



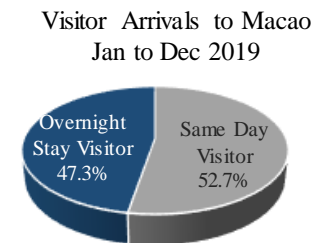
Monthly Tourism Highlights – 2019

Visitor Arrivals

1. Visitor Arrivals

- December visitation (3.1 million) in 2019 continued to record an annual decline. The level of decrease comparing to November was expanded and dropped by 13.6%. It is believed that the situation in Hong Kong is continuously affect Macao visitation.
- Average length of stay of visitors was 1.2 day and overnight visitors stayed 2.2 days, both was the same as 2018.
- 2019 visitor arrivals accumulated 39.4 million with a 10.1% growth comparing to 2018.
- Among those, although overnight stay visitors increased by 0.8% to 18.63 million, same day visitors grew largely by 20.0% which led the proportion of overnight stay visitors dropped by 4.4 percentage point over year to 47.3%.
- For 2019, the average length of stay of visitors stood at 1.2 day; overnight visitors stayed 2.2 days, both was the same as 2018.

	2019 Dec	% Change	2019 Jan to Dec	% Change
Visitor Arrivals	3,083,406	-13.6%	39,406,181	+10.1%
Same Day Visitor	1,607,764	-12.1%	20,773,482	+20.0%
Ratio %	(52.1%)		(52.7%)	
Overnight Stay Visitor	1,475,642	-15.3%	18,632,699	+0.8%
Ratio %	(47.9%)		(47.3%)	

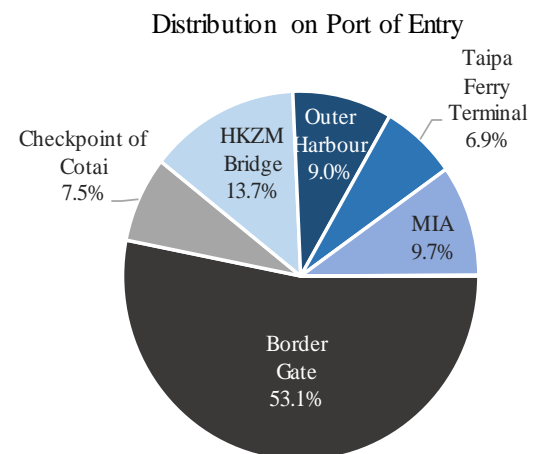


2. Visitor Arrivals by Mode of Transport

- As for the visitor arrivals by mode of transport in 2019, majority of visitors arrived by land, amounted at 29.3 million, increased enormously by 32.2% year-on-year and accounted for 74.3% of the total visitors; while arrivals by sea fell by 39.5%, recording 6.3 million , accounting for 15.9% of the total visitors; arrivals by air increased by 16.7% to 3.8 million, accounting for 9.8% of the total visitors.
- The major entry ports were Border Gate (53.1%), Hong Kong-Zhuhai-Macao Bridge (13.7%) and the Macao International Airport (9.7%).

Visitor Arrivals by Mode of Transport during 2019

	Visitor Arrivals	% Change
Land	29,291,186	+32.2%
Border Gate	20,931,567	+14.9%
Checkpoint of Cotai	2,962,378	+3.6%
Trans-Border Industrial Park	16,183	+0.9%
Hong Kong-Zhuhai-Macao Bridge*	5,381,058	N/A
Sea	6,267,619	-39.5%
Outer Harbour	3,563,237	-41.7%
Taipa Ferry Terminal	2,704,382	-36.3%
Air	3,847,376	+16.7%
Macao International Airport	3,836,692	+17.1%
Heliport of Outer Harbour	10,684	-45.4%
Total	39,406,181	+10.1%



Inner Harbour was temporarily closed from 17 January 2016 * Hong Kong-Zhuhai-Macao Bridge has come into service from 24 October 2018

Source: DSEC



Monthly Tourism Highlights – 2019

Top Ten Major Source Markets during 2019

	Visitor Arrivals	% of Total Visitors	% Change
Mainland China	27,923,219	70.9%	+10.5%
Hong Kong	7,354,094	18.7%	+16.2%
Taiwan Region	1,063,355	2.7%	+0.2%
Republic of Korea	743,026	1.9%	-8.6%
Philippines	423,106	1.1%	+35.6%
Japan	295,783	0.8%	-9.2%
Malaysia	206,277	0.5%	-9.5%
USA	199,800	0.5%	-1.0%
Indonesia	169,957	0.4%	-2.2%
Thailand	151,521	0.4%	-16.5%

- Greater China markets (including Mainland China, Hong Kong and Taiwan Region) continued to be the major source markets, occupied over 90% of the total arrivals. Mainland China, Hong Kong and Philippines registered a significant growth of 10.5%, 16.2% and 35.6% respectively.

Comparison between Major Short Haul and Long Haul Markets during 2019

Short-haul Markets*			Long-haul Markets		
	Visitor Arrivals	% Change		Visitor Arrivals	% Change
Total	10,763,362	+9.6%	Total	719,600	-0.7%
Major Markets			Major Markets		
Hong Kong	7,354,094	+16.2%	USA	199,800	-1.0%
Taiwan Region	1,063,355	+0.2%	Australia	84,030	-7.6%
Republic of Korea	743,026	-8.6%	Canada	75,060	+1.1%
Philippines	423,106	+35.6%	United Kingdom	59,284	+1.7%
Japan	295,783	-9.2%	France	36,624	-5.9%

*Asia excludes Mainland China

Note: From April 2015, DSEC has classified visitor arrivals by place of issue of travel document instead of using place of residence.

Source: DSEC

- In general, the short-haul markets recorded an increase of 9.6%, growth was achieved in the majority markets including Hong Kong (+16.2%), Taiwan Region (+0.2%) and Philippines (+35.6%).
- For long-haul markets, the overall performance in terms of visitor arrivals decreased by 0.7% year-on-year. Among those, Canada and UK registered significant growth of 1.1%, and 1.7% respectively.



Monthly Tourism Highlights – 2019

4. Mainland China

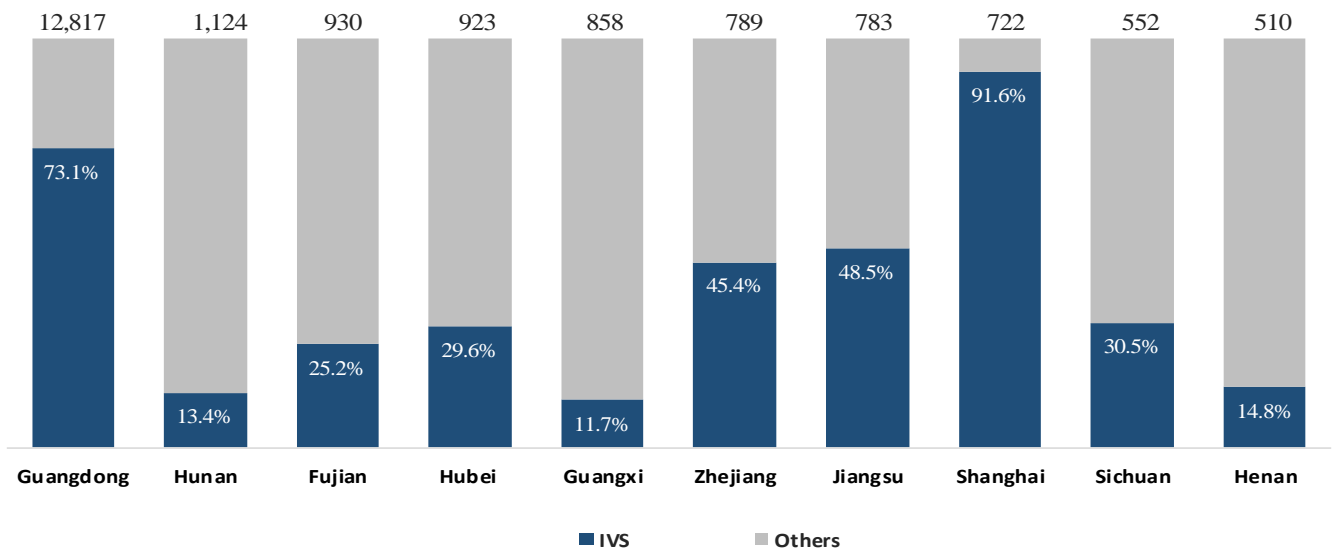
- During 2019, visitors from Mainland China increased by 10.5% year-on-year to 27.92 million (70.9% of total visitors), among those, 13.23 million were overnight stay visitors, decreased by 0.6%.
- Mainland visitors came mostly from the Guangdong province (12.82 million), representing 45.9% of total Mainland visitors. Furthermore, Mainland visitors travelling to Macao under the Individual Visit Scheme (IVS) increased by 6.6% to 13.07 million, representing 46.8% of total Mainland visitors.
- During 2019, the average length of stay of overnight Mainland visitors was 2.3 days, increase by 0.1 day.

Top Ten Visitor Arrivals from Provinces and Municipalities of Mainland China during 2019

	Mainland China Visitors	% Change	IVS	% Change
Guangdong	12,816,693	+21.9%	9,368,423	+9.1%
Hunan	1,124,039	-5.8%	150,933	+8.9%
Fujian	930,098	+0.6%	234,453	-3.1%
Hubei	923,470	+6.2%	273,258	+4.9%
Guangxi	857,665	+3.5%	100,184	-11.2%
Zhejiang	788,762	+0.1%	357,716	+1.5%
Jiangsu	782,876	+11.2%	379,701	+14.3%
Shanghai	721,783	+5.0%	661,352	+1.9%
Sichuan	551,978	+9.6%	168,420	+9.2%
Henan	510,004	-8.7%	75,280	-19.6%

2019 Mainland China Visitors by Province and % of IVS

Mainland China Visitors (in thousands)



Source: DSEC



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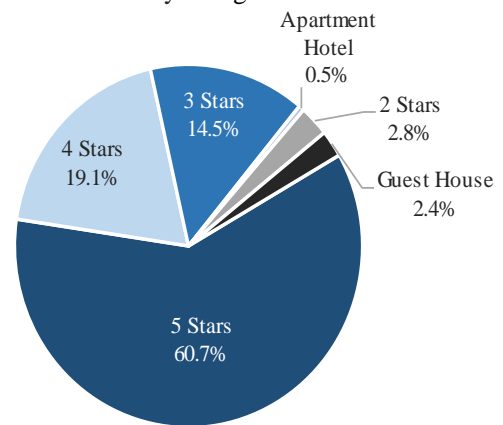
5. Hotels and Other Areas

- According to MGTO as of December 2019, there were 126 hotel establishments, providing 41,148 rooms, increased by 2.6% compared with the same period of 2018.
- As of 2019, licensed by MGTO, there were 226 travel agencies (-0.4%), 1,972 tour guides (+3.1%) and 478 restaurants (+1.5%).

Number of Hotel Establishments and Rooms by Class as of 2019

Categories of Hotel Establishments	No. of Establishments	No. of Rooms
5 Stars	37	24,977
4 Stars	17	7,862
3 Stars	16	5,980
Apartment Hotel	1	208
2 Stars	16	1,133
Guest House	39	988
Total	126	41,148

% of Rooms by Categories of hotel establishments



Source: MGTO

This report is published by Macao Government Tourism Office (MGTO). Statistical data are drawn from Statistics and Census Service (DSEC) and MGTO. Reproduction of data is allowed provided the source is quoted.

Disclaimer: Strenuous effort in content editing has been made for this report ensure the accuracy of this information.

Please see Macao Tourism Industry Net <http://industry.macaotourism.gov.mo> & Macao Tourism Data plus <http://dataplus.macaotourism.gov.mo> for more detailed tourism related information .