



主要綜合指標 GLOBAL INDICATORS

2017-2018

年份 YEAR	2017	2018
入境旅客 Visitor Arrivals *		
總數 Total ^{a)} 變動率 % Change	32,610,506 (+5.4%)	35,803,663 (+9.8%)
- 不過夜旅客 Same-day Visitors 佔總數的百分比 % of Total	15,355,668 47.1%	17,310,712 48.3%
- 留宿旅客 Overnight Stay Visitors 佔總數的百分比 % of Total	17,254,838 52.9%	18,492,951 51.7%
- 經海路 By Sea ⁱ⁾ 變動率 % Change	11,236,083 (+4.3%)	10,355,396 (-7.8%)
- 經陸路 By Land ⁱⁱ⁾ 變動率 % Change	18,629,788 (+4.9%)	22,152,467 (+18.9%)
- 經空路 By Air ⁱⁱⁱ⁾ 變動率 % Change	2,744,635 (+13.7%)	3,295,800 (+20.1%)
總旅客平均逗留時間 Total Visitors Length of Stay(day) 差異 Difference	1.2 (--)	1.2 (--)
留宿旅客平均逗留時間 Overnight Stay Visitors Length of Stay(day) 差異 Difference	2.1 (--)	2.2 (+0.1)
澳門國際機場 Macao International Airport ^{e)}		
載客量 No. of passengers 變動率 % Change	7,165,803 (+8.1%)	8,261,412 (+15.3%)
澳門航空公司數目 No. of Airlines served in Macao	25	29
航班協定數目 No. of Air Services Agreements	49	49
目的地數目 No. of Destinations	44	51
澳門居民出境數字 Macao Residents Departure		
總數 Total ^{a)} 變動率 % Change	27,756,617 (+4.2%)	28,437,881 (+2.5%)
- 經海路 By Sea 變動率 % Change	1,521,862 (+1.3%)	1,446,049 (-5.0%)
- 經陸路 By Land 變動率 % Change	25,712,318 (+4.3%)	26,423,875 (+2.8%)
- 經空路 By Air 變動率 % Change	522,437 (+9.7%)	567,957 (+8.7%)
澳門居民隨團外遊數目 ^{a)} Macao Residents Traveling in Package Tours 變動率 % Change	561,227 (+13.1%)	526,805 (-6.1%)
經旅行社提供服務的非隨團外出澳門居民數目 ^{a)} Macao Residents Traveling under Individual Arrangements with the Assistance of Travel Agencies 變動率 % Change	829,924 (+10.0%)	1,051,721 (+26.7%)



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旅遊業資料 Tourism Industry Information		
有營業酒店場所數目 No. of Operating Hotel Establishments^{a)}		
數目 Number	111	116
差異 Difference	(+4)	(+5)
客房 Rooms	36,682^r	38,809
變動率 % Change	(+1.1%)	(+5.8%)
入住率 Occupancy Rate (%)	87.2^r	91.1
差異 Difference	(+3.9)	(+3.9)
酒店住客 Hotel Overnight Guests	13,155,173	14,106,751
變動率 % Change	(+9.6%)	(+7.2%)
平均逗留晚數 Average Length of Stay (night)	1.5	1.5
差異 Difference	(+0.1)	(--)
平均房價 Average Room Rate^{d) iv)}		
(MOP)	1,262.7^r	1,350.6
(USD)	157.8	168.8
變動率 % Change	(-1.7%)	(+7.0%)
旅行社數目 No. of Travel Agencies^{b)}	223	227
變動率 % Change	(+0.9%)	(+1.8%)
導遊數目 No. of Tour Guides^{b)}	1,880	1,913
變動率 % Change	(-1.1%)	(+1.8%)
餐廳數目 No. of Restaurants^{b)}	440	471
變動率 % Change	(+10.3%)	(+7.0%)
酒吧數目 No. of Bars^{b)}	155	155
變動率 % Change	(+4.0%)	(--)
蒸汽浴及按摩數目 No. of Sauna and Massage^{b)}	70	74
變動率 % Change	(+4.5%)	(+5.7%)
卡拉 OK 數目 No. of Karaoke^{b)}	39	40
變動率 % Change	(-7.1%)	(+2.6%)
旅遊局駐外代表 MGTO Representatives^{v)}	12	12
澳門特別行政區駐外辦事處 MSAR Delegations^{v)}	3	3



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旅遊業對經濟的影響 Economic Impact of Tourism Industry (MOP)		
本地生產總值 Gross Domestic Product (10 ⁶ MOP) ^{a)vi)} 實質變動率 Real Growth Rate	405,790 (+9.7%)	440,316 (+4.7%)
總旅客消費 Total Visitor Expenditure (10⁶MOP) ^{a) vii)} 實質變動率 Real Growth Rate		
- 博彩消費 Gaming expense 實質變動率 Real Growth Rate	287,201 (+16.9%)	324,412 (+10.1%)
- 其他消費 Others expense 實質變動率 Real Growth Rate	209,901 (+16.9%)	238,561 (+10.3%)
- 其他消費 Others expense 實質變動率 Real Growth Rate	77,300 (+17.0%)	85,851 (+9.4%)
旅客人均消費 Visitor Per-capita spending (MOP) ^{a)} (不包括博彩消費 excluding gaming expense) 所有市場 All Markets 變動率 % Change	1,880 (+10.5%)	1,946 (+3.5%)
博彩總收益 (不計賞錢) (10⁶MOP) ^{†)} Gross Gaming Receipt (Gratuities Excluded) 變動率 % Change		
娛樂場數目 No. of casinos ^{†)}	40	41
賭枱數目 No. of gaming table ^{†)}	6,419	6,588
搖彩機數目 No. of slot machines ^{†)}	15,622	16,059
會議及展覽統計 ^{a)} MICE Statistics		
-活動數目 No. of Events 變動率 % Change	1,381 ^r (+8.2%)	1,427 (+3.3%)
-參加者數目 No. of Participants 變動率 % Change	1,901,674 ^r (+10.5%)	2,121,553 (+11.6%)
公共財政 Public Finance ^{c)}		
總收入 Total Revenue (10 ⁶ MOP)	118,069.2	134,204.6
- 批給賭博專營之直接稅 Gambling Tax ^{viii)} 變動率 % Change	93,961.7 (+18.2%)	106,781.6 (+13.6%)
- 旅遊稅 Tourism Tax ^{b) ix)}	825.1	988.8
總開支 Total Expenditure (10 ⁶ MOP)	77,692.7	80,331.9



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旅遊業對經濟的影響 Economic Impact of Tourism Industry (USD)		
本地生產總值 Gross Domestic Product (10⁶ USD) ^{a)vi)} 實質變動率 Real Growth Rate	50,723.8 (+9.7%)	55,039.5 (+4.7%)
總旅客消費 Total Visitor Expenditure (10⁶USD) ^{a) vii)} 實質變動率 Real Growth Rate		
- 博彩消費 Gaming expense 實質變動率 Real Growth Rate	26,237.6 (+16.9%)	29,820.1 (+10.3%)
- 其他消費 Others expense 實質變動率 Real Growth Rate	9,662.5 (+17.0%)	10,731.4 (+9.4%)
旅客人均消費 Visitor Per-capita spending (USD) ^{a)} (不包括博彩消費 excluding gaming expense) 所有市場 All Markets 變動率 % Change	235.0 (+10.5%)	243.3 (+3.5%)
博彩總收益 (不計賞錢) (10⁶ USD) ^{f)} Gross Gaming Receipt (Gratuities Excluded) 變動率 % Change		
娛樂場數目 No. of casinos ^{f)}	40	41
賭枱數目 No. of gaming table ^{f)}	6,419	6,588
搖彩機數目 No. of slot machines ^{f)}	15,622	16,059
公共財政 Public Finance ^{e)}		
總收入 Total Revenue (10⁶ USD) - 批給賭博專營之直接稅 Gambling Tax ^{viii)} 變動率 % Change - 旅遊稅 Tourism Tax ^{b) ix)}	14,758.7 11,745.2 (+18.2%) 103.1	16,775.6 13,347.7 (+13.6%) 123.6
總開支 Total Expenditure (10⁶ USD)	9,711.6	10,041.5



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備註：

- I. 經海路之入境旅客(澳門中山遊艇自由行於 2016 年 11 月 23 日正式開通)= 外港客運碼頭 + 內港客運碼頭(自 2016 年 1 月 17 日起暫時停止使用)+ 氹仔客運碼頭
 - II. 經陸路之入境旅客= 關閘 + 港珠澳大橋(於 2018 年 10 月 24 日正式開通)+ 其他陸路通道
 - III. 經空路之入境旅客= 機場 + 外港客運碼頭直升機場
 - IV. 提供數據之三至五星級會員酒店：
 - 五星級酒店：新濠鋒；新葡京酒店；葡京酒店；金麗華酒店；澳門美高梅；皇都酒店；金沙；澳門十六浦索菲特酒店；星際酒店；澳門威尼斯人酒店；鷺環海天度假酒店；永利；澳門凱旋門酒店；頤居；澳門金沙城中心康萊德酒店；永利皇宮；麗景灣藝術酒店；澳門君悅酒店；勵宮酒店；美獅美高梅；澳門文華東方酒店
 - 四星級酒店：澳門富豪酒店；維景酒店；君怡酒店；澳門假日酒店；皇家金堡酒店；金龍酒店；利澳酒店；澳門金沙城中心假日酒店；勵庭海景酒店；皇庭海景酒店；迎尚酒店；總統酒店
 - 三星級酒店：財神酒店；東望洋酒店；京都酒店；新麗華酒店；英皇娛樂酒店；華都酒店；萬龍酒店；澳門巴黎人；帝濠酒店
 - V. 旅遊局駐外代表名單：中國香港；日本；韓國；馬來西亞；泰國；印度；印尼；澳洲及新西蘭；美國；英國及愛爾蘭；俄羅斯；中國台灣(市場顧問)
澳門特別行政區駐外辦事處名單：澳門特別行政區駐北京辦事處-旅遊組；在台灣澳門經濟文化辦事處；澳門駐葡萄牙旅遊推廣暨諮詢中心
 - VI. 該項數據由統計暨普查局出版之“本地生產總值”中以當年價格計算
 - VII. 該項數據由統計暨普查局出版之“本地生產總值”中以當年價格計算非本地居民在本地市場的消費支出
 - VIII. 該項數據由財政局出版“公共財政”中僅為批給賭博專營之直接稅之數目
 - IX. 本年度十二月份之旅遊稅將在翌年之一月份顯示
- * 統計暨普查局由 2015 年 4 月起將入境旅客分類方式由原來按原居地統計更改為按證件簽發地統計。

Note:

- i) Arrivals by Sea(The “cross-border yacht sailing scheme” between Macao and Zhongshan has come into service from 23 November 2016)= Outer Harbour + Inner Harbour (temporarily closed from 17 January 2016) + Ferry Terminal in Taipa
 - ii) Arrivals by Land = Border Gate + Hong Kong-Zhuhai-Macao Bridge (has come into service from 24 October 2018)+ Other entry points by land
 - iii) Arrivals by Air = Airport + Heliport of Outer Harbour
 - iv) Refer to 3-5 star member hotels which provide the figures .
 - 5 Star Hotels: Altira; Grande Lisboa; Lisboa; Grand Lapa; MGM Macau; Royal; Sands; StarWorld; Hotel Sofitel Macau de Ponte 16; The Venetian Macau; Resort Grand Coloane; Wynn; Hotel L’Arc Macau; Nüwa; Conrad Macau, Cotai Central; Regency Art Hotel; Wynn Palace; Grand Hyatt Macau; Legend Palace; MGM Cotai; Mandarin Oriental,
 - 4 Star Hotels: Beverly Plaza; Metropark; Grandview; Holiday Inn; Casa Real; Golden Dragon; Rio; Holiday Inn Macau, Cotai Central; Harbourview; Marina Infante Countdown Hotel ; President;
 - 3 Star Hotels: Fortuna; Guia; Metropole; Sintra; Grand Emperor; Waldo; Million Dragon ; The Parisian Macao; Emperor;
 - v) List of MGTO representatives: Hong Kong, China; Japan; South Korea; Malaysia; Thailand; India; Indonesia; Australia and New Zealand; United States; United Kingdom and Republic of Ireland; Russia; Taiwan, China (PR Consultant)
List of MSAR Delegations : Tourism Sector of Office of the Macao SAR in Beijing; Macao Economic and Cultural Office in Taiwan; Macao Tourism Promotion & Information Center in Portugal
 - vi) Figures at current price of the publication “Gross Domestic Product” by Statistics and Census Service
 - vii) Expenditure of non-residents in the domestic market at current prices of the publication “Gross Domestic Product” by Statistics and Census Service
 - viii) Figures only include direct taxes from gambling of “Public Revenue” by Finance Services Bureau
 - ix) The tourism tax of December this year is shown in January next year.
- * From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

資料來源：

- a) 統計暨普查局 Statistics and Census Service
 - b) 旅遊局 Macao Government Tourism Office
 - c) 財政局 Finance Services Bureau
 - d) 澳門酒店協會 Macau Hotel Association
 - e) 澳門國際機場專營股份有限公司 Macau International Airport Co. Ltd.
 - f) 博彩監察協調局 Gaming Inspection and Coordination Bureau
- r 修正數據 Rectified data