	<i>(11.9%)</i>	<i>(8.7%)</i>	<i>(9.7%)</i>	
公寓 Guest houses	1,242	2,488	2,289	1,429	1,693	2,709	60.0%
<i>佔總酒店住客 % of Total</i>	<i>(1.9%)</i>	<i>(4.3%)</i>	<i>(4.2%)</i>	<i>(2.7%)</i>	<i>(3.3%)</i>	<i>(5.1%)</i>	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	23.7%	22.1%	19.5%	18.4%	16.5%	16.9%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a)vii)</sup>	1.8	1.9	2.0	1.9	1.8	1.7	-0.1

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.



# 菲律賓入境旅客

## VISITOR ARRIVALS FROM PHILIPPINES

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總入 境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>185,187</b> (67.6%)	<b>32,879</b> (12.0%)	<b>56,037</b> (20.4%)	<b>274,103</b>	<b>100.0%</b>	<b>-3.4%</b>	<b>-9,778</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>170,306</b> (64.8%)	<b>31,955</b> (12.2%)	<b>60,592</b> (23.1%)	<b>262,853</b>	<b>100.0%</b>	<b>-4.1%</b>	<b>-11,250</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>187,493</b> (67.7%)	<b>32,470</b> (11.7%)	<b>56,843</b> (20.5%)	<b>276,806</b>	<b>100.0%</b>	<b>5.3%</b>	<b>13,953</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>200,048</b> (69.7%)	<b>30,795</b> (10.7%)	<b>56,182</b> (19.6%)	<b>287,025</b>	<b>100.0%</b>	<b>3.7%</b>	<b>10,219</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>219,578</b> (71.5%)	<b>28,399</b> (9.2%)	<b>59,162</b> (19.3%)	<b>307,139</b>	<b>100.0%</b>	<b>7.0%</b>	<b>20,114</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>207,999</b> (66.7%)	<b>39,325</b> (12.6%)	<b>64,748</b> (20.7%)	<b>312,072</b>	<b>100.0%</b>	<b>1.6%</b>	<b>4,933</b>
一月Jan 佔總入境旅客 % of Total	15,826 (70.6%)	1,923 (8.6%)	4,679 (20.9%)	<b>22,428</b>	7.2%	-9.5%	-2,343
二月Feb 佔總入境旅客 % of Total	14,891 (75.1%)	1,828 (9.2%)	3,119 (15.7%)	<b>19,838</b>	6.4%	-4.8%	-993
三月Mar 佔總入境旅客 % of Total	17,153 (70.1%)	2,057 (8.4%)	5,262 (21.5%)	<b>24,472</b>	7.8%	11.2%	2,461
四月Apr 佔總入境旅客 % of Total	20,011 (67.5%)	2,564 (8.6%)	7,087 (23.9%)	<b>29,662</b>	9.5%	-3.0%	-926
五月May 佔總入境旅客 % of Total	21,744 (68.3%)	4,407 (13.8%)	5,694 (17.9%)	<b>31,845</b>	10.2%	-0.4%	-127
六月Jun 佔總入境旅客 % of Total	18,927 (71.4%)	2,659 (10.0%)	4,911 (18.5%)	<b>26,497</b>	8.5%	13.9%	3,238
七月Jul 佔總入境旅客 % of Total	15,160 (70.0%)	2,250 (10.4%)	4,234 (19.6%)	<b>21,644</b>	6.9%	-9.8%	-2,349
八月Aug 佔總入境旅客 % of Total	13,553 (67.7%)	1,978 (9.9%)	4,493 (22.4%)	<b>20,024</b>	6.4%	-4.1%	-856
九月Sep 佔總入境旅客 % of Total	12,369 (66.2%)	2,177 (11.6%)	4,150 (22.2%)	<b>18,696</b>	6.0%	-11.2%	-2,363
十月Oct 佔總入境旅客 % of Total	16,575 (67.2%)	2,801 (11.4%)	5,280 (21.4%)	<b>24,656</b>	7.9%	-10.4%	-2,853
十一月Nov 佔總入境旅客 % of Total	19,476 (62.6%)	5,318 (17.1%)	6,327 (20.3%)	<b>31,121</b>	10.0%	10.5%	2,947
十二月Dec 佔總入境旅客 % of Total	22,314 (54.2%)	9,363 (22.7%)	9,512 (23.1%)	<b>41,189</b>	13.2%	28.3%	9,097

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 新加坡

MARKET PROFILE : SINGAPORE

按原居地證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a)ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>189,751</b>	<b>196,491</b>	<b>158,814</b>	<b>155,763</b>	<b>143,068</b>	<b>134,840</b>	<b>-5.8%</b>
變動率 % change	(-7.7%)	(+3.6%)	(-19.2%)	(-1.9%)	(-8.2%)	(-5.8%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	81,230	88,887	71,737	64,756	58,737	56,061	-4.6%
佔總入境旅客 % of Total	(42.8%)	(45.2%)	(45.2%)	(41.6%)	(41.1%)	(41.6%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	108,521	107,604	87,077	91,007	84,331	78,779	-6.6%
佔總入境旅客 % of Total	(57.2%)	(54.8%)	(54.8%)	(58.4%)	(58.9%)	(58.4%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a)ix)</sup>							
海路 Sea <sup>iv)</sup>	94,935	101,893	84,168	83,360	74,544	65,692	-11.9%
佔總入境旅客 % of Total	(50.0%)	(51.9%)	(53.0%)	(53.5%)	(52.1%)	(48.7%)	
陸路 Land <sup>v)</sup>	52,104	52,722	43,357	40,129	37,868	38,977	2.9%
佔總入境旅客 % of Total	(27.5%)	(26.8%)	(27.3%)	(25.8%)	(26.5%)	(28.9%)	
空路 Air <sup>vi)</sup>	42,712	41,876	31,289	32,274	30,656	30,171	-1.6%
佔總入境旅客 % of Total	(22.5%)	(21.3%)	(19.7%)	(20.7%)	(21.4%)	(22.4%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.0	1.0	1.1	1.2	1.3	1.3	---
留宿旅客 Overnight Stay Visitor	1.7	1.7	1.9	2.0	2.0	2.0	---
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a)viii)</sup>							
總數 Total	76,372	50,817	31,663	22,313	17,811	10,615	-40.4%
佔總入境旅客 % of Total	(40.2%)	(25.9%)	(19.9%)	(14.3%)	(12.4%)	(7.9%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	700,065	737,911	675,411	674,006	627,612	610,508	-2.7%
變動率 % change	(-3.9%)	(+5.4%)	(-8.5%)	(-0.2%)	(-6.9%)	(-2.7%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	27.1%	26.6%	23.5%	23.1%	22.8%	22.1%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a)vii)</sup>							
<b>總數 Total</b>	<b>99,725</b>	<b>90,598</b>	<b>75,494</b>	<b>80,475</b>	<b>79,247</b>	<b>71,808</b>	<b>-9.4%</b>
變動率 % change	(+0.1%)	(-9.2%)	(-16.7%)	(+6.6%)	(-1.5%)	(-9.4%)	---
五星級 5 star hotels	66,662	56,232	46,792	49,086	47,255	44,305	-6.2%
佔總酒店住客 % of Total	(66.8%)	(62.1%)	(62.0%)	(61.0%)	(59.6%)	(61.7%)	
四星級 4 star hotels	24,034	26,330	23,304	24,373	21,522	18,585	-13.6%
佔總酒店住客 % of Total	(24.1%)	(29.1%)	(30.9%)	(30.3%)	(27.2%)	(25.9%)	
三星級 3 star hotels	7,499	6,115	3,920	5,557	8,914	7,174	-19.5%
佔總酒店住客 % of Total	(7.5%)	(6.7%)	(5.2%)	(6.9%)	(11.2%)	(10.0%)	
二星級 2 star hotels	1,156	1,183	1,182	1,251	1,289	1,375	6.7%
佔總酒店住客 % of Total	(1.2%)	(1.3%)	(1.6%)	(1.6%)	(1.6%)	(1.9%)	
公寓 Guest houses	374	738	296	208	267	369	38.2%
佔總酒店住客 % of Total	(0.4%)	(0.8%)	(0.4%)	(0.3%)	(0.3%)	(0.5%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	52.6%	46.1%	47.5%	51.7%	55.4%	53.3%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a)vii)</sup>	2.0	2.1	2.1	2.1	2.3	2.1	-0.2

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January : Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ Other entry points by land

vi) Arrivals by Air = Airport + Helipoint of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 新加坡入境旅客

## VISITOR ARRIVALS FROM SINGAPORE

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>94,935</b> (50.0%)	<b>52,104</b> (27.5%)	<b>42,712</b> (22.5%)	<b>189,751</b>	<b>100.0%</b>	<b>-7.7%</b>	<b>-15,941</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>101,893</b> (51.9%)	<b>52,722</b> (26.8%)	<b>41,876</b> (21.3%)	<b>196,491</b>	<b>100.0%</b>	<b>3.6%</b>	<b>6,740</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>84,168</b> (53.0%)	<b>43,357</b> (27.3%)	<b>31,289</b> (19.7%)	<b>158,814</b>	<b>100.0%</b>	<b>-19.2%</b>	<b>-37,677</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>83,360</b> (53.5%)	<b>40,129</b> (25.8%)	<b>32,274</b> (20.7%)	<b>155,763</b>	<b>100.0%</b>	<b>-1.9%</b>	<b>-3,051</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>74,544</b> (52.1%)	<b>37,868</b> (26.5%)	<b>30,656</b> (21.4%)	<b>143,068</b>	<b>100.0%</b>	<b>-8.2%</b>	<b>-12,695</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>65,692</b> (48.7%)	<b>38,977</b> (28.9%)	<b>30,171</b> (22.4%)	<b>134,840</b>	<b>100.0%</b>	<b>-5.8%</b>	<b>-8,228</b>
一月Jan 佔總入境旅客 % of Total	5,419 (50.0%)	3,072 (28.3%)	2,357 (21.7%)	<b>10,848</b>	8.0%	4.2%	436
二月Feb 佔總入境旅客 % of Total	2,361 (44.5%)	1,577 (29.7%)	1,369 (25.8%)	<b>5,307</b>	3.9%	-42.1%	-3,862
三月Mar 佔總入境旅客 % of Total	6,953 (50.6%)	3,363 (24.5%)	3,433 (25.0%)	<b>13,749</b>	10.2%	-12.7%	-1,992
四月Apr 佔總入境旅客 % of Total	5,041 (47.7%)	3,053 (28.9%)	2,472 (23.4%)	<b>10,566</b>	7.8%	-8.4%	-968
五月May 佔總入境旅客 % of Total	5,967 (51.5%)	2,874 (24.8%)	2,742 (23.7%)	<b>11,583</b>	8.6%	2.8%	317
六月Jun 佔總入境旅客 % of Total	6,564 (51.9%)	3,139 (24.8%)	2,940 (23.3%)	<b>12,643</b>	9.4%	-10.9%	-1,545
七月Jul 佔總入境旅客 % of Total	3,559 (46.1%)	2,237 (29.0%)	1,924 (24.9%)	<b>7,720</b>	5.7%	-9.2%	-785
八月Aug 佔總入境旅客 % of Total	3,776 (47.4%)	2,248 (28.2%)	1,935 (24.3%)	<b>7,959</b>	5.9%	2.3%	182
九月Sep 佔總入境旅客 % of Total	3,769 (45.5%)	2,371 (28.6%)	2,145 (25.9%)	<b>8,285</b>	6.1%	-9.9%	-913
十月Oct 佔總入境旅客 % of Total	4,564 (46.2%)	3,000 (30.4%)	2,320 (23.5%)	<b>9,884</b>	7.3%	-11.7%	-1,308
十一月Nov 佔總入境旅客 % of Total	7,066 (45.9%)	5,208 (33.8%)	3,129 (20.3%)	<b>15,403</b>	11.4%	6.1%	880
十二月Dec 佔總入境旅客 % of Total	10,653 (51.0%)	6,835 (32.7%)	3,405 (16.3%)	<b>20,893</b>	15.5%	6.8%	1,330

資料來源：統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 仔仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipai)

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+其他陸路通道

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 泰國

MARKET PROFILE : THAILAND

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>238,635</b>	<b>175,906</b>	<b>180,836</b>	<b>236,169</b>	<b>198,222</b>	<b>181,379</b>	<b>-8.5%</b>
變動率 % change	(+3.2%)	(-26.3%)	(+2.8%)	(+30.6%)	(-16.1%)	(-8.5%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	102,286	79,279	85,474	138,337	107,478	91,231	-15.1%
佔總入境旅客 % of Total	(42.9%)	(45.1%)	(47.3%)	(58.6%)	(54.2%)	(50.3%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	136,349	96,627	95,362	97,832	90,744	90,148	-0.7%
佔總入境旅客 % of Total	(57.1%)	(54.9%)	(52.7%)	(41.4%)	(45.8%)	(49.7%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)</sup>	109,494	82,184	78,312	82,326	72,558	63,622	-12.3%
佔總入境旅客 % of Total	(45.9%)	(46.7%)	(43.3%)	(34.9%)	(36.6%)	(35.1%)	
陸路 Land <sup>v)</sup>	33,580	24,888	31,754	59,319	41,327	34,979	-15.4%
佔總入境旅客 % of Total	(14.1%)	(14.1%)	(17.6%)	(25.1%)	(20.8%)	(19.3%)	
空路 Air <sup>vi)</sup>	95,561	68,834	70,770	94,524	84,337	82,778	-1.8%
佔總入境旅客 % of Total	(40.0%)	(39.1%)	(39.1%)	(40.0%)	(42.5%)	(45.6%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	0.9	1.0	1.1	1.0	1.1	1.2	0.1
留宿旅客 Overnight Stay Visitor	1.5	1.6	2.0	2.2	2.3	2.3	--
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	191,963	125,410	112,047	136,997	112,035	82,043	-26.8%
佔總入境旅客 % of Total	(80.4%)	(71.3%)	(62.0%)	(58.0%)	(56.5%)	(45.2%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao / Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	534,676	485,121	529,410	594,615	560,207	571,606	2.0%
變動率 % change	(+6.6%)	(-9.3%)	(+9.1%)	(+12.3%)	(-5.8%)	(+2.0%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	44.6%	36.3%	34.2%	39.7%	35.4%	31.7%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>113,443</b>	<b>74,027</b>	<b>72,615</b>	<b>71,779</b>	<b>69,533</b>	<b>67,813</b>	<b>-2.5%</b>
變動率 % change	(+2.2%)	(-34.7%)	(-1.9%)	(-1.2%)	(-3.1%)	(-2.5%)	---
五星級 5 star hotels	63,544	37,030	39,119	37,627	35,007	38,767	10.7%
佔總酒店住客 % of Total	(56.0%)	(50.0%)	(53.9%)	(52.4%)	(50.3%)	(57.2%)	
四星級 4 star hotels	32,554	22,087	20,884	20,212	19,061	14,133	-25.9%
佔總酒店住客 % of Total	(28.7%)	(29.8%)	(28.8%)	(28.2%)	(27.4%)	(20.8%)	
三星級 3 star hotels	9,992	5,248	4,278	6,961	8,728	7,688	-11.9%
佔總酒店住客 % of Total	(8.8%)	(7.1%)	(5.9%)	(9.7%)	(12.6%)	(11.3%)	
二星級 2 star hotels	5,419	6,429	5,548	5,466	5,469	5,205	-4.8%
佔總酒店住客 % of Total	(4.8%)	(8.7%)	(7.6%)	(7.6%)	(7.9%)	(7.7%)	
公寓 Guest houses	1,934	3,233	2,786	1,513	1,268	2,020	59.3%
佔總酒店住客 % of Total	(1.7%)	(4.4%)	(3.8%)	(2.1%)	(1.8%)	(3.0%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	47.5%	42.1%	40.2%	30.4%	35.1%	37.4%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) vii)</sup>	1.9	1.9	2.0	2.0	1.9	1.9	--

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 泰國入境旅客

## VISITOR ARRIVALS FROM THAILAND

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>109,494</b> (45.9%)	<b>33,580</b> (14.1%)	<b>95,561</b> (40.0%)	<b>238,635</b>	<b>100.0%</b>	<b>3.2%</b>	<b>7,340</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>82,184</b> (46.7%)	<b>24,888</b> (14.1%)	<b>68,834</b> (39.1%)	<b>175,906</b>	<b>100.0%</b>	<b>-26.3%</b>	<b>-62,729</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>78,312</b> (43.3%)	<b>31,754</b> (17.6%)	<b>70,770</b> (39.1%)	<b>180,836</b>	<b>100.0%</b>	<b>2.8%</b>	<b>4,930</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>82,326</b> (34.9%)	<b>59,319</b> (25.1%)	<b>94,524</b> (40.0%)	<b>236,169</b>	<b>100.0%</b>	<b>30.6%</b>	<b>55,333</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>72,558</b> (36.6%)	<b>41,327</b> (20.8%)	<b>84,337</b> (42.5%)	<b>198,222</b>	<b>100.0%</b>	<b>-16.1%</b>	<b>-37,947</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>63,622</b> (35.1%)	<b>34,979</b> (19.3%)	<b>82,778</b> (45.6%)	<b>181,379</b>	<b>100.0%</b>	<b>-8.5%</b>	<b>-16,843</b>
一月Jan 佔總入境旅客 % of Total	6,453 (38.0%)	3,102 (18.3%)	7,405 (43.7%)	<b>16,960</b>	9.4%	-3.3%	-572
二月Feb 佔總入境旅客 % of Total	2,373 (38.5%)	1,277 (20.7%)	2,520 (40.8%)	<b>6,170</b>	3.4%	-61.6%	-9,909
三月Mar 佔總入境旅客 % of Total	7,487 (36.2%)	4,020 (19.5%)	9,150 (44.3%)	<b>20,657</b>	11.4%	-0.2%	-40
四月Apr 佔總入境旅客 % of Total	6,838 (34.4%)	4,251 (21.4%)	8,784 (44.2%)	<b>19,873</b>	11.0%	-10.5%	-2,337
五月May 佔總入境旅客 % of Total	6,398 (35.5%)	3,306 (18.3%)	8,330 (46.2%)	<b>18,034</b>	9.9%	5.0%	860
六月Jun 佔總入境旅客 % of Total	4,174 (30.6%)	2,521 (18.5%)	6,962 (51.0%)	<b>13,657</b>	7.5%	-5.5%	-790
七月Jul 佔總入境旅客 % of Total	4,266 (37.8%)	2,400 (21.2%)	4,631 (41.0%)	<b>11,297</b>	6.2%	-21.2%	-3,047
八月Aug 佔總入境旅客 % of Total	3,371 (35.9%)	1,557 (16.6%)	4,474 (47.6%)	<b>9,402</b>	5.2%	8.1%	702
九月Sep 佔總入境旅客 % of Total	3,088 (28.2%)	2,126 (19.4%)	5,721 (52.3%)	<b>10,935</b>	6.0%	-9.1%	-1,097
十月Oct 佔總入境旅客 % of Total	6,107 (35.9%)	2,660 (15.6%)	8,236 (48.4%)	<b>17,003</b>	9.4%	4.1%	673
十一月Nov 佔總入境旅客 % of Total	5,025 (32.2%)	3,242 (20.8%)	7,317 (47.0%)	<b>15,584</b>	8.6%	-12.2%	-2,161
十二月Dec 佔總入境旅客 % of Total	8,042 (36.9%)	4,517 (20.7%)	9,248 (42.4%)	<b>21,807</b>	12.0%	4.2%	875

資料來源：統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通)+ 其他陸路通道

ii) Arrivals by Land = Border Gate Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

## 2.3 美洲

### The Americas

市場資料: 加拿大  
MARKET PROFILE : CANADA

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan-Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>74,213</b>	<b>70,601</b>	<b>70,973</b>	<b>75,173</b>	<b>74,287</b>	<b>74,268</b>	<b>-0.03%</b>
<i>變動率 % change</i>	<i>(-11.1%)</i>	<i>(-4.9%)</i>	<i>(+0.5%)</i>	<i>(+5.9%)</i>	<i>(-1.2%)</i>	<i>(-0.03%)</i>	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	32,030	32,010	34,108	36,011	35,510	35,000	-1.4%
<i>佔總入境旅客 % of Total</i>	<i>(43.2%)</i>	<i>(45.3%)</i>	<i>(48.1%)</i>	<i>(47.9%)</i>	<i>(47.8%)</i>	<i>(47.1%)</i>	
留宿旅客 Overnight Stay <sup>iii)</sup>	42,183	38,591	36,865	39,162	38,777	39,268	1.3%
<i>佔總入境旅客 % of Total</i>	<i>(56.8%)</i>	<i>(54.7%)</i>	<i>(51.9%)</i>	<i>(52.1%)</i>	<i>(52.2%)</i>	<i>(52.9%)</i>	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)</sup>	45,977	42,960	40,771	38,029	36,799	34,632	-5.9%
<i>佔總入境旅客 % of Total</i>	<i>(62.0%)</i>	<i>(60.8%)</i>	<i>(57.4%)</i>	<i>(50.6%)</i>	<i>(49.5%)</i>	<i>(46.6%)</i>	
陸路 Land <sup>v)</sup>	23,052	22,437	25,183	31,212	30,828	31,953	3.6%
<i>佔總入境旅客 % of Total</i>	<i>(31.1%)</i>	<i>(31.8%)</i>	<i>(35.5%)</i>	<i>(41.5%)</i>	<i>(41.5%)</i>	<i>(43.0%)</i>	
空路 Air <sup>vi)</sup>	5,184	5,204	5,019	5,932	6,660	7,683	15.4%
<i>佔總入境旅客 % of Total</i>	<i>(7.0%)</i>	<i>(7.4%)</i>	<i>(7.1%)</i>	<i>(7.9%)</i>	<i>(9.0%)</i>	<i>(10.3%)</i>	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.1	1.1	1.2	1.3	1.3	1.3	--
留宿旅客 Overnight Stay Visitor	1.8	1.8	2.2	2.4	2.3	2.2	-0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	4,307	2,914	2,780	3,014	3,604	3,731	3.5%
<i>佔總入境旅客 % of Total</i>	<i>(5.8%)</i>	<i>(4.1%)</i>	<i>(3.9%)</i>	<i>(4.0%)</i>	<i>(4.9%)</i>	<i>(5.0%)</i>	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao/Hong Kong</b> <sup>d)</sup>							
香港入境旅客 Arrivals to Hong Kong	353,954	354,408	358,448	369,363	370,335	377,992	2.1%
<i>變動率 % change</i>	<i>(-9.8%)</i>	<i>(+0.1%)</i>	<i>(+1.1%)</i>	<i>(+3.0%)</i>	<i>(+0.3%)</i>	<i>(+2.1%)</i>	<i>---</i>
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	21.0%	19.9%	19.8%	20.4%	20.1%	19.6%	<i>---</i>
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>29,219</b>	<b>25,366</b>	<b>23,821</b>	<b>28,136</b>	<b>28,277</b>	<b>27,715</b>	<b>-2.0%</b>
<i>變動率 % change</i>	<i>(-7.3%)</i>	<i>(-13.2%)</i>	<i>(-6.1%)</i>	<i>(+18.1%)</i>	<i>(+0.5%)</i>	<i>(-2.0%)</i>	
五星級 5 star hotels	20,592	17,078	15,905	18,400	18,728	18,971	1.3%
<i>佔總酒店住客 % of Total</i>	<i>(70.5%)</i>	<i>(67.3%)</i>	<i>(66.8%)</i>	<i>(65.4%)</i>	<i>(66.2%)</i>	<i>(68.5%)</i>	
四星級 4 star hotels	6,020	5,906	5,875	7,130	6,609	5,301	-19.8%
<i>佔總酒店住客 % of Total</i>	<i>(20.6%)</i>	<i>(23.3%)</i>	<i>(24.7%)</i>	<i>(25.3%)</i>	<i>(23.4%)</i>	<i>(19.1%)</i>	
三星級 3 star hotels	1,931	1,578	1,464	2,038	2,360	2,588	9.7%
<i>佔總酒店住客 % of Total</i>	<i>(6.6%)</i>	<i>(6.2%)</i>	<i>(6.1%)</i>	<i>(7.2%)</i>	<i>(8.3%)</i>	<i>(9.3%)</i>	
二星級 2 star hotels	472	517	346	392	442	668	51.1%
<i>佔總酒店住客 % of Total</i>	<i>(1.6%)</i>	<i>(2.0%)</i>	<i>(1.5%)</i>	<i>(1.4%)</i>	<i>(1.6%)</i>	<i>(2.4%)</i>	
公寓 Guest houses	204	287	231	176	138	187	35.5%
<i>佔總酒店住客 % of Total</i>	<i>(0.7%)</i>	<i>(1.1%)</i>	<i>(1.0%)</i>	<i>(0.6%)</i>	<i>(0.5%)</i>	<i>(0.7%)</i>	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	39.4%	35.9%	33.6%	37.4%	38.1%	37.3%	<i>---</i>
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) vii)</sup>	2.2	2.5	2.3	2.1	2.1	2.2	0.1

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 加拿大入境旅客

## VISITOR ARRIVALS FROM CANADA

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>45,977</b> (62.0%)	<b>23,052</b> (31.1%)	<b>5,184</b> (7.0%)	<b>74,213</b>	<b>100.0%</b>	<b>-11.1%</b>	<b>-9,246</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>42,960</b> (60.8%)	<b>22,437</b> (31.8%)	<b>5,204</b> (7.4%)	<b>70,601</b>	<b>100.0%</b>	<b>-4.9%</b>	<b>-3,612</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>40,771</b> (57.4%)	<b>25,183</b> (35.5%)	<b>5,019</b> (7.1%)	<b>70,973</b>	<b>100.0%</b>	<b>0.5%</b>	<b>372</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>38,029</b> (50.6%)	<b>31,212</b> (41.5%)	<b>5,932</b> (7.9%)	<b>75,173</b>	<b>100.0%</b>	<b>5.9%</b>	<b>4,200</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>36,799</b> (49.5%)	<b>30,828</b> (41.5%)	<b>6,660</b> (9.0%)	<b>74,287</b>	<b>100.0%</b>	<b>-1.2%</b>	<b>-886</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>34,632</b> (46.6%)	<b>31,953</b> (43.0%)	<b>7,683</b> (10.3%)	<b>74,268</b>	<b>100.0%</b>	<b>-0.03%</b>	<b>-19</b>
一月Jan 佔總入境旅客 % of Total	3,047 (50.7%)	2,349 (39.1%)	615 (10.2%)	<b>6,011</b>	8.1%	-1.3%	-78
二月Feb 佔總入境旅客 % of Total	2,765 (47.7%)	2,449 (42.2%)	588 (10.1%)	<b>5,802</b>	7.8%	5.1%	282
三月Mar 佔總入境旅客 % of Total	3,845 (50.6%)	2,989 (39.3%)	763 (10.0%)	<b>7,597</b>	10.2%	1.0%	78
四月Apr 佔總入境旅客 % of Total	3,227 (47.8%)	2,858 (42.3%)	666 (9.9%)	<b>6,751</b>	9.1%	-3.2%	-222
五月May 佔總入境旅客 % of Total	3,294 (53.0%)	2,327 (37.4%)	593 (9.5%)	<b>6,214</b>	8.4%	-6.6%	-439
六月Jun 佔總入境旅客 % of Total	2,160 (48.2%)	1,763 (39.3%)	561 (12.5%)	<b>4,484</b>	6.0%	-0.7%	-33
七月Jul 佔總入境旅客 % of Total	2,561 (48.9%)	2,119 (40.5%)	557 (10.6%)	<b>5,237</b>	7.1%	-1.2%	-63
八月Aug 佔總入境旅客 % of Total	2,597 (48.3%)	2,179 (40.5%)	598 (11.1%)	<b>5,374</b>	7.2%	11.0%	531
九月Sep 佔總入境旅客 % of Total	2,017 (46.6%)	1,806 (41.7%)	503 (11.6%)	<b>4,326</b>	5.8%	-14.2%	-718
十月Oct 佔總入境旅客 % of Total	2,920 (46.2%)	2,753 (43.6%)	647 (10.2%)	<b>6,320</b>	8.5%	-7.9%	-542
十一月Nov 佔總入境旅客 % of Total	3,167 (38.3%)	4,337 (52.5%)	757 (9.2%)	<b>8,261</b>	11.1%	6.1%	478
十二月Dec 佔總入境旅客 % of Total	3,032 (38.4%)	4,024 (51.0%)	835 (10.6%)	<b>7,891</b>	10.6%	9.8%	707

資料來源: 統計暨普查局

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: Statistics and Census Service

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)



市場資料: 美國  
MARKET PROFILE : U.S.A.

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan-Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a)ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>179,527</b>	<b>181,457</b>	<b>182,532</b>	<b>190,885</b>	<b>186,378</b>	<b>201,810</b>	<b>8.3%</b>
變動率 % change	(-4.9%)	(+1.1%)	(+0.6%)	(+4.6%)	(-2.4%)	(+8.3%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	87,107	90,962	90,387	92,718	91,661	101,661	10.9%
佔總入境旅客 % of Total	48.5%	50.1%	49.5%	48.6%	49.2%	50.4%	
留宿旅客 Overnight Stay <sup>iii)</sup>	92,420	90,495	92,145	98,167	94,717	100,149	5.7%
佔總入境旅客 % of Total	51.5%	49.9%	50.5%	51.4%	50.8%	49.6%	
<b>2. 入境方式 Mode of Entry</b> <sup>a)ix)</sup>							
海路 Sea <sup>iv)</sup>	116,415	115,309	113,529	115,104	109,579	111,424	1.7%
佔總入境旅客 % of Total	64.8%	63.5%	62.2%	60.3%	58.8%	55.2%	
陸路 Land <sup>v)</sup>	45,071	47,387	50,970	55,723	54,815	65,756	20.0%
佔總入境旅客 % of Total	25.1%	26.1%	27.9%	29.2%	29.4%	32.6%	
空路 Air <sup>vi)</sup>	18,041	18,761	18,033	20,058	21,984	24,630	12.0%
佔總入境旅客 % of Total	10.0%	10.3%	9.9%	10.5%	11.8%	12.2%	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.1	1.0	1.3	1.3	1.3	1.2	0.1
留宿旅客 Overnight Stay Visitor	1.9	1.9	2.4	2.4	2.3	2.3	---
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a)viii)</sup>							
總數 Total	24,203	16,551	16,170	15,909	14,751	14,945	1.3%
佔總入境旅客 % of Total	(13.5%)	(9.1%)	(8.9%)	(8.3%)	(7.9%)	(7.4%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao / Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	1,109,841	1,130,566	1,181,024	1,211,539	1,215,629	1,304,232	7.3%
變動率 % change	(-6.3%)	(+1.9%)	(+4.5%)	(+2.6%)	(+0.3%)	(+7.3%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	16.2%	16.1%	15.5%	15.8%	15.3%	15.5%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a)vii)</sup>							
<b>總數 Total</b>	<b>71,983</b>	<b>69,326</b>	<b>69,419</b>	<b>75,099</b>	<b>71,200</b>	<b>78,379</b>	10.1%
變動率 % change	(+7.6%)	(-3.7%)	(+0.1%)	(+8.2%)	(-5.2%)	(+10.1%)	---
五星級 5 star hotels	52,818	49,838	49,502	53,279	49,914	56,596	13.4%
佔總酒店住客 % of Total	(73.4%)	(71.9%)	(71.3%)	(70.9%)	(70.1%)	(72.2%)	
四星級 4 star hotels	13,588	14,457	15,414	16,547	14,934	14,440	-3.3%
佔總酒店住客 % of Total	(18.9%)	(20.9%)	(22.2%)	(22.0%)	(21.0%)	(18.4%)	
三星級 3 star hotels	4,273	3,486	3,243	3,953	4,942	5,121	3.6%
佔總酒店住客 % of Total	(5.9%)	(5.0%)	(4.7%)	(5.3%)	(6.9%)	(6.5%)	
二星級 2 star hotels	994	1,005	882	1,077	1,146	1,797	56.8%
佔總酒店住客 % of Total	(1.4%)	(1.4%)	(1.3%)	(1.4%)	(1.6%)	(2.3%)	
公寓 Guest houses	310	540	378	243	264	425	61.0%
佔總酒店住客 % of Total	(0.4%)	(0.8%)	(0.5%)	(0.3%)	(0.4%)	(0.5%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	40.1%	38.2%	38.0%	39.3%	38.2%	38.8%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a)vii)</sup>	2.7	2.9	2.7	2.1	2.0	2.0	---

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 美國入境旅客

## VISITOR ARRIVALS FROM U.S.A.

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>116,415</b> (64.8%)	<b>45,071</b> (25.1%)	<b>18,041</b> (10.0%)	<b>179,527</b>	<b>100.0%</b>	<b>-4.9%</b>	<b>-9,203</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>115,309</b> (63.5%)	<b>47,387</b> (26.1%)	<b>18,761</b> (10.3%)	<b>181,457</b>	<b>100.0%</b>	<b>1.1%</b>	<b>1,930</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>113,529</b> (62.2%)	<b>50,970</b> (27.9%)	<b>18,033</b> (9.9%)	<b>182,532</b>	<b>100.0%</b>	<b>0.6%</b>	<b>1,075</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>115,104</b> (60.3%)	<b>55,723</b> (29.2%)	<b>20,058</b> (10.5%)	<b>190,885</b>	<b>100.0%</b>	<b>4.6%</b>	<b>8,353</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>109,579</b> (58.8%)	<b>54,815</b> (29.4%)	<b>21,984</b> (11.8%)	<b>186,378</b>	<b>100.0%</b>	<b>-2.4%</b>	<b>-4,507</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>111,424</b> (55.2%)	<b>65,756</b> (32.6%)	<b>24,630</b> (12.2%)	<b>201,810</b>	<b>100.0%</b>	<b>8.3%</b>	<b>15,432</b>
一月Jan 佔總入境旅客 % of Total	8,577 (59.3%)	3,977 (27.5%)	1,920 (13.3%)	<b>14,474</b>	7.2%	-6.2%	-960
二月Feb 佔總入境旅客 % of Total	7,727 (57.3%)	3,982 (29.5%)	1,770 (13.1%)	<b>13,479</b>	6.7%	8.0%	994
三月Mar 佔總入境旅客 % of Total	10,658 (60.0%)	4,912 (27.6%)	2,199 (12.4%)	<b>17,769</b>	8.8%	9.7%	1,566
四月Apr 佔總入境旅客 % of Total	10,891 (56.4%)	6,295 (32.6%)	2,129 (11.0%)	<b>19,315</b>	9.6%	8.8%	1,559
五月May 佔總入境旅客 % of Total	9,237 (61.0%)	4,153 (27.4%)	1,754 (11.6%)	<b>15,144</b>	7.5%	-2.1%	-317
六月Jun 佔總入境旅客 % of Total	9,659 (58.9%)	4,723 (28.8%)	2,023 (12.3%)	<b>16,405</b>	8.1%	7.8%	1,192
七月Jul 佔總入境旅客 % of Total	9,624 (55.0%)	5,743 (32.8%)	2,123 (12.1%)	<b>17,490</b>	8.7%	8.2%	1,321
八月Aug 佔總入境旅客 % of Total	7,282 (53.0%)	4,619 (33.6%)	1,832 (13.3%)	<b>13,733</b>	6.8%	15.1%	1,800
九月Sep 佔總入境旅客 % of Total	7,585 (56.4%)	3,970 (29.5%)	1,893 (14.1%)	<b>13,448</b>	6.7%	9.6%	1,179
十月Oct 佔總入境旅客 % of Total	9,980 (54.2%)	6,203 (33.7%)	2,221 (12.1%)	<b>18,404</b>	9.1%	15.7%	2,503
十一月Nov 佔總入境旅客 % of Total	11,064 (49.1%)	9,083 (40.3%)	2,391 (10.6%)	<b>22,538</b>	11.2%	13.8%	2,729
十二月Dec 佔總入境旅客 % of Total	9,140 (46.6%)	8,096 (41.3%)	2,375 (12.1%)	<b>19,611</b>	9.7%	10.5%	1,866

資料來源: 統計暨普查局

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: Statistics and Census Service

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

## 2.4 歐洲

### Europe

市場資料: 法國

MARKET PROFILE : FRANCE

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan-Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>43,440</b>	<b>39,976</b>	<b>40,955</b>	<b>42,650</b>	<b>40,374</b>	<b>38,910</b>	<b>-3.6%</b>
變動率 % change	(+2.2%)	(-8.0%)	(+2.4%)	(+4.1%)	(-5.3%)	(-3.6%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	22,154	21,767	22,155	22,135	20,620	20,381	-1.2%
佔總入境旅客 % of Total	(51.0%)	(54.5%)	(54.1%)	(51.9%)	(51.1%)	(52.4%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	21,286	18,209	18,800	20,515	19,754	18,529	-6.2%
佔總入境旅客 % of Total	(49.0%)	(45.5%)	(45.9%)	(48.1%)	(48.9%)	(47.6%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)</sup>	36,144	33,230	34,033	34,563	32,108	30,525	-4.9%
佔總入境旅客 % of Total	(83.2%)	(83.1%)	(83.1%)	(81.0%)	(79.5%)	(78.5%)	
陸路 Land <sup>v)</sup>	4,598	4,099	4,521	5,400	5,221	5,264	0.8%
佔總入境旅客 % of Total	(10.6%)	(10.3%)	(11.0%)	(12.7%)	(12.9%)	(13.5%)	
空路 Air <sup>vi)</sup>	2,698	2,647	2,401	2,687	3,045	3,121	2.5%
佔總入境旅客 % of Total	(6.2%)	(6.6%)	(5.9%)	(6.3%)	(7.5%)	(8.0%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.0	0.9	1.2	1.3	1.3	1.3	---
留宿旅客 Overnight Stay Visitor	1.8	1.8	2.4	2.4	2.4	2.4	---
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	2,961	3,511	5,926	10,869	9,243	3,484	-62.3%
佔總入境旅客 % of Total	(6.8%)	(8.8%)	(14.5%)	(25.5%)	(22.9%)	(9.0%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	227,760	217,065	209,825	213,641	204,130	201,850	-1.1%
變動率 % change	(+0.7%)	(-4.7%)	(-3.3%)	(+1.8%)	(-4.5%)	(-1.1%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	19.1%	18.4%	19.5%	20.0%	19.8%	19.3%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>15,987</b>	<b>13,419</b>	<b>13,756</b>	<b>16,940</b>	<b>16,418</b>	<b>16,982</b>	3.4%
變動率 % change	(+11.0%)	(-16.1%)	(+2.5%)	(+23.1%)	(-3.1%)	(+3.4%)	
五星級 5 star hotels	10,421	8,427	8,638	10,599	10,859	10,940	0.7%
佔總酒店住客 % of Total	(65.2%)	(62.8%)	(62.8%)	(62.6%)	(66.1%)	(64.4%)	
四星級 4 star hotels	3,464	3,249	3,373	4,588	3,650	3,803	4.2%
佔總酒店住客 % of Total	(21.7%)	(24.2%)	(24.5%)	(27.1%)	(22.2%)	(22.4%)	
三星級 3 star hotels	1,412	932	1,071	1,110	1,321	1,399	5.9%
佔總酒店住客 % of Total	(8.8%)	(6.9%)	(7.8%)	(6.6%)	(8.0%)	(8.2%)	
二星級 2 star hotels	434	502	419	516	449	653	45.4%
佔總酒店住客 % of Total	(2.7%)	(3.7%)	(3.0%)	(3.0%)	(2.7%)	(3.8%)	
公寓 Guest houses	256	309	255	127	139	187	34.5%
佔總酒店住客 % of Total	(1.6%)	(2.3%)	(1.9%)	(0.7%)	(0.8%)	(1.1%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	36.8%	33.6%	33.6%	39.7%	40.7%	43.6%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) vii)</sup>	2.6	2.8	2.5	2.1	1.9	2.0	0.1

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 法國入境旅客

## VISITOR ARRIVALS FROM FRANCE

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>36,144</b> (83.2%)	<b>4,598</b> (10.6%)	<b>2,698</b> (6.2%)	<b>43,440</b>	<b>100.0%</b>	<b>2.2%</b>	<b>954</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>33,230</b> (83.1%)	<b>4,099</b> (10.3%)	<b>2,647</b> (6.6%)	<b>39,976</b>	<b>100.0%</b>	<b>-8.0%</b>	<b>-3,464</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>34,033</b> (83.1%)	<b>4,521</b> (11.0%)	<b>2,401</b> (5.9%)	<b>40,955</b>	<b>100.0%</b>	<b>2.4%</b>	<b>979</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>34,563</b> (81.0%)	<b>5,400</b> (12.7%)	<b>2,687</b> (6.3%)	<b>42,650</b>	<b>100.0%</b>	<b>4.1%</b>	<b>1,695</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>32,108</b> (79.5%)	<b>5,221</b> (12.9%)	<b>3,045</b> (7.5%)	<b>40,374</b>	<b>100.0%</b>	<b>-5.3%</b>	<b>-2,276</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>30,525</b> (78.5%)	<b>5,264</b> (13.5%)	<b>3,121</b> (8.0%)	<b>38,910</b>	<b>100.0%</b>	<b>-3.6%</b>	<b>-1,464</b>
一月Jan 佔總入境旅客 % of Total	2,241 (79.9%)	291 (10.4%)	272 (9.7%)	<b>2,804</b>	7.2%	-2.5%	-71
二月Feb 佔總入境旅客 % of Total	2,183 (80.0%)	349 (12.8%)	197 (7.2%)	<b>2,729</b>	7.0%	-13.4%	-421
三月Mar 佔總入境旅客 % of Total	3,066 (80.7%)	405 (10.7%)	330 (8.7%)	<b>3,801</b>	9.8%	9.6%	334
四月Apr 佔總入境旅客 % of Total	3,126 (82.0%)	425 (11.1%)	263 (6.9%)	<b>3,814</b>	9.8%	-9.3%	-392
五月May 佔總入境旅客 % of Total	2,743 (79.9%)	403 (11.7%)	289 (8.4%)	<b>3,435</b>	8.8%	-5.1%	-184
六月Jun 佔總入境旅客 % of Total	1,900 (76.1%)	392 (15.7%)	205 (8.2%)	<b>2,497</b>	6.4%	3.8%	91
七月Jul 佔總入境旅客 % of Total	2,166 (80.6%)	355 (13.2%)	167 (6.2%)	<b>2,688</b>	6.9%	-13.0%	-401
八月Aug 佔總入境旅客 % of Total	2,734 (82.2%)	336 (10.1%)	255 (7.7%)	<b>3,325</b>	8.5%	1.9%	61
九月Sep 佔總入境旅客 % of Total	1,830 (80.8%)	238 (10.5%)	196 (8.7%)	<b>2,264</b>	5.8%	-11.4%	-292
十月Oct 佔總入境旅客 % of Total	3,114 (79.2%)	515 (13.1%)	304 (7.7%)	<b>3,933</b>	10.1%	-6.3%	-264
十一月Nov 佔總入境旅客 % of Total	3,051 (71.7%)	834 (19.6%)	371 (8.7%)	<b>4,256</b>	10.9%	-0.5%	-23
十二月Dec 佔總入境旅客 % of Total	2,371 (70.5%)	721 (21.4%)	272 (8.1%)	<b>3,364</b>	8.6%	3.0%	98

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 德國

MARKET PROFILE : GERMANY

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan - Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>29,717</b>	<b>28,191</b>	<b>27,601</b>	<b>29,977</b>	<b>28,719</b>	<b>29,469</b>	<b>2.6%</b>
變動率 % change	(+1.4%)	(-5.1%)	(-2.1%)	(+8.6%)	(-4.2%)	(+2.6%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	16,983	16,839	16,121	16,626	15,513	16,097	3.8%
佔總入境旅客 % of Total	(57.1%)	(59.7%)	(58.4%)	(55.5%)	(54.0%)	(54.6%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	12,734	11,352	11,480	13,351	13,206	13,372	1.3%
佔總入境旅客 % of Total	(42.9%)	(40.3%)	(41.6%)	(44.5%)	(46.0%)	(45.4%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)</sup>	24,473	23,287	22,539	24,357	22,990	22,900	-0.4%
佔總入境旅客 % of Total	(82.4%)	(82.6%)	(81.7%)	(81.3%)	(80.1%)	(77.7%)	
陸路 Land <sup>v)</sup>	2,850	2,710	2,909	3,186	3,283	3,769	14.8%
佔總入境旅客 % of Total	(9.6%)	(9.6%)	(10.5%)	(10.6%)	(11.4%)	(12.8%)	
空路 Air <sup>vi)</sup>	2,394	2,194	2,153	2,434	2,446	2,800	14.5%
佔總入境旅客 % of Total	(8.1%)	(7.8%)	(7.8%)	(8.1%)	(8.5%)	(9.5%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	0.9	0.9	1.1	1.2	1.2	1.2	---
留宿旅客 Overnight Stay Visitor	2.0	1.9	2.3	2.4	2.3	2.4	0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	2,164	2,039	1,656	1,624	1,612	1,421	-11.8%
佔總入境旅客 % of Total	(7.3%)	(7.2%)	(6.0%)	(5.4%)	(5.6%)	(4.8%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong b)</b>							
香港入境旅客 Arrivals to Hong Kong	220,604	218,530	213,802	226,594	225,183	226,819	0.7%
變動率 % change	(-1.0%)	(-0.9%)	(-2.2%)	(+6.0%)	(-0.6%)	(+0.7%)	
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	13.5%	12.9%	12.9%	13.2%	12.8%	13.0%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>10,061</b>	<b>9,319</b>	<b>9,914</b>	<b>12,715</b>	<b>12,071</b>	<b>13,454</b>	<b>11.5%</b>
變動率 % change	(+6.1%)	(-7.4%)	(+6.4%)	(+28.3%)	(-5.1%)	(+11.5%)	
五星級 5 star hotels	6,241	5,547	6,201	8,154	8,224	9,779	18.9%
佔總酒店住客 % of Total	(62.0%)	(59.5%)	(62.5%)	(64.1%)	(68.1%)	(72.7%)	
四星級 4 star hotels	2,187	2,379	2,583	3,383	2,741	2,467	-10.0%
佔總酒店住客 % of Total	(21.7%)	(25.5%)	(26.1%)	(26.6%)	(22.7%)	(18.3%)	
三星級 3 star hotels	1,047	722	715	734	693	596	-14.0%
佔總酒店住客 % of Total	(10.4%)	(7.7%)	(7.2%)	(5.8%)	(5.7%)	(4.4%)	
二星級 2 star hotels	328	398	254	314	316	458	44.9%
佔總酒店住客 % of Total	(3.3%)	(4.3%)	(2.6%)	(2.5%)	(2.6%)	(3.4%)	
公寓 Guest houses	258	273	161	130	97	154	58.8%
佔總酒店住客 % of Total	(2.6%)	(2.9%)	(1.6%)	(1.0%)	(0.8%)	(1.1%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	<b>33.9%</b>	<b>33.1%</b>	<b>35.9%</b>	<b>42.4%</b>	<b>42.0%</b>	<b>45.7%</b>	<b>---</b>
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) vii)</sup>	<b>2.6</b>	<b>3.0</b>	<b>2.5</b>	<b>2.3</b>	<b>2.1</b>	<b>1.9</b>	<b>-0.2</b>

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 德國入境旅客

## VISITOR ARRIVALS FROM GERMANY

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>24,473</b> (82.4%)	<b>2,850</b> (9.6%)	<b>2,394</b> (8.1%)	<b>29,717</b>	<b>100.0%</b>	<b>1.4%</b>	<b>397</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>23,287</b> (82.6%)	<b>2,710</b> (9.6%)	<b>2,194</b> (7.8%)	<b>28,191</b>	<b>100.0%</b>	<b>-5.1%</b>	<b>-1,526</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>22,539</b> (81.7%)	<b>2,909</b> (10.5%)	<b>2,153</b> (7.8%)	<b>27,601</b>	<b>100.0%</b>	<b>-2.1%</b>	<b>-590</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>24,357</b> (81.3%)	<b>3,186</b> (10.6%)	<b>2,434</b> (8.1%)	<b>29,977</b>	<b>100.0%</b>	<b>8.6%</b>	<b>2,376</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>22,990</b> (80.1%)	<b>3,283</b> (11.4%)	<b>2,446</b> (8.5%)	<b>28,719</b>	<b>100.0%</b>	<b>-4.2%</b>	<b>-1,258</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>22,900</b> (77.7%)	<b>3,769</b> (12.8%)	<b>2,800</b> (9.5%)	<b>29,469</b>	<b>100.0%</b>	<b>2.6%</b>	<b>750</b>
一月Jan 佔總入境旅客 % of Total	1,742 (81.9%)	185 (8.7%)	200 (9.4%)	<b>2,127</b>	7.2%	-11.4%	-274
二月Feb 佔總入境旅客 % of Total	1,638 (81.3%)	191 (9.5%)	186 (9.2%)	<b>2,015</b>	6.8%	2.8%	55
三月Mar 佔總入境旅客 % of Total	2,573 (85.1%)	223 (7.4%)	226 (7.5%)	<b>3,022</b>	10.3%	11.2%	305
四月Apr 佔總入境旅客 % of Total	2,314 (81.3%)	271 (9.5%)	262 (9.2%)	<b>2,847</b>	9.7%	-10.1%	-321
五月May 佔總入境旅客 % of Total	1,764 (81.9%)	191 (8.9%)	199 (9.2%)	<b>2,154</b>	7.3%	7.3%	147
六月Jun 佔總入境旅客 % of Total	1,032 (74.1%)	197 (14.2%)	163 (11.7%)	<b>1,392</b>	4.7%	-15.3%	-252
七月Jul 佔總入境旅客 % of Total	1,149 (74.9%)	227 (14.8%)	159 (10.4%)	<b>1,535</b>	5.2%	-3.6%	-58
八月Aug 佔總入境旅客 % of Total	1,534 (81.3%)	210 (11.1%)	144 (7.6%)	<b>1,888</b>	6.4%	5.8%	103
九月Sep 佔總入境旅客 % of Total	1,623 (80.4%)	182 (9.0%)	213 (10.6%)	<b>2,018</b>	6.8%	-8.8%	-195
十月Oct 佔總入境旅客 % of Total	2,620 (77.1%)	430 (12.7%)	347 (10.2%)	<b>3,397</b>	11.5%	1.6%	55
十一月Nov 佔總入境旅客 % of Total	2,878 (70.0%)	825 (20.1%)	410 (10.0%)	<b>4,113</b>	14.0%	11.3%	416
十二月Dec 佔總入境旅客 % of Total	2,033 (68.7%)	637 (21.5%)	291 (9.8%)	<b>2,961</b>	10.0%	35.1%	769

資料來源: 統計暨普查局

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: Statistics and Census Service

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 意大利  
MARKET PROFILE : ITALY

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan-Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>13,487</b>	<b>13,758</b>	<b>13,686</b>	<b>13,802</b>	<b>13,861</b>	<b>14,625</b>	<b>5.5%</b>
變動率 % change	(+3.7%)	(+2.0%)	(-0.5%)	(+0.8%)	(+0.4%)	(+5.5%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	7,474	7,702	7,365	7,569	7,535	8,358	10.9%
佔總入境旅客 % of Total	(55.4%)	(56.0%)	(53.8%)	(54.8%)	(54.4%)	(57.1%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	6,013	6,056	6,321	6,233	6,326	6,267	-0.9%
佔總入境旅客 % of Total	(44.6%)	(44.0%)	(46.2%)	(45.2%)	(45.6%)	(42.9%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)</sup>	11,069	11,393	11,264	11,378	11,139	11,373	2.1%
佔總入境旅客 % of Total	(82.1%)	(82.8%)	(82.3%)	(82.4%)	(80.4%)	(77.8%)	
陸路 Land <sup>v)</sup>	1,523	1,445	1,537	1,529	1,667	1,961	17.6%
佔總入境旅客 % of Total	(11.3%)	(10.5%)	(11.2%)	(11.1%)	(12.0%)	(13.4%)	
空路 Air <sup>vi)</sup>	895	920	885	895	1,055	1,291	22.4%
佔總入境旅客 % of Total	(6.6%)	(6.7%)	(6.5%)	(6.5%)	(7.6%)	(8.8%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	0.9	0.9	1.3	1.3	1.3	1.2	-0.1
留宿旅客 Overnight Stay Visitor	1.9	1.9	2.7	2.6	2.6	2.6	---
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	1,634	1,439	1,295	1,383	1,554	1,824	17.4%
佔總入境旅客 % of Total	(12.1%)	(10.5%)	(9.5%)	(10.0%)	(11.2%)	(12.5%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	112,927	111,836	108,066	105,317	104,933	102,730	-2.1%
變動率 % change	(-2.3%)	(-1.0%)	(-3.4%)	(-2.5%)	(-0.4%)	(-2.1%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	11.9%	12.3%	12.7%	13.1%	13.2%	14.2%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>6,647</b>	<b>8,663</b>	<b>8,308</b>	<b>7,401</b>	<b>6,512</b>	<b>6,768</b>	<b>3.9%</b>
變動率 % change	(-2.7%)	(+30.3%)	(-4.1%)	(-10.9%)	(-12.0%)	(+3.9%)	---
五星級 5 star hotels	3,970	3,660	3,588	3,820	3,988	3,988	0.0%
佔總酒店住客 % of Total	(59.7%)	(42.2%)	(43.2%)	(51.6%)	(61.2%)	(58.9%)	
四星級 4 star hotels	1,655	4,060	3,638	2,966	1,841	1,875	1.8%
佔總酒店住客 % of Total	(24.9%)	(46.9%)	(43.8%)	(40.1%)	(28.3%)	(27.7%)	
三星級 3 star hotels	723	606	840	422	507	528	4.1%
佔總酒店住客 % of Total	(10.9%)	(7.0%)	(10.1%)	(5.7%)	(7.8%)	(7.8%)	
二星級 2 star hotels	231	240	171	172	154	318	106.5%
佔總酒店住客 % of Total	(3.5%)	(2.8%)	(2.1%)	(2.3%)	(2.4%)	(4.7%)	
公寓 Guest houses	68	97	71	21	22	59	168.2%
佔總酒店住客 % of Total	(1.0%)	(1.1%)	(0.9%)	(0.3%)	(0.3%)	(0.9%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	49.3%	63.0%	60.7%	53.6%	47.0%	46.3%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) vii)</sup>	4.6	3.3	3.7	2.3	2.5	2.2	-0.3

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客+留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

v) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.



# 意大利入境旅客

## VISITOR ARRIVALS FROM ITALY

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>11,069</b> (82.1%)	<b>1,523</b> (11.3%)	<b>895</b> (6.6%)	<b>13,487</b>	<b>100.0%</b>	<b>3.7%</b>	<b>483</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>11,393</b> (82.8%)	<b>1,445</b> (10.5%)	<b>920</b> (6.7%)	<b>13,758</b>	<b>100.0%</b>	<b>2.0%</b>	<b>271</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>11,264</b> (82.3%)	<b>1,537</b> (11.2%)	<b>885</b> (6.5%)	<b>13,686</b>	<b>100.0%</b>	<b>-0.5%</b>	<b>-72</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>11,378</b> (82.4%)	<b>1,529</b> (11.1%)	<b>895</b> (6.5%)	<b>13,802</b>	<b>100.0%</b>	<b>0.8%</b>	<b>116</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>11,139</b> (80.4%)	<b>1,667</b> (12.0%)	<b>1,055</b> (7.6%)	<b>13,861</b>	<b>100.0%</b>	<b>0.4%</b>	<b>59</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>11,373</b> (77.8%)	<b>1,961</b> (13.4%)	<b>1,291</b> (8.8%)	<b>14,625</b>	<b>100.0%</b>	<b>5.5%</b>	<b>764</b>
一月Jan 佔總入境旅客 % of Total	1,132 (84.0%)	129 (9.6%)	86 (6.4%)	<b>1,347</b>	9.2%	4.6%	59
二月Feb 佔總入境旅客 % of Total	743 (82.4%)	104 (11.5%)	55 (6.1%)	<b>902</b>	6.2%	4.2%	36
三月Mar 佔總入境旅客 % of Total	875 (78.5%)	138 (12.4%)	101 (9.1%)	<b>1,114</b>	7.6%	-3.2%	-37
四月Apr 佔總入境旅客 % of Total	1,099 (77.9%)	171 (12.1%)	140 (9.9%)	<b>1,410</b>	9.6%	4.4%	60
五月May 佔總入境旅客 % of Total	755 (75.6%)	140 (14.0%)	104 (10.4%)	<b>999</b>	6.8%	-2.4%	-25
六月Jun 佔總入境旅客 % of Total	690 (77.4%)	112 (12.6%)	89 (10.0%)	<b>891</b>	6.1%	16.9%	129
七月Jul 佔總入境旅客 % of Total	700 (77.6%)	127 (14.1%)	75 (8.3%)	<b>902</b>	6.2%	1.8%	16
八月Aug 佔總入境旅客 % of Total	1,308 (86.3%)	123 (8.1%)	85 (5.6%)	<b>1,516</b>	10.4%	5.1%	73
九月Sep 佔總入境旅客 % of Total	813 (71.9%)	121 (10.7%)	196 (17.3%)	<b>1,130</b>	7.7%	3.1%	34
十月Oct 佔總入境旅客 % of Total	1,001 (76.3%)	205 (15.6%)	106 (8.1%)	<b>1,312</b>	9.0%	8.4%	102
十一月Nov 佔總入境旅客 % of Total	1,244 (72.2%)	336 (19.5%)	144 (8.4%)	<b>1,724</b>	11.8%	14.7%	221
十二月Dec 佔總入境旅客 % of Total	1,013 (73.5%)	255 (18.5%)	110 (8.0%)	<b>1,378</b>	9.4%	7.5%	96

資料來源：統計暨普查局

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: Statistics and Census Service

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 葡萄牙

MARKET PROFILE : PORTUGAL

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan - Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) (ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>16,034</b>	<b>15,868</b>	<b>15,166</b>	<b>15,624</b>	<b>16,259</b>	<b>15,594</b>	<b>-4.1%</b>
變動率 % change	(+10.6%)	(-1.0%)	(-4.4%)	(+3.0%)	(+4.1%)	(-4.1%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	2,742	3,067	3,471	3,358	3,545	3,808	7.4%
佔總入境旅客 % of Total	(17.1%)	(19.3%)	(22.9%)	(21.5%)	(21.8%)	(24.4%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	13,292	12,801	11,695	12,266	12,714	11,786	-7.3%
佔總入境旅客 % of Total	(82.9%)	(80.7%)	(77.1%)	(78.5%)	(78.2%)	(75.6%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) (ix)</sup>							
海路 Sea <sup>iv)</sup>	11,193	11,025	10,796	11,025	11,815	10,712	-9.3%
佔總入境旅客 % of Total	(69.8%)	(69.5%)	(71.2%)	(70.6%)	(72.7%)	(68.7%)	
陸路 Land <sup>v)</sup>	3,025	2,899	2,591	2,856	2,656	2,854	7.5%
佔總入境旅客 % of Total	(18.9%)	(18.3%)	(17.1%)	(18.3%)	(16.3%)	(18.3%)	
空路 Air <sup>vi)</sup>	1,816	1,944	1,779	1,743	1,788	2,028	13.4%
佔總入境旅客 % of Total	(11.3%)	(12.3%)	(11.7%)	(11.2%)	(11.0%)	(13.0%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	3.0	2.8	4.6	4.8	4.4	4.6	0.2
留宿旅客 Overnight Stay Visitor	3.8	3.6	6.1	6.1	5.6	6.0	0.4
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) (viii)</sup>							
總數 Total	2,685	1,550	1,649	1,856	3,963	2,161	-45.5%
佔總入境旅客 % of Total	(16.7%)	(9.8%)	(10.9%)	(11.9%)	(24.4%)	(13.9%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	24,074	24,702	25,396	28,171	27,391	26,153	-4.5%
變動率 % change	(+10.9%)	(+2.6%)	(+2.8%)	(+10.9%)	(-2.8%)	(-4.5%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	66.6%	64.2%	59.7%	55.5%	59.4%	59.6%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) (vii)</sup>							
<b>總數 Total</b>	<b>11,497</b>	<b>10,281</b>	<b>9,134</b>	<b>11,096</b>	<b>12,538</b>	<b>10,043</b>	<b>-19.9%</b>
變動率 % change	(-14.1%)	(-10.6%)	(-11.2%)	(+21.5%)	(+13.0%)	(-19.9%)	
五星級 5 star hotels	7,446	6,822	5,567	6,032	8,214	7,162	-12.8%
佔總酒店住客 % of Total	(64.8%)	(66.4%)	(60.9%)	(54.4%)	(65.5%)	(71.3%)	
四星級 4 star hotels	2,419	2,331	2,439	3,813	2,941	1,371	-53.4%
佔總酒店住客 % of Total	(21.0%)	(22.7%)	(26.7%)	(34.4%)	(23.5%)	(13.7%)	
三星級 3 star hotels	1,304	752	880	973	1,025	993	-3.1%
佔總酒店住客 % of Total	(11.3%)	(7.3%)	(9.6%)	(8.8%)	(8.2%)	(9.9%)	
二星級 2 star hotels	279	230	140	167	258	393	52.3%
佔總酒店住客 % of Total	(2.4%)	(2.2%)	(1.5%)	(1.5%)	(2.1%)	(3.9%)	
公寓 Guest houses	49	146	108	111	100	124	24.0%
佔總酒店住客 % of Total	(0.4%)	(1.4%)	(1.2%)	(1.0%)	(0.8%)	(1.2%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	71.7%	64.8%	60.2%	71.0%	77.1%	64.4%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) (vii)</sup>	2.8	2.3	2.3	2.1	2.1	2.3	0.2

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

vii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

viii) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

viii) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 葡萄牙入境旅客

## VISITOR ARRIVALS FROM PORTUGAL

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>11,193</b> (69.8%)	<b>3,025</b> (18.9%)	<b>1,816</b> (11.3%)	<b>16,034</b>	<b>100.0%</b>	<b>10.6%</b>	<b>1,537</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>11,025</b> (69.5%)	<b>2,899</b> (18.3%)	<b>1,944</b> (12.3%)	<b>15,868</b>	<b>100.0%</b>	<b>-1.0%</b>	<b>-166</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>10,796</b> (71.2%)	<b>2,591</b> (17.1%)	<b>1,779</b> (11.7%)	<b>15,166</b>	<b>100.0%</b>	<b>-4.4%</b>	<b>-702</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>11,025</b> (70.6%)	<b>2,856</b> (18.3%)	<b>1,743</b> (11.2%)	<b>15,624</b>	<b>100.0%</b>	<b>3.0%</b>	<b>458</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>11,815</b> (72.7%)	<b>2,656</b> (16.3%)	<b>1,788</b> (11.0%)	<b>16,259</b>	<b>100.0%</b>	<b>4.1%</b>	<b>635</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>10,712</b> (68.7%)	<b>2,854</b> (18.3%)	<b>2,028</b> (13.0%)	<b>15,594</b>	<b>100.0%</b>	<b>-4.1%</b>	<b>-665</b>
一月Jan 佔總入境旅客 % of Total	656 (66.5%)	183 (18.5%)	148 (15.0%)	<b>987</b>	6.3%	-26.9%	-363
二月Feb 佔總入境旅客 % of Total	688 (73.6%)	137 (14.7%)	110 (11.8%)	<b>935</b>	6.0%	-13.0%	-140
三月Mar 佔總入境旅客 % of Total	1,208 (75.8%)	242 (15.2%)	143 (9.0%)	<b>1,593</b>	10.2%	31.9%	385
四月Apr 佔總入境旅客 % of Total	1,064 (65.5%)	346 (21.3%)	215 (13.2%)	<b>1,625</b>	10.4%	-8.2%	-146
五月May 佔總入境旅客 % of Total	788 (67.4%)	195 (16.7%)	187 (16.0%)	<b>1,170</b>	7.5%	-6.5%	-81
六月Jun 佔總入境旅客 % of Total	726 (71.6%)	155 (15.3%)	133 (13.1%)	<b>1,014</b>	6.5%	5.5%	53
七月Jul 佔總入境旅客 % of Total	789 (74.4%)	121 (11.4%)	151 (14.2%)	<b>1,061</b>	6.8%	3.2%	33
八月Aug 佔總入境旅客 % of Total	1,154 (76.3%)	177 (11.7%)	181 (12.0%)	<b>1,512</b>	9.7%	12.7%	170
九月Sep 佔總入境旅客 % of Total	675 (67.3%)	155 (15.5%)	173 (17.2%)	<b>1,003</b>	6.4%	1.4%	14
十月Oct 佔總入境旅客 % of Total	1,156 (70.5%)	272 (16.6%)	211 (12.9%)	<b>1,639</b>	10.5%	7.1%	109
十一月Nov 佔總入境旅客 % of Total	975 (63.2%)	390 (25.3%)	178 (11.5%)	<b>1,543</b>	9.9%	-32.5%	-743
十二月Dec 佔總入境旅客 % of Total	833 (55.1%)	481 (31.8%)	198 (13.1%)	<b>1,512</b>	9.7%	3.0%	44

資料來源: a) 統計暨普查局

Source: a) Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

## MARKET PROFILE : UNITED KINGDOM

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan - Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>61,330</b>	<b>60,756</b>	<b>59,985</b>	<b>61,301</b>	<b>57,121</b>	<b>58,319</b>	<b>2.1%</b>
變動率 % change	(+3.1%)	(-0.9%)	(-1.3%)	(+2.2%)	(-6.8%)	(+2.1%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	28,583	29,276	27,990	28,830	27,316	28,980	6.1%
佔總入境旅客 % of Total	(46.6%)	(48.2%)	(46.7%)	(47.0%)	(47.8%)	(49.7%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	32,747	31,480	31,995	32,471	29,805	29,339	-1.6%
佔總入境旅客 % of Total	(53.4%)	(51.8%)	(53.3%)	(53.0%)	(52.2%)	(50.3%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)</sup>	53,302	52,730	51,973	51,620	47,146	46,070	-2.3%
佔總入境旅客 % of Total	(86.9%)	(86.8%)	(86.6%)	(84.2%)	(82.5%)	(79.0%)	
陸路 Land <sup>v)</sup>	4,337	4,381	4,860	6,184	6,400	8,151	27.4%
佔總入境旅客 % of Total	(7.1%)	(7.2%)	(8.1%)	(10.1%)	(11.2%)	(14.0%)	
空路 Air <sup>vi)</sup>	3,691	3,645	3,152	3,497	3,575	4,098	14.6%
佔總入境旅客 % of Total	(6.0%)	(6.0%)	(5.3%)	(5.7%)	(6.3%)	(7.0%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.1	1.1	1.5	1.5	1.4	1.4	---
留宿旅客 Overnight Stay Visitor	1.9	1.9	2.7	2.7	2.5	2.5	---
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	8,220	5,098	5,662	4,787	4,676	4,944	5.7%
佔總入境旅客 % of Total	(13.4%)	(8.4%)	(9.4%)	(7.8%)	(8.2%)	(8.5%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	513,430	520,855	529,505	551,930	555,353	572,739	3.1%
變動率 % change	(-3.7%)	(+1.4%)	(+1.7%)	(+4.2%)	(+0.6%)	(+3.1%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	11.9%	11.7%	11.3%	11.1%	10.3%	10.2%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>23,510</b>	<b>22,989</b>	<b>25,321</b>	<b>27,110</b>	<b>26,229</b>	<b>25,899</b>	<b>-1.3%</b>
變動率 % change	(+9.3%)	(-2.2%)	(+10.1%)	(+7.1%)	(-3.2%)	(-1.3%)	---
五星級 5 star hotels	16,666	16,253	18,695	18,723	18,182	19,355	6.5%
佔總酒店住客 % of Total	(70.9%)	(70.7%)	(73.8%)	(69.1%)	(69.3%)	(74.7%)	
四星級 4 star hotels	5,069	5,088	5,094	6,791	6,052	4,547	-24.9%
佔總酒店住客 % of Total	(21.6%)	(22.1%)	(20.1%)	(25.0%)	(23.1%)	(17.6%)	
三星級 3 star hotels	1,046	924	991	1,021	1,483	1,196	-19.4%
佔總酒店住客 % of Total	(4.4%)	(4.0%)	(3.9%)	(3.8%)	(5.7%)	(4.6%)	
二星級 2 star hotels	461	380	261	355	350	628	79.4%
佔總酒店住客 % of Total	(2.0%)	(1.7%)	(1.0%)	(1.3%)	(1.3%)	(2.4%)	
公寓 Guest houses	268	344	280	220	162	173	6.8%
佔總酒店住客 % of Total	(1.1%)	(1.5%)	(1.1%)	(0.8%)	(0.6%)	(0.7%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	<b>38.3%</b>	<b>37.8%</b>	<b>42.2%</b>	<b>44.2%</b>	<b>45.9%</b>	<b>44.4%</b>	<b>---</b>
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) vii)</sup>	<b>2.9</b>	<b>3.0</b>	<b>2.6</b>	<b>2.4</b>	<b>2.2</b>	<b>2.1</b>	<b>-0.1</b>

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

## 英國入境旅客

## VISITOR ARRIVALS FROM UNITED KINGDOM

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>53,302</b> (86.9%)	<b>4,337</b> (7.1%)	<b>3,691</b> (6.0%)	<b>61,330</b>	<b>100.0%</b>	<b>3.1%</b>	<b>1,862</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>52,730</b> (86.8%)	<b>4,381</b> (7.2%)	<b>3,645</b> (6.0%)	<b>60,756</b>	<b>100.0%</b>	<b>-0.9%</b>	<b>-574</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>51,973</b> (86.6%)	<b>4,860</b> (8.1%)	<b>3,152</b> (5.3%)	<b>59,985</b>	<b>100.0%</b>	<b>-1.3%</b>	<b>-771</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>51,620</b> (84.2%)	<b>6,184</b> (10.1%)	<b>3,497</b> (5.7%)	<b>61,301</b>	<b>100.0%</b>	<b>2.2%</b>	<b>1,316</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>47,146</b> (82.5%)	<b>6,400</b> (11.2%)	<b>3,575</b> (6.3%)	<b>57,121</b>	<b>100.0%</b>	<b>-6.8%</b>	<b>-4,180</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>46,070</b> (79.0%)	<b>8,151</b> (14.0%)	<b>4,098</b> (7.0%)	<b>58,319</b>	<b>100.0%</b>	<b>2.1%</b>	<b>1,198</b>
一月Jan 佔總入境旅客 % of Total	3,079 (80.8%)	436 (11.4%)	297 (7.8%)	<b>3,812</b>	6.5%	-8.4%	-351
二月Feb 佔總入境旅客 % of Total	3,343 (80.7%)	515 (12.4%)	285 (6.9%)	<b>4,143</b>	7.1%	4.4%	176
三月Mar 佔總入境旅客 % of Total	4,414 (82.9%)	556 (10.4%)	352 (6.6%)	<b>5,322</b>	9.1%	10.9%	524
四月Apr 佔總入境旅客 % of Total	4,917 (79.8%)	821 (13.3%)	427 (6.9%)	<b>6,165</b>	10.6%	-8.1%	-545
五月May 佔總入境旅客 % of Total	3,912 (82.8%)	458 (9.7%)	352 (7.5%)	<b>4,722</b>	8.1%	-5.8%	-289
六月Jun 佔總入境旅客 % of Total	3,242 (80.4%)	509 (12.6%)	280 (6.9%)	<b>4,031</b>	6.9%	4.4%	169
七月Jul 佔總入境旅客 % of Total	3,481 (81.1%)	514 (12.0%)	295 (6.9%)	<b>4,290</b>	7.4%	-6.6%	-304
八月Aug 佔總入境旅客 % of Total	3,655 (79.2%)	674 (14.6%)	285 (6.2%)	<b>4,614</b>	7.9%	6.4%	278
九月Sep 佔總入境旅客 % of Total	3,402 (82.8%)	416 (10.1%)	290 (7.1%)	<b>4,108</b>	7.0%	0.8%	31
十月Oct 佔總入境旅客 % of Total	4,610 (80.3%)	678 (11.8%)	453 (7.9%)	<b>5,741</b>	9.8%	6.3%	342
十一月Nov 佔總入境旅客 % of Total	4,647 (72.1%)	1,353 (21.0%)	448 (6.9%)	<b>6,448</b>	11.1%	13.0%	743
十二月Dec 佔總入境旅客 % of Total	3,368 (68.4%)	1,221 (24.8%)	334 (6.8%)	<b>4,923</b>	8.4%	9.4%	424

資料來源：統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 俄羅斯

MARKET PROFILE : RUSSIAN FEDERATION

按原居地/證件簽發地 Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan-Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) viii)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>30,528</b>	<b>31,908</b>	<b>22,844</b>	<b>25,147</b>	<b>27,037</b>	<b>30,784</b>	<b>13.9%</b>
增/減幅 Growth Rate(%)	(+13.7%)	(+4.5%)	(-28.4%)	(+10.1%)	(+7.5%)	(+13.9%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	15,536	17,544	12,651	12,724	13,799	16,025	16.1%
佔總入境旅客 % of Total	(50.9%)	(55.0%)	(55.4%)	(50.6%)	(51.0%)	(52.1%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	14,992	14,364	10,193	12,423	13,238	14,759	11.5%
佔總入境旅客 % of Total	(49.1%)	(45.0%)	(44.6%)	(49.4%)	(49.0%)	(47.9%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) viii)</sup>							
海路 Sea <sup>iv)</sup>	25,599	25,296	16,697	17,458	18,573	18,694	0.7%
佔總入境旅客 % of Total	(83.9%)	(79.3%)	(73.1%)	(69.4%)	(68.7%)	(60.7%)	
陸路 Land <sup>v)</sup>	2,925	4,298	4,601	5,435	5,753	8,188	42.3%
佔總入境旅客 % of Total	(9.6%)	(13.5%)	(20.1%)	(21.6%)	(21.3%)	(26.6%)	
空路 Air <sup>vi)</sup>	2,004	2,314	1,546	2,254	2,711	3,902	43.9%
佔總入境旅客 % of Total	(6.6%)	(7.3%)	(6.8%)	(9.0%)	(10.0%)	(12.7%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.0	1.0	1.4	1.6	1.5	1.4	-0.1
留宿旅客 Overnight Stay Visitor	2.0	2.0	2.9	3.1	3.0	2.8	-0.2
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) vii)</sup>							
總數 Total	4,809	5,708	5,383	4,314	1,643	1,333	-18.9%
佔總入境旅客 % of Total	(15.8%)	(17.9%)	(23.6%)	(17.2%)	(6.1%)	(4.3%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	223,664	202,141	151,469	142,664	148,098	161,916	9.3%
增/減幅 Growth Rate(%)	(+20.0%)	(-9.6%)	(-25.1%)	(-5.8%)	(+3.8%)	(+9.3%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	13.6%	15.8%	15.1%	17.6%	18.3%	19.0%	---

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

viii) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

viii) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 俄羅斯入境旅客

## VISITOR ARRIVALS FROM RUSSIAN FEDERATION

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>25,599</b> (83.9%)	<b>2,925</b> (9.6%)	<b>2,004</b> (6.6%)	<b>30,528</b>	<b>100.0%</b>	<b>13.7%</b>	<b>3,684</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>25,296</b> (79.3%)	<b>4,298</b> (13.5%)	<b>2,314</b> (7.3%)	<b>31,908</b>	<b>100.0%</b>	<b>4.5%</b>	<b>1,380</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>16,697</b> (73.1%)	<b>4,601</b> (20.1%)	<b>1,546</b> (6.8%)	<b>22,844</b>	<b>100.0%</b>	<b>-28.4%</b>	<b>-9,064</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>17,458</b> (69.4%)	<b>5,435</b> (21.6%)	<b>2,254</b> (9.0%)	<b>25,147</b>	<b>100.0%</b>	<b>10.1%</b>	<b>2,303</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>18,573</b> (68.7%)	<b>5,753</b> (21.3%)	<b>2,711</b> (10.0%)	<b>27,037</b>	<b>100.0%</b>	<b>7.5%</b>	<b>1,890</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>18,694</b> (60.7%)	<b>8,188</b> (26.6%)	<b>3,902</b> (12.7%)	<b>30,784</b>	<b>100.0%</b>	<b>13.9%</b>	<b>3,747</b>
一月Jan 佔總入境旅客 % of Total	2,450 (72.5%)	554 (16.4%)	373 (11.0%)	<b>3,377</b>	11.0%	22.4%	618
二月Feb 佔總入境旅客 % of Total	1,354 (68.1%)	431 (21.7%)	202 (10.2%)	<b>1,987</b>	6.5%	0.8%	16
三月Mar 佔總入境旅客 % of Total	1,955 (73.3%)	463 (17.4%)	248 (9.3%)	<b>2,666</b>	8.7%	16.6%	380
四月Apr 佔總入境旅客 % of Total	1,953 (66.4%)	729 (24.8%)	261 (8.9%)	<b>2,943</b>	9.6%	18.6%	461
五月May 佔總入境旅客 % of Total	1,802 (61.2%)	701 (23.8%)	442 (15.0%)	<b>2,945</b>	9.6%	25.5%	599
六月Jun 佔總入境旅客 % of Total	1,138 (57.9%)	533 (27.1%)	294 (15.0%)	<b>1,965</b>	6.4%	14.8%	254
七月Jul 佔總入境旅客 % of Total	1,002 (55.3%)	499 (27.5%)	311 (17.2%)	<b>1,812</b>	5.9%	0.4%	7
八月Aug 佔總入境旅客 % of Total	1,058 (56.0%)	551 (29.2%)	281 (14.9%)	<b>1,890</b>	6.1%	13.7%	228
九月Sep 佔總入境旅客 % of Total	1,034 (54.8%)	542 (28.7%)	312 (16.5%)	<b>1,888</b>	6.1%	4.8%	87
十月Oct 佔總入境旅客 % of Total	1,656 (57.8%)	785 (27.4%)	424 (14.8%)	<b>2,865</b>	9.3%	10.5%	273
十一月Nov 佔總入境旅客 % of Total	1,707 (50.2%)	1,329 (39.1%)	367 (10.8%)	<b>3,403</b>	11.1%	15.0%	444
十二月Dec 佔總入境旅客 % of Total	1,585 (52.1%)	1,071 (35.2%)	387 (12.7%)	<b>3,043</b>	9.9%	14.3%	380

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 西班牙

MARKET PROFILE : SPAIN

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan - Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) viii)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>8,723</b>	<b>9,208</b>	<b>9,002</b>	<b>9,659</b>	<b>9,303</b>	<b>10,578</b>	<b>13.7%</b>
變動率 % change	(+6.5%)	(+5.6%)	(-2.2%)	(+7.3%)	(-3.7%)	(+13.7%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	4,787	4,936	5,203	5,520	5,163	6,190	19.9%
佔總入境旅客 % of Total	(54.9%)	(53.6%)	(57.8%)	(57.1%)	(55.5%)	(58.5%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	3,936	4,272	3,799	4,139	4,140	4,388	6.0%
佔總入境旅客 % of Total	(45.1%)	(46.4%)	(42.2%)	(42.9%)	(44.5%)	(41.5%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a)viii)</sup>							
海路 Sea <sup>iv)</sup>	6,980	6,793	7,123	7,662	7,082	7,764	9.6%
佔總入境旅客 % of Total	(80.0%)	(73.8%)	(79.1%)	(79.3%)	(76.1%)	(73.4%)	
陸路 Land <sup>v)</sup>	1,090	1,272	1,116	1,208	1,360	1,809	33.0%
佔總入境旅客 % of Total	(12.5%)	(13.8%)	(12.4%)	(12.5%)	(14.6%)	(17.1%)	
空路 Air <sup>vi)</sup>	653	1,143	763	789	861	1,005	16.7%
佔總入境旅客 % of Total	(7.5%)	(12.4%)	(8.5%)	(8.2%)	(9.3%)	(9.5%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.0	1.0	1.3	1.5	1.6	1.3	-0.3
留宿旅客 Overnight Stay Visitor	2.0	2.1	2.9	3.2	3.2	3.0	-0.2
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) vii)</sup>							
總數 Total	1,201	991	848	889	1,175	1,681	43.1%
佔總入境旅客 % of Total	(13.8%)	(10.8%)	(9.4%)	(9.2%)	(12.6%)	(15.9%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	57,751	57,556	60,091	63,964	62,775	66,518	6.0%
變動率 % change	(-0.9%)	(-0.3%)	(+4.4%)	(+6.4%)	(-1.9%)	(+6.0%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	15.1%	16.0%	15.0%	15.1%	14.8%	15.9%	---

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

viii) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

viii) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.



# 西班牙入境旅客

## VISITOR ARRIVALS FROM SPAIN

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>6,980</b> (80.0%)	<b>1,090</b> (12.5%)	<b>653</b> (7.5%)	<b>8,723</b>	<b>100.0%</b>	<b>6.5%</b>	<b>533</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>6,793</b> (73.8%)	<b>1,272</b> (13.8%)	<b>1,143</b> (12.4%)	<b>9,208</b>	<b>100.0%</b>	<b>5.6%</b>	<b>485</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>7,123</b> (79.1%)	<b>1,116</b> (12.4%)	<b>763</b> (8.5%)	<b>9,002</b>	<b>100.0%</b>	<b>-2.2%</b>	<b>-206</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>7,662</b> (79.3%)	<b>1,208</b> (12.5%)	<b>789</b> (8.2%)	<b>9,659</b>	<b>100.0%</b>	<b>7.3%</b>	<b>657</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>7,082</b> (76.1%)	<b>1,360</b> (14.6%)	<b>861</b> (9.3%)	<b>9,303</b>	<b>100.0%</b>	<b>-3.7%</b>	<b>-356</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>7,764</b> (73.4%)	<b>1,809</b> (17.1%)	<b>1,005</b> (9.5%)	<b>10,578</b>	<b>100.0%</b>	<b>13.7%</b>	<b>1,275</b>
一月Jan 佔總入境旅客 % of Total	545 (76.2%)	119 (16.6%)	51 (7.1%)	<b>715</b>	6.8%	2.7%	19
二月Feb 佔總入境旅客 % of Total	487 (74.0%)	93 (14.1%)	78 (11.9%)	<b>658</b>	6.2%	10.2%	61
三月Mar 佔總入境旅客 % of Total	749 (77.7%)	120 (12.4%)	95 (9.9%)	<b>964</b>	9.1%	28.7%	215
四月Apr 佔總入境旅客 % of Total	653 (71.8%)	175 (19.2%)	82 (9.0%)	<b>910</b>	8.6%	8.5%	71
五月May 佔總入境旅客 % of Total	490 (69.9%)	132 (18.8%)	79 (11.3%)	<b>701</b>	6.6%	0.4%	3
六月Jun 佔總入境旅客 % of Total	396 (69.5%)	115 (20.2%)	59 (10.4%)	<b>570</b>	5.4%	5.8%	31
七月Jul 佔總入境旅客 % of Total	626 (77.1%)	119 (14.7%)	67 (8.3%)	<b>812</b>	7.7%	14.4%	102
八月Aug 佔總入境旅客 % of Total	1,122 (81.2%)	144 (10.4%)	115 (8.3%)	<b>1,381</b>	13.1%	33.9%	350
九月Sep 佔總入境旅客 % of Total	665 (74.8%)	146 (16.4%)	78 (8.8%)	<b>889</b>	8.4%	16.2%	124
十月Oct 佔總入境旅客 % of Total	693 (74.6%)	161 (17.3%)	75 (8.1%)	<b>929</b>	8.8%	4.1%	37
十一月Nov 佔總入境旅客 % of Total	675 (66.9%)	231 (22.9%)	103 (10.2%)	<b>1,009</b>	9.5%	14.3%	126
十二月Dec 佔總入境旅客 % of Total	663 (63.8%)	254 (24.4%)	123 (11.8%)	<b>1,040</b>	9.8%	15.0%	136

資料來源: 統計暨普查局

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: Statistics and Census Service

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

市場資料: 瑞士

MARKET PROFILE : SWITZERLAND

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan - Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a)viii)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>7,658</b>	<b>7,230</b>	<b>7,377</b>	<b>7,719</b>	<b>7,445</b>	<b>6,817</b>	<b>-8.4%</b>
變動率 % change	(+1.8%)	(-5.6%)	(+2.0%)	(+4.6%)	(-3.5%)	(-8.4%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	4,196	4,041	4,090	4,109	4,073	3,866	-5.1%
佔總入境旅客 % of Total	(54.8%)	(55.9%)	(55.4%)	(53.2%)	(54.7%)	(56.7%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	3,462	3,189	3,287	3,610	3,372	2,951	-12.5%
佔總入境旅客 % of Total	(45.2%)	(44.1%)	(44.6%)	(46.8%)	(45.3%)	(43.3%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a)viii)</sup>							
海路 Sea <sup>iv)</sup>	6,547	6,315	6,414	6,576	6,505	5,621	-13.6%
佔總入境旅客 % of Total	(85.5%)	(87.3%)	(86.9%)	(85.2%)	(87.4%)	(82.5%)	
陸路 Land <sup>v)</sup>	505	373	418	595	470	715	52.1%
佔總入境旅客 % of Total	(6.6%)	(5.2%)	(5.7%)	(7.7%)	(6.3%)	(10.5%)	
空路 Air <sup>vi)</sup>	606	542	545	548	470	481	2.3%
佔總入境旅客 % of Total	(7.9%)	(7.5%)	(7.4%)	(7.1%)	(6.3%)	(7.1%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	0.9	0.9	1.1	1.2	1.1	1.1	---
留宿旅客 Overnight Stay Visitor	1.7	1.8	2.2	2.3	2.1	2.2	0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a)vii)</sup>							
總數 Total	550	207	114	85	64	34	-46.9%
佔總入境旅客 % of Total	(7.2%)	(2.9%)	(1.5%)	(1.1%)	(0.9%)	(0.5%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao /Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	52,615	52,085	56,956	61,693	60,215	58,475	-2.9%
變動率 % change	(+0.9%)	(-1.0%)	(+9.4%)	(+8.3%)	(-2.4%)	(-2.9%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao/ HK	14.6%	13.9%	13.0%	12.5%	12.4%	11.7%	---

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

vii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

viii) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

viii) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 瑞士入境旅客

## VISITOR ARRIVALS FROM SWITZERLAND

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>6,547</b> (85.5%)	<b>505</b> (6.6%)	<b>606</b> (7.9%)	<b>7,658</b>	<b>100.0%</b>	<b>1.8%</b>	<b>137</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>6,315</b> (87.3%)	<b>373</b> (5.2%)	<b>542</b> (7.5%)	<b>7,230</b>	<b>100.0%</b>	<b>-5.6%</b>	<b>-428</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>6,414</b> (86.9%)	<b>418</b> (5.7%)	<b>545</b> (7.4%)	<b>7,377</b>	<b>100.0%</b>	<b>2.0%</b>	<b>147</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>6,576</b> (85.2%)	<b>595</b> (7.7%)	<b>548</b> (7.1%)	<b>7,719</b>	<b>100.0%</b>	<b>4.6%</b>	<b>342</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>6,505</b> (87.4%)	<b>470</b> (6.3%)	<b>470</b> (6.3%)	<b>7,445</b>	<b>100.0%</b>	<b>-3.5%</b>	<b>-274</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>5,621</b> (82.5%)	<b>715</b> (10.5%)	<b>481</b> (7.1%)	<b>6,817</b>	<b>100.0%</b>	<b>-8.4%</b>	<b>-628</b>
一月Jan 佔總入境旅客 % of Total	495 (87.1%)	45 (7.9%)	28 (4.9%)	<b>568</b>	8.3%	6.0%	32
二月Feb 佔總入境旅客 % of Total	428 (83.4%)	36 (7.0%)	49 (9.6%)	<b>513</b>	7.5%	-5.9%	-32
三月Mar 佔總入境旅客 % of Total	485 (87.1%)	35 (6.3%)	37 (6.6%)	<b>557</b>	8.2%	-9.3%	-57
四月Apr 佔總入境旅客 % of Total	560 (86.2%)	49 (7.5%)	41 (6.3%)	<b>650</b>	9.5%	-23.6%	-201
五月May 佔總入境旅客 % of Total	460 (84.1%)	39 (7.1%)	48 (8.8%)	<b>547</b>	8.0%	-5.9%	-34
六月Jun 佔總入境旅客 % of Total	244 (78.5%)	32 (10.3%)	35 (11.3%)	<b>311</b>	4.6%	-21.1%	-83
七月Jul 佔總入境旅客 % of Total	487 (84.0%)	60 (10.3%)	33 (5.7%)	<b>580</b>	8.5%	0.5%	3
八月Aug 佔總入境旅客 % of Total	343 (82.7%)	38 (9.2%)	34 (8.2%)	<b>415</b>	6.1%	-18.1%	-92
九月Sep 佔總入境旅客 % of Total	386 (82.8%)	33 (7.1%)	47 (10.1%)	<b>466</b>	6.8%	-11.9%	-63
十月Oct 佔總入境旅客 % of Total	611 (86.4%)	57 (8.1%)	39 (5.5%)	<b>707</b>	10.4%	-18.7%	-163
十一月Nov 佔總入境旅客 % of Total	627 (77.3%)	139 (17.1%)	45 (5.5%)	<b>811</b>	11.9%	2.8%	22
十二月Dec 佔總入境旅客 % of Total	495 (71.5%)	152 (22.0%)	45 (6.5%)	<b>692</b>	10.2%	6.1%	40

資料來源: 統計暨普查局

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

Source: Statistics and Census Service

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

## 2.5 大洋洲

### Oceania

市場資料: 澳洲

MARKET PROFILE : AUSTRALIA

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan-Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a) ix)</sup>							
<b>總數 Total</b> <sup>i)</sup>	<b>109,566</b>	<b>105,914</b>	<b>92,404</b>	<b>93,286</b>	<b>88,988</b>	<b>90,914</b>	<b>2.2%</b>
變動率 % change	(-3.3%)	(-3.3%)	(-12.8%)	(+1.0%)	(-4.6%)	(+2.2%)	
不過夜旅客 Same-day Visitor <sup>ii)</sup>	50,018	48,402	42,695	42,412	40,967	43,096	5.2%
佔總入境旅客 % of Total	(45.7%)	(45.7%)	(46.2%)	(45.5%)	(46.0%)	(47.4%)	
留宿旅客 Overnight Stay <sup>iii)</sup>	59,548	57,512	49,709	50,874	48,021	47,818	-0.4%
佔總入境旅客 % of Total	(54.3%)	(54.3%)	(53.8%)	(54.5%)	(54.0%)	(52.6%)	
<b>2. 入境方式 Mode of Entry</b> <sup>a) ix)</sup>							
海路 Sea <sup>iv)</sup>	85,426	82,085	71,195	71,165	65,854	63,978	-2.8%
佔總入境旅客 % of Total	(78.0%)	(77.5%)	(77.0%)	(76.3%)	(74.0%)	(70.4%)	
陸路 Land <sup>v)</sup>	17,344	16,278	15,698	16,974	17,571	20,619	17.3%
佔總入境旅客 % of Total	(15.8%)	(15.4%)	(17.0%)	(18.2%)	(19.7%)	(22.7%)	
空路 Air <sup>vi)</sup>	6,796	7,551	5,511	5,147	5,563	6,317	13.6%
佔總入境旅客 % of Total	(6.2%)	(7.1%)	(6.0%)	(5.5%)	(6.3%)	(6.9%)	
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.2	1.2	1.4	1.5	1.4	1.4	---
留宿旅客 Overnight Stay Visitor	2.0	2.1	2.4	2.5	2.4	2.4	---
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a) viii)</sup>							
總數 Total	10,479	11,014	5,273	5,527	6,830	7,042	3.1%
佔總入境旅客 % of Total	(9.6%)	(10.4%)	(5.7%)	(5.9%)	(7.7%)	(7.7%)	
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao / Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong	609,714	603,841	574,270	575,812	567,881	580,167	2.2%
變動率 % change	(-3.6%)	(-1.0%)	(-4.9%)	(+0.3%)	(-1.4%)	(+2.2%)	---
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	18.0%	17.5%	16.1%	16.2%	15.7%	15.7%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a) vii)</sup>							
<b>總數 Total</b>	<b>51,987</b>	<b>48,924</b>	<b>41,726</b>	<b>45,737</b>	<b>42,962</b>	<b>43,643</b>	<b>1.6%</b>
變動率 % change	(+3.4%)	(-5.9%)	(-14.7%)	(+9.6%)	(-6.1%)	(+1.6%)	---
五星級 5 star hotels	39,177	35,133	29,423	32,271	29,679	31,428	5.9%
佔總酒店住客 % of Total	(75.4%)	(71.8%)	(70.5%)	(70.6%)	(69.1%)	(72.0%)	
四星級 4 star hotels	8,322	9,669	9,230	10,243	8,879	7,937	-10.6%
佔總酒店住客 % of Total	(16.0%)	(19.8%)	(22.1%)	(22.4%)	(20.7%)	(18.2%)	
三星級 3 star hotels	3,758	3,208	2,442	2,627	3,891	3,476	-10.7%
佔總酒店住客 % of Total	(7.2%)	(6.6%)	(5.9%)	(5.7%)	(9.1%)	(8.0%)	
二星級 2 star hotels	508	547	419	461	403	663	64.5%
佔總酒店住客 % of Total	(1.0%)	(1.1%)	(1.0%)	(1.0%)	(0.9%)	(1.5%)	
公寓 Guest houses	222	367	212	135	110	139	26.4%
佔總酒店住客 % of Total	(0.4%)	(0.8%)	(0.5%)	(0.3%)	(0.3%)	(0.3%)	
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	<b>47.4%</b>	<b>46.2%</b>	<b>45.2%</b>	<b>49.0%</b>	<b>48.3%</b>	<b>48.0%</b>	<b>---</b>
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a) vii)</sup>	<b>2.2</b>	<b>2.2</b>	<b>2.3</b>	<b>2.5</b>	<b>2.4</b>	<b>2.1</b>	<b>-0.3</b>

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客+留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

v) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor : visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor : visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 澳洲入境旅客

## VISITOR ARRIVALS FROM AUSTRALIA

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>85,426</b> (78.0%)	<b>17,344</b> (15.8%)	<b>6,796</b> (6.2%)	<b>109,566</b>	<b>100.0%</b>	<b>-3.3%</b>	<b>-3,729</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>82,085</b> (77.5%)	<b>16,278</b> (15.4%)	<b>7,551</b> (7.1%)	<b>105,914</b>	<b>100.0%</b>	<b>-3.3%</b>	<b>-3,652</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>71,195</b> (77.0%)	<b>15,698</b> (17.0%)	<b>5,511</b> (6.0%)	<b>92,404</b>	<b>100.0%</b>	<b>-12.8%</b>	<b>-13,510</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>71,165</b> (76.3%)	<b>16,974</b> (18.2%)	<b>5,147</b> (5.5%)	<b>93,286</b>	<b>100.0%</b>	<b>1.0%</b>	<b>882</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>65,854</b> (74.0%)	<b>17,571</b> (19.7%)	<b>5,563</b> (6.3%)	<b>88,988</b>	<b>100.0%</b>	<b>-4.6%</b>	<b>-4,298</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>63,978</b> (70.4%)	<b>20,619</b> (22.7%)	<b>6,317</b> (6.9%)	<b>90,914</b>	<b>100.0%</b>	<b>2.2%</b>	<b>1,926</b>
一月Jan 佔總入境旅客 % of Total	7,273 (73.3%)	2,019 (20.3%)	632 (6.4%)	<b>9,924</b>	10.9%	7.5%	694
二月Feb 佔總入境旅客 % of Total	3,247 (65.3%)	1,280 (25.8%)	443 (8.9%)	<b>4,970</b>	5.5%	-15.4%	-902
三月Mar 佔總入境旅客 % of Total	5,423 (73.7%)	1,434 (19.5%)	499 (6.8%)	<b>7,356</b>	8.1%	9.5%	636
四月Apr 佔總入境旅客 % of Total	7,526 (75.3%)	1,839 (18.4%)	634 (6.3%)	<b>9,999</b>	11.0%	-3.2%	-329
五月May 佔總入境旅客 % of Total	4,891 (73.4%)	1,281 (19.2%)	495 (7.4%)	<b>6,667</b>	7.3%	-3.0%	-206
六月Jun 佔總入境旅客 % of Total	4,381 (74.8%)	1,065 (18.2%)	414 (7.1%)	<b>5,860</b>	6.4%	-1.6%	-94
七月Jul 佔總入境旅客 % of Total	5,150 (75.8%)	1,171 (17.2%)	470 (6.9%)	<b>6,791</b>	7.5%	5.6%	361
八月Aug 佔總入境旅客 % of Total	3,831 (71.0%)	1,112 (20.6%)	450 (8.3%)	<b>5,393</b>	5.9%	18.1%	826
九月Sep 佔總入境旅客 % of Total	4,967 (75.1%)	1,172 (17.7%)	475 (7.2%)	<b>6,614</b>	7.3%	-8.0%	-572
十月Oct 佔總入境旅客 % of Total	6,042 (73.2%)	1,652 (20.0%)	560 (6.8%)	<b>8,254</b>	9.1%	1.2%	97
十一月Nov 佔總入境旅客 % of Total	5,102 (60.5%)	2,776 (32.9%)	557 (6.6%)	<b>8,435</b>	9.3%	2.7%	224
十二月Dec 佔總入境旅客 % of Total	6,145 (57.7%)	3,818 (35.8%)	688 (6.5%)	<b>10,651</b>	11.7%	12.6%	1,191

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場

iii) Arrivals by Air = Airport + Heliport of Outer Harbour

(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)

## MARKET PROFILE : NEW ZEALAND

按原居地/證件簽發地 By Place of Residence / Place of Issue of Travel Document	2013	2014	2015	2016	2017	2018 Jan-Dec	
						數目 No.	變動率 / 相差 % Change/Difference
<b>1. 入境旅客 Arrivals</b> <sup>a)ix)</sup> <b>總數 Total</b> <sup>i)</sup> <i>變動率 % change</i>	<b>14,401</b> (+0.0%)	<b>14,565</b> (+1.1%)	<b>13,572</b> (-6.8%)	<b>13,731</b> (+1.2%)	<b>13,707</b> (-0.2%)	<b>14,381</b> (+4.9%)	<b>4.9%</b>
不過夜旅客 Same-day Visitor <sup>ii)</sup> <i>佔總入境旅客 % of Total</i>	6,554 (45.5%)	6,523 (44.8%)	6,267 (46.2%)	6,024 (43.9%)	6,321 (46.1%)	6,617 (46.0%)	4.7%
留宿旅客 Overnight Stay <sup>iii)</sup> <i>佔總入境旅客 % of Total</i>	7,847 (54.5%)	8,042 (55.2%)	7,305 (53.8%)	7,707 (56.1%)	7,386 (53.9%)	7,764 (54.0%)	5.1%
<b>2. 入境方式 Mode of Entry</b> <sup>a)ix)</sup>							
海路 Sea <sup>iv)</sup> <i>佔總入境旅客 % of Total</i>	10,543 (73.2%)	10,652 (73.1%)	9,686 (71.4%)	9,389 (68.4%)	9,544 (69.6%)	9,309 (64.7%)	-2.5%
陸路 Land <sup>v)</sup> <i>佔總入境旅客 % of Total</i>	2,971 (20.6%)	2,947 (20.2%)	3,013 (22.2%)	3,528 (25.7%)	3,245 (23.7%)	3,970 (27.6%)	22.3%
空路 Air <sup>vi)</sup> <i>佔總入境旅客 % of Total</i>	887 (6.2%)	966 (6.6%)	873 (6.4%)	814 (5.9%)	918 (6.7%)	1,102 (7.7%)	20.0%
<b>3. 旅客平均逗留時間 (日) Average Length of Stay (Day)</b> <sup>a)</sup>							
總旅客 Total Visitor	1.1	1.2	1.4	1.6	1.4	1.5	0.1
留宿旅客 Overnight Stay Visitor	2.0	2.0	2.4	2.7	2.4	2.5	0.1
<b>4. 隨團入境旅客 Visitor Arrivals on Package Tours</b> <sup>a)viii)</sup>							
總數 Total <i>佔總入境旅客 % of Total</i>	2,785 (19.3%)	2,303 (15.8%)	1,885 (13.9%)	1,690 (12.3%)	1,734 (12.7%)	1,433 (10.0%)	-17.4%
<b>5. 與香港入境旅客之比較 Comparison of Arrivals to Macao / Hong Kong</b> <sup>b)</sup>							
香港入境旅客 Arrivals to Hong Kong <i>變動率 % change</i>	97,694 (-0.7%)	100,836 (+3.2%)	95,627 (-5.2%)	96,819 (+1.2%)	106,757 (+10.3%)	109,655 (+2.7%)	2.7% ---
澳門/香港入境旅客比例 % % of Arrivals to Macao / HK	14.7%	14.4%	14.2%	14.2%	12.8%	13.1%	---
<b>6. 酒店住客 Hotel Overnight Guests</b> <sup>a)vii)</sup>							
<b>總數 Total</b> <i>變動率 % change</i>	<b>7,939</b> (+9.5%)	<b>7,165</b> (-9.7%)	<b>6,199</b> (-13.5%)	<b>6,728</b> (+8.5%)	<b>6,713</b> (-0.2%)	<b>6,708</b> (-0.1%)	<b>-0.1%</b>
五星級 5 star hotels <i>佔總酒店住客 % of Total</i>	4,927 (62.1%)	4,332 (60.5%)	4,036 (65.1%)	4,538 (67.4%)	4,406 (65.6%)	4,281 (63.8%)	-2.8%
四星級 4 star hotels <i>佔總酒店住客 % of Total</i>	2,073 (26.1%)	2,049 (28.6%)	1,596 (25.7%)	1,592 (23.7%)	1,763 (26.3%)	1,745 (26.0%)	-1.0%
三星級 3 star hotels <i>佔總酒店住客 % of Total</i>	676 (8.5%)	523 (7.3%)	451 (7.3%)	482 (7.2%)	478 (7.1%)	521 (7.8%)	9.0%
二星級 2 star hotels <i>佔總酒店住客 % of Total</i>	225 (2.8%)	230 (3.2%)	105 (1.7%)	112 (1.7%)	60 (0.9%)	148 (2.2%)	146.7%
公寓 Guest houses <i>佔總酒店住客 % of Total</i>	38 (0.5%)	31 (0.4%)	11 (0.2%)	4 (0.1%)	6 (0.1%)	13 (0.2%)	116.7%
<b>7. 酒店住客佔入境旅客比例 Ratio of Hotel Overnight Guests</b>	55.1%	49.2%	45.7%	49.0%	49.0%	46.6%	---
<b>8. 酒店住客平均留宿時間 (晚) Average Length of Stay of Hotel Overnight Guests (nights)</b> <sup>a)vii)</sup>	3.3	3.3	2.8	2.6	2.1	2.1	---

資料來源: a) 統計暨普查局 b) 香港旅遊發展局

i) 總入境旅客 = 不過夜旅客 + 留宿旅客

ii) 不過夜旅客: 在旅遊地區內停留少於24小時

iii) 留宿旅客: 在旅遊地區內停留多於24小時或以上

iv) 經海路之入境旅客 = 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用) + 氹仔客運碼頭

v) 經陸路之入境旅客 = 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

vi) 經空路之入境旅客 = 機場 + 外港客運碼頭直升機場

vii) 入住酒店場所的旅客

viii) 統計暨普查局由2015年起區分隨團入境旅客及本地參團旅客數目

ix) 統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計

Source: a) Statistics and Census Service b) Hong Kong Tourism Board

i) Total Visitor Arrivals = Same-day visitor + Overnight Stay visitor

ii) Same-day visitor: visitors who stay less than 24 hours in the country visited

iii) Overnight stay visitor: visitors who stay 24 hours or more in the country visited

iv) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

v) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

vi) Arrivals by Air = Airport + Heliport of Outer Harbour

vii) Visitors who stay in hotel establishments

viii) DSEC distinguishes the figures on arriving in package tours and joining local tours starting from year 2015.

ix) From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

# 新西蘭入境旅客

## VISITOR ARRIVALS FROM NEW ZEALAND

證件簽發地 Place of Issue of Travel Document	海 <sup>i)</sup> SEA	陸 <sup>ii)</sup> LAND	空 <sup>iii)</sup> AIR	總數 TOTAL	佔全年總 入境旅客 % of year	與前一年比較 Comparison with previous year	
						變動率 % Change	數目No.
<b>2013</b> 佔總入境旅客 % of Total	<b>10,543</b> (73.2%)	<b>2,971</b> (20.6%)	<b>887</b> (6.2%)	<b>14,401</b>	<b>100.0%</b>	<b>0.0%</b>	<b>2</b>
<b>2014</b> 佔總入境旅客 % of Total	<b>10,652</b> (73.1%)	<b>2,947</b> (20.2%)	<b>966</b> (6.6%)	<b>14,565</b>	<b>100.0%</b>	<b>1.1%</b>	<b>164</b>
<b>2015</b> 佔總入境旅客 % of Total	<b>9,686</b> (71.4%)	<b>3,013</b> (22.2%)	<b>873</b> (6.4%)	<b>13,572</b>	<b>100.0%</b>	<b>-6.8%</b>	<b>-993</b>
<b>2016</b> 佔總入境旅客 % of Total	<b>9,389</b> (68.4%)	<b>3,528</b> (25.7%)	<b>814</b> (5.9%)	<b>13,731</b>	<b>100.0%</b>	<b>1.2%</b>	<b>159</b>
<b>2017</b> 佔總入境旅客 % of Total	<b>9,544</b> (69.6%)	<b>3,245</b> (23.7%)	<b>918</b> (6.7%)	<b>13,707</b>	<b>100.0%</b>	<b>-0.2%</b>	<b>-24</b>
<b>2018</b> 佔總入境旅客 % of Total	<b>9,309</b> (64.7%)	<b>3,970</b> (27.6%)	<b>1,102</b> (7.7%)	<b>14,381</b>	<b>100.0%</b>	<b>4.9%</b>	<b>674</b>
一月Jan 佔總入境旅客 % of Total	1,088 (68.2%)	398 (25.0%)	109 (6.8%)	<b>1,595</b>	11.1%	10.7%	154
二月Feb 佔總入境旅客 % of Total	446 (58.3%)	261 (34.1%)	58 (7.6%)	<b>765</b>	5.3%	-8.6%	-72
三月Mar 佔總入境旅客 % of Total	685 (66.6%)	268 (26.0%)	76 (7.4%)	<b>1,029</b>	7.2%	8.8%	83
四月Apr 佔總入境旅客 % of Total	940 (67.1%)	355 (25.3%)	106 (7.6%)	<b>1,401</b>	9.7%	-12.2%	-194
五月May 佔總入境旅客 % of Total	733 (69.9%)	253 (24.1%)	62 (5.9%)	<b>1,048</b>	7.3%	1.2%	12
六月Jun 佔總入境旅客 % of Total	731 (70.2%)	237 (22.8%)	73 (7.0%)	<b>1,041</b>	7.2%	-7.7%	-87
七月Jul 佔總入境旅客 % of Total	852 (71.2%)	243 (20.3%)	101 (8.4%)	<b>1,196</b>	8.3%	11.9%	127
八月Aug 佔總入境旅客 % of Total	673 (67.2%)	238 (23.8%)	90 (9.0%)	<b>1,001</b>	7.0%	26.4%	209
九月Sep 佔總入境旅客 % of Total	735 (69.9%)	231 (22.0%)	85 (8.1%)	<b>1,051</b>	7.3%	-4.5%	-50
十月Oct 佔總入境旅客 % of Total	859 (66.4%)	316 (24.4%)	118 (9.1%)	<b>1,293</b>	9.0%	6.1%	74
十一月Nov 佔總入境旅客 % of Total	689 (56.1%)	436 (35.5%)	104 (8.5%)	<b>1,229</b>	8.5%	13.9%	150
十二月Dec 佔總入境旅客 % of Total	878 (50.7%)	734 (42.4%)	120 (6.9%)	<b>1,732</b>	12.0%	18.3%	268

資料來源: 統計暨普查局

Source: Statistics and Census Service

i) 經海路之入境旅客= 外港客運碼頭 + 內港客運碼頭(自2016年1月17日起暫時停止使用)+ 氹仔客運碼頭

i) Arrivals by Sea = Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa

ii) 經陸路之入境旅客= 關閘 + 港珠澳大橋(於2018年10月24日正式開通) + 其他陸路通道

ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018) + Other entry points by land

iii) 經空路之入境旅客= 機場 + 外港客運碼頭直升機場  
(統計暨普查局由2015年4月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計)

iii) Arrivals by Air = Airport + Heliport of Outer Harbour  
(From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.)